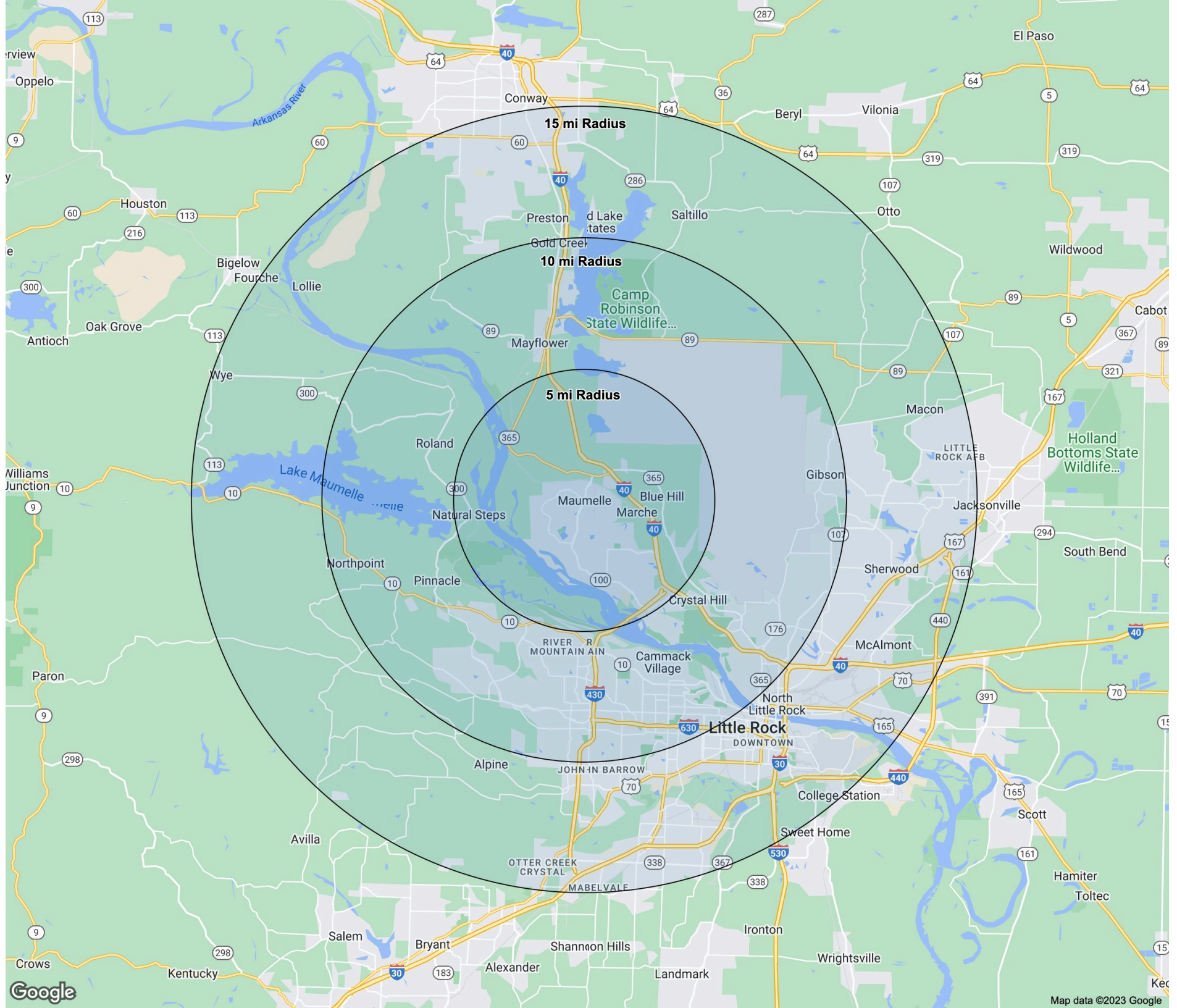


RETAIL ATTRACTIONS, LLC

Economic Development Consulting

**Maumelle, Arkansas
Spring 2023
Radius**



Demographics

Maumelle, Arkansas

Radius

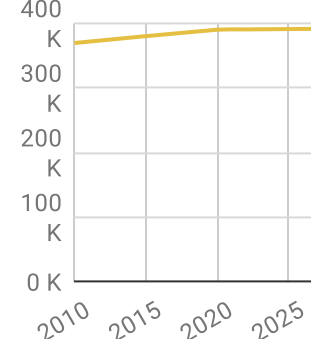
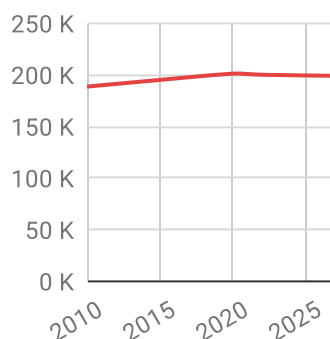
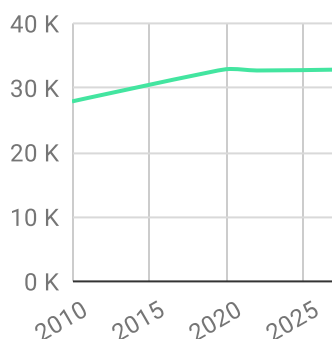
5 mi radius

10 mi radius

15 mi radius

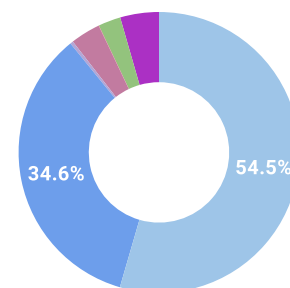
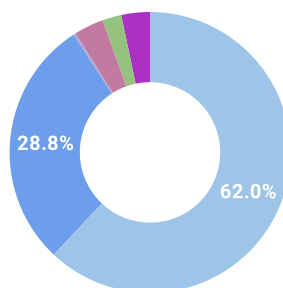
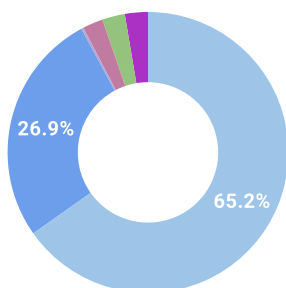
Population

Estimated Population (2022)	32,699	200,230	390,234
Projected Population (2027)	32,828	199,212	391,132
Census Population (2020)	32,899	201,366	389,829
Census Population (2010)	27,903	188,747	369,176
Projected Annual Growth (2022-2027)	129 -	-1,018 -0.1%	898 -
Historical Annual Growth (2020-2022)	-200 -0.3%	-1,136 -0.3%	405 -
Historical Annual Growth (2010-2020)	4,996 1.8%	12,618 0.7%	20,652 0.6%
Estimated Population Density (2022)	416 <i>psm</i>	638 <i>psm</i>	552 <i>psm</i>
Trade Area Size	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>	706.8 <i>sq mi</i>



Race and Ethnicity (2022)

Not Hispanic or Latino Population	31,393	96.0%	191,325	95.6%	364,875	93.5%
White	20,503	65.3%	119,873	62.7%	204,250	56.0%
Black or African American	8,678	27.6%	56,188	29.4%	129,126	35.4%
American Indian or Alaska Native	75	0.2%	367	0.2%	844	0.2%
Asian	760	2.4%	6,765	3.5%	13,151	3.6%
Hawaiian or Pacific Islander	8	-	46	-	122	-
Other Race	640	2.0%	2,962	1.5%	5,061	1.4%
Two or More Races	728	2.3%	5,123	2.7%	12,322	3.4%
Hispanic or Latino Population	1,306	4.0%	8,905	4.4%	25,359	6.5%
White	822	62.9%	4,308	48.4%	8,412	33.2%
Black or African American	118	9.0%	1,514	17.0%	6,029	23.8%
American Indian or Alaska Native	12	0.9%	135	1.5%	518	2.0%
Asian	6	0.4%	85	1.0%	306	1.2%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	9	-
Other Race	209	16.0%	1,396	15.7%	4,996	19.7%
Two or More Races	140	10.7%	1,466	16.5%	5,090	20.1%



White

Black or African American

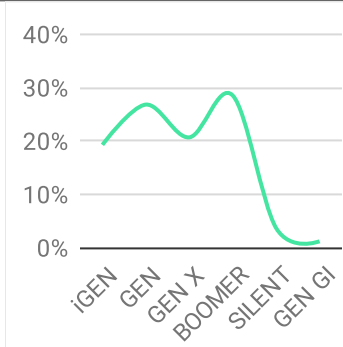
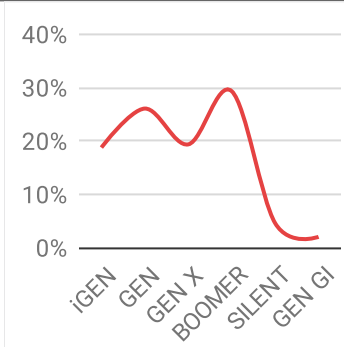
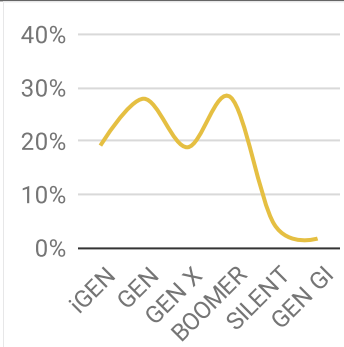
American Indian or Alaskan Native


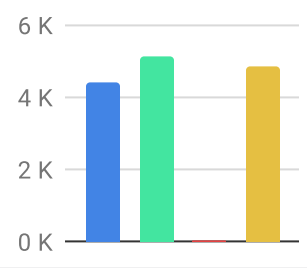
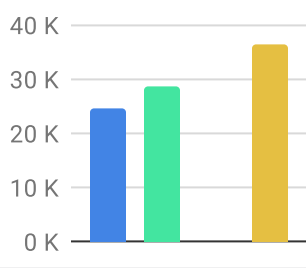
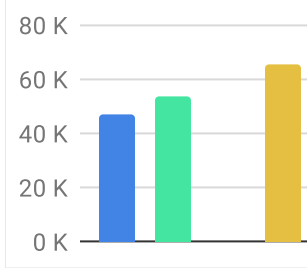

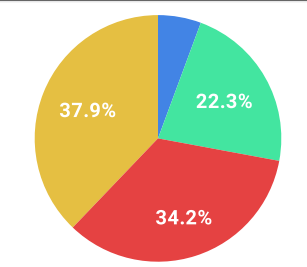
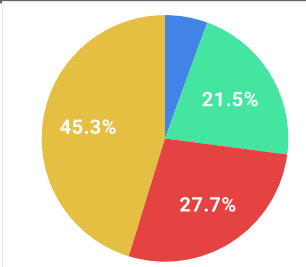
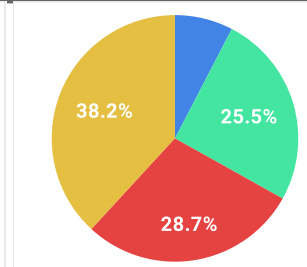
Asian

Hawaiian or Pacific Islander

Other Race

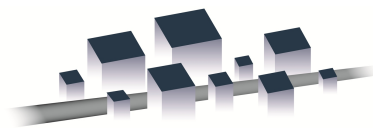
2+ Races

Maumelle, Arkansas		5 mi radius		10 mi radius		15 mi radius	
Radius							
Age Distribution (2022)							
Age Under 5 Years		2,048	6.3%	12,084	6.0%	24,028	6.2%
Age 5 to 9 Years		2,150	6.6%	12,700	6.3%	24,858	6.4%
Age 10 to 14 Years		2,095	6.4%	12,735	6.4%	25,668	6.6%
Age 15 to 19 Years		1,619	5.0%	10,814	5.4%	24,113	6.2%
Age 20 to 24 Years		1,988	6.1%	11,741	5.9%	28,628	7.3%
Age 25 to 29 Years		2,708	8.3%	14,977	7.5%	28,214	7.2%
Age 30 to 34 Years		2,445	7.5%	14,619	7.3%	27,880	7.1%
Age 35 to 39 Years		2,498	7.6%	13,932	7.0%	26,000	6.7%
Age 40 to 44 Years		2,281	7.0%	13,071	6.5%	24,785	6.4%
Age 45 to 49 Years		1,973	6.0%	11,711	5.8%	22,535	5.8%
Age 50 to 54 Years		2,003	6.1%	12,214	6.1%	22,970	5.9%
Age 55 to 59 Years		2,080	6.4%	12,841	6.4%	23,910	6.1%
Age 60 to 64 Years		2,097	6.4%	13,244	6.6%	24,546	6.3%
Age 65 to 69 Years		1,767	5.4%	11,334	5.7%	21,343	5.5%
Age 70 to 74 Years		1,372	4.2%	9,036	4.5%	17,059	4.4%
Age 75 to 79 Years		717	2.2%	5,444	2.7%	10,378	2.7%
Age 80 to 84 Years		475	1.5%	3,701	1.8%	6,710	1.7%
Age 85 Years or Over		384	1.2%	4,032	2.0%	6,610	1.7%
Median Age		37.4		38.4		37.0	
Generation (2022)							
iGeneration (Age Under 15 Years)		6,293	19.2%	37,519	18.7%	74,554	19.1%
Generation 9/11 Millennials (Age 15 to 34 Years)		8,760	26.8%	52,151	26.0%	108,835	27.9%
Gen Xers (Age 35 to 49 Years)		6,752	20.6%	38,714	19.3%	73,320	18.8%
Baby Boomers (Age 50 to 74 Years)		9,319	28.5%	58,669	29.3%	109,827	28.1%
Silent Generation (Age 75 to 84 Years)		1,192	3.6%	9,145	4.6%	17,088	4.4%
G.I. Generation (Age 85 Years or Over)		384	1.2%	4,032	2.0%	6,610	1.7%
							

Maumelle, Arkansas		5 mi radius	10 mi radius	15 mi radius
Radius				
Household Type (2022)				
Total Households		14,466	90,118	166,828
Family Households		9,583 66.2%	53,536 59.4%	100,916 60.5%
Family Households with Children		4,440 46.3%	24,770 46.3%	47,211 46.8%
Family Households No Children		5,143 53.7%	28,766 53.7%	53,706 53.2%
Non-Family Households		4,883 33.8%	36,583 40.6%	65,911 39.5%
Non-Family Households with Children		9 0.2%	35 -	78 0.1%
Non-Family Households No Children		4,874 99.8%	36,548 99.9%	65,833 99.9%
				
Education Attainment (2022)				
Elementary or Some High School		1,287 5.6%	7,804 5.6%	20,039 7.6%
High School Graduate		5,080 22.3%	30,155 21.5%	67,014 25.5%
Some College or Associate Degree		7,802 34.2%	38,772 27.7%	75,545 28.7%
Bachelor or Graduate Degree		8,631 37.9%	63,425 45.3%	100,341 38.2%
				
Household Income (2022)				
Estimated Average Household Income		\$87,150	\$93,208	\$80,584
Estimated Median Household Income		\$72,753	\$72,529	\$63,652
HH Income Under \$10,000		543 3.8%	5,504 6.1%	12,200 7.3%
HH Income \$10,000 to \$34,999		3,042 21.0%	18,970 21.1%	39,961 24.0%
HH Income \$35,000 to \$49,999		2,084 14.4%	11,442 12.7%	22,540 13.5%
HH Income \$50,000 to \$74,999		2,825 19.5%	16,386 18.2%	30,183 18.1%
HH Income \$75,000 to \$99,999		1,748 12.1%	11,295 12.5%	20,619 12.4%
HH Income \$100,000 to \$149,999		2,014 13.9%	12,961 14.4%	22,031 13.2%
HH Income \$150,000 or More		2,211 15.3%	13,560 15.0%	19,294 11.6%

Maumelle, Arkansas									
Radius		5 mi radius		10 mi radius		15 mi radius			
Population									
Estimated Population (2022)		32,699		200,230		390,234			
Projected Population (2027)		32,828		199,212		391,132			
Census Population (2020)		32,899		201,366		389,829			
Census Population (2010)		27,903		188,747		369,176			
Projected Annual Growth (2022-2027)		129	-	-1,018	-0.1%	898	-		
Historical Annual Growth (2020-2022)		-200	-	-1,136	-0.3%	405	-		
Historical Annual Growth (2010-2020)		4,996	1.8%	12,618	0.7%	20,652	0.6%		
Estimated Population Density (2022)		416	psm	638	psm	552	psm		
Trade Area Size		78.5	sq mi	314.0	sq mi	706.8	sq mi		
Households									
Estimated Households (2022)		14,466		90,118		166,828			
Projected Households (2027)		14,061		86,933		162,507			
Census Households (2020)		14,461		90,471		166,232			
Census Households (2010)		11,704		82,349		153,097			
Projected Annual Growth (2022-2027)		-405	-0.6%	-3,185	-0.7%	-4,320	-0.5%		
Historical Annual Change (2010-2022)		2,762	2.0%	7,769	0.8%	13,730	0.7%		
Average Household Income									
Estimated Average Household Income (2022)		\$87,150		\$93,208		\$80,584			
Projected Average Household Income (2027)		\$107,870		\$118,397		\$103,554			
Census Average Household Income (2010)		\$78,053		\$76,814		\$64,708			
Census Average Household Income (2000)		\$65,941		\$61,094		\$52,302			
Projected Annual Change (2022-2027)		\$20,720	4.8%	\$25,189	5.4%	\$22,970	5.7%		
Historical Annual Change (2000-2022)		\$21,209	1.5%	\$32,113	2.4%	\$28,282	2.5%		
Median Household Income									
Estimated Median Household Income (2022)		\$72,753		\$72,529		\$63,652			
Projected Median Household Income (2027)		\$87,592		\$85,886		\$75,604			
Census Median Household Income (2010)		\$65,024		\$58,016		\$50,237			
Census Median Household Income (2000)		\$55,860		\$47,961		\$41,359			
Projected Annual Change (2022-2027)		\$14,839	4.1%	\$13,357	3.7%	\$11,952	3.8%		
Historical Annual Change (2000-2022)		\$16,892	1.4%	\$24,568	2.3%	\$22,292	2.4%		
Per Capita Income									
Estimated Per Capita Income (2022)		\$38,577		\$42,032		\$34,651			
Projected Per Capita Income (2027)		\$46,226		\$51,748		\$43,225			
Census Per Capita Income (2010)		\$32,734		\$33,519		\$26,838			
Census Per Capita Income (2000)		\$25,960		\$26,580		\$21,399			
Projected Annual Change (2022-2027)		\$7,649	4.0%	\$9,717	4.6%	\$8,574	4.9%		
Historical Annual Change (2000-2022)		\$12,617	2.2%	\$15,452	2.6%	\$13,252	2.8%		
Estimated Average Household Net Worth (2022)		\$530,604		\$539,016		\$439,367			

Maumelle, Arkansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
Race and Ethnicity						
Total Population (2022)	32,699		200,230		390,234	
White (2022)	21,325	65.2%	124,181	62.0%	212,662	54.5%
Black or African American (2022)	8,796	26.9%	57,702	28.8%	135,154	34.6%
American Indian or Alaska Native (2022)	88	0.3%	503	0.3%	1,361	0.3%
Asian (2022)	766	2.3%	6,850	3.4%	13,456	3.4%
Hawaiian or Pacific Islander (2022)	8	-	47	-	131	-
Other Race (2022)	848	2.6%	4,357	2.2%	10,058	2.6%
Two or More Races (2022)	867	2.7%	6,590	3.3%	17,412	4.5%
Population < 18 (2022)	7,371	22.5%	44,949	22.4%	89,642	23.0%
White Not Hispanic	3,996	54.2%	22,386	49.8%	37,643	42.0%
Black or African American	2,382	32.3%	15,850	35.3%	37,221	41.5%
Asian	167	2.3%	1,679	3.7%	2,125	2.4%
Other Race Not Hispanic	416	5.6%	2,202	4.9%	4,094	4.6%
Hispanic	410	5.6%	2,833	6.3%	8,560	9.5%
Not Hispanic or Latino Population (2022)	31,393	96.0%	191,325	95.6%	364,875	93.5%
Not Hispanic White	20,503	65.3%	119,873	62.7%	204,250	56.0%
Not Hispanic Black or African American	8,678	27.6%	56,188	29.4%	129,126	35.4%
Not Hispanic American Indian or Alaska Native	75	0.2%	367	0.2%	844	0.2%
Not Hispanic Asian	760	2.4%	6,765	3.5%	13,151	3.6%
Not Hispanic Hawaiian or Pacific Islander	8	-	46	-	122	-
Not Hispanic Other Race	640	2.0%	2,962	1.5%	5,061	1.4%
Not Hispanic Two or More Races	728	2.3%	5,123	2.7%	12,322	3.4%
Hispanic or Latino Population (2022)	1,306	4.0%	8,905	4.4%	25,359	6.5%
Hispanic White	822	62.9%	4,308	48.4%	8,412	33.2%
Hispanic Black or African American	118	9.0%	1,514	17.0%	6,029	23.8%
Hispanic American Indian or Alaska Native	12	0.9%	135	1.5%	518	2.0%
Hispanic Asian	6	0.4%	85	1.0%	306	1.2%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	9	-
Hispanic Other Race	209	16.0%	1,396	15.7%	4,996	19.7%
Hispanic Two or More Races	140	10.7%	1,466	16.5%	5,090	20.1%
Not Hispanic or Latino Population (2020)	31,439	95.6%	190,772	94.7%	358,971	92.1%
Hispanic or Latino Population (2020)	1,460	4.4%	10,593	5.3%	30,858	7.9%
Not Hispanic or Latino Population (2010)	26,995	96.7%	181,068	95.9%	348,660	94.4%
Hispanic or Latino Population (2010)	908	3.3%	7,679	4.1%	20,516	5.6%
Not Hispanic or Latino Population (2027)	31,504	96.0%	190,227	95.5%	365,597	93.5%
Hispanic or Latino Population (2027)	1,325	4.0%	8,984	4.5%	25,535	6.5%
Projected Annual Growth (2022-2027)	18	0.3%	79	0.2%	177	0.1%
Historical Annual Growth (2010-2020)	552	6.1%	2,914	3.8%	10,341	5.0%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maumelle, Arkansas							
Radius	5 mi radius		10 mi radius		15 mi radius		
Total Age Distribution (2022)							
Total Population	32,699		200,230		390,234		
Age Under 5 Years	2,048	6.3%	12,084	6.0%	24,028	6.2%	
Age 5 to 9 Years	2,150	6.6%	12,700	6.3%	24,858	6.4%	
Age 10 to 14 Years	2,095	6.4%	12,735	6.4%	25,668	6.6%	
Age 15 to 19 Years	1,619	5.0%	10,814	5.4%	24,113	6.2%	
Age 20 to 24 Years	1,988	6.1%	11,741	5.9%	28,628	7.3%	
Age 25 to 29 Years	2,708	8.3%	14,977	7.5%	28,214	7.2%	
Age 30 to 34 Years	2,445	7.5%	14,619	7.3%	27,880	7.1%	
Age 35 to 39 Years	2,498	7.6%	13,932	7.0%	26,000	6.7%	
Age 40 to 44 Years	2,281	7.0%	13,071	6.5%	24,785	6.4%	
Age 45 to 49 Years	1,973	6.0%	11,711	5.8%	22,535	5.8%	
Age 50 to 54 Years	2,003	6.1%	12,214	6.1%	22,970	5.9%	
Age 55 to 59 Years	2,080	6.4%	12,841	6.4%	23,910	6.1%	
Age 60 to 64 Years	2,097	6.4%	13,244	6.6%	24,546	6.3%	
Age 65 to 69 Years	1,767	5.4%	11,334	5.7%	21,343	5.5%	
Age 70 to 74 Years	1,372	4.2%	9,036	4.5%	17,059	4.4%	
Age 75 to 79 Years	717	2.2%	5,444	2.7%	10,378	2.7%	
Age 80 to 84 Years	475	1.5%	3,701	1.8%	6,710	1.7%	
Age 85 Years or Over	384	1.2%	4,032	2.0%	6,610	1.7%	
Median Age	37.4		38.4		37.0		
Age 19 Years or Less	7,911	24.2%	48,333	24.1%	98,667	25.3%	
Age 20 to 64 Years	20,073	61.4%	118,350	59.1%	229,467	58.8%	
Age 65 Years or Over	4,715	14.4%	33,547	16.8%	62,100	15.9%	
Female Age Distribution (2022)							
Female Population	17,128	52.4%	105,685	52.8%	203,891	52.2%	
Age Under 5 Years	972	5.7%	5,932	5.6%	11,798	5.8%	
Age 5 to 9 Years	1,041	6.1%	6,203	5.9%	12,156	6.0%	
Age 10 to 14 Years	1,047	6.1%	6,209	5.9%	12,572	6.2%	
Age 15 to 19 Years	773	4.5%	5,279	5.0%	11,863	5.8%	
Age 20 to 24 Years	1,098	6.4%	6,198	5.9%	14,586	7.2%	
Age 25 to 29 Years	1,500	8.8%	8,052	7.6%	14,767	7.2%	
Age 30 to 34 Years	1,329	7.8%	7,770	7.4%	14,692	7.2%	
Age 35 to 39 Years	1,308	7.6%	7,304	6.9%	13,592	6.7%	
Age 40 to 44 Years	1,215	7.1%	6,897	6.5%	12,925	6.3%	
Age 45 to 49 Years	1,067	6.2%	6,348	6.0%	12,064	5.9%	
Age 50 to 54 Years	1,066	6.2%	6,402	6.1%	11,918	5.8%	
Age 55 to 59 Years	1,060	6.2%	6,810	6.4%	12,583	6.2%	
Age 60 to 64 Years	1,082	6.3%	7,093	6.7%	12,968	6.4%	
Age 65 to 69 Years	931	5.4%	6,190	5.9%	11,637	5.7%	
Age 70 to 74 Years	744	4.3%	4,942	4.7%	9,381	4.6%	
Age 75 to 79 Years	378	2.2%	3,092	2.9%	5,932	2.9%	
Age 80 to 84 Years	266	1.6%	2,238	2.1%	4,045	2.0%	
Age 85 Years or Over	253	1.5%	2,726	2.6%	4,415	2.2%	
Female Median Age	37.8		39.6		38.2		
Age 19 Years or Less	3,833	22.4%	23,623	22.4%	48,388	23.7%	
Age 20 to 64 Years	10,723	62.6%	62,874	59.5%	120,093	58.9%	
Age 65 Years or Over	2,572	15.0%	19,188	18.2%	35,410	17.4%	

Maumelle, Arkansas							
Radius	5 mi radius		10 mi radius		15 mi radius		
Male Age Distribution (2022)							
Male Population	15,571	47.6%	94,545	47.2%	186,343	47.8%	
Age Under 5 Years	1,075	6.9%	6,152	6.5%	12,230	6.6%	
Age 5 to 9 Years	1,109	7.1%	6,497	6.9%	12,702	6.8%	
Age 10 to 14 Years	1,048	6.7%	6,526	6.9%	13,096	7.0%	
Age 15 to 19 Years	846	5.4%	5,535	5.9%	12,250	6.6%	
Age 20 to 24 Years	890	5.7%	5,543	5.9%	14,042	7.5%	
Age 25 to 29 Years	1,209	7.8%	6,925	7.3%	13,447	7.2%	
Age 30 to 34 Years	1,116	7.2%	6,849	7.2%	13,188	7.1%	
Age 35 to 39 Years	1,190	7.6%	6,628	7.0%	12,408	6.7%	
Age 40 to 44 Years	1,066	6.8%	6,174	6.5%	11,860	6.4%	
Age 45 to 49 Years	906	5.8%	5,363	5.7%	10,471	5.6%	
Age 50 to 54 Years	937	6.0%	5,812	6.1%	11,052	5.9%	
Age 55 to 59 Years	1,020	6.6%	6,031	6.4%	11,327	6.1%	
Age 60 to 64 Years	1,015	6.5%	6,151	6.5%	11,578	6.2%	
Age 65 to 69 Years	835	5.4%	5,144	5.4%	9,705	5.2%	
Age 70 to 74 Years	628	4.0%	4,094	4.3%	7,678	4.1%	
Age 75 to 79 Years	340	2.2%	2,352	2.5%	4,446	2.4%	
Age 80 to 84 Years	209	1.3%	1,463	1.5%	2,665	1.4%	
Age 85 Years or Over	131	0.8%	1,306	1.4%	2,195	1.2%	
Male Median Age	37.1		37.1		35.8		
Age 19 Years or Less	4,079	26.2%	24,710	26.1%	50,279	27.0%	
Age 20 to 64 Years	9,349	60.0%	55,476	58.7%	109,374	58.7%	
Age 65 Years or Over	2,143	13.8%	14,359	15.2%	26,690	14.3%	
Males per 100 Females (2022)							
Overall Comparison	91		89		91		
Age Under 5 Years	111	52.5%	104	50.9%	104	50.9%	
Age 5 to 9 Years	107	51.6%	105	51.2%	104	51.1%	
Age 10 to 14 Years	100	50.0%	105	51.2%	104	51.0%	
Age 15 to 19 Years	109	52.3%	105	51.2%	103	50.8%	
Age 20 to 24 Years	81	44.8%	89	47.2%	96	49.1%	
Age 25 to 29 Years	81	44.6%	86	46.2%	91	47.7%	
Age 30 to 34 Years	84	45.7%	88	46.8%	90	47.3%	
Age 35 to 39 Years	91	47.6%	91	47.6%	91	47.7%	
Age 40 to 44 Years	88	46.7%	90	47.2%	92	47.8%	
Age 45 to 49 Years	85	45.9%	84	45.8%	87	46.5%	
Age 50 to 54 Years	88	46.8%	91	47.6%	93	48.1%	
Age 55 to 59 Years	96	49.1%	89	47.0%	90	47.4%	
Age 60 to 64 Years	94	48.4%	87	46.4%	89	47.2%	
Age 65 to 69 Years	90	47.3%	83	45.4%	83	45.5%	
Age 70 to 74 Years	84	45.8%	83	45.3%	82	45.0%	
Age 75 to 79 Years	90	47.4%	76	43.2%	75	42.8%	
Age 80 to 84 Years	79	44.0%	65	39.5%	66	39.7%	
Age 85 Years or Over	52	34.2%	48	32.4%	50	33.2%	
Age 19 Years or Less	106	51.6%	105	51.1%	104	51.0%	
Age 20 to 39 Years	84	45.7%	88	46.9%	92	47.9%	
Age 40 to 64 Years	90	47.4%	88	46.8%	90	47.4%	
Age 65 Years or Over	83	45.5%	75	42.8%	75	43.0%	

Maumelle, Arkansas		5 mi radius		10 mi radius		15 mi radius	
Radius							
Household Type (2022)							
Total Households		14,466		90,118		166,828	
Households with Children		4,449	30.8%	24,804	27.5%	47,289	28.3%
Average Household Size		2.3		2.2		2.3	
Household Density per Square Mile		184		287		236	
Population Family		26,704	81.7%	154,123	77.0%	299,502	76.7%
Population Non-Family		5,871	18.0%	43,721	21.8%	80,795	20.7%
Population Group Quarters		124	0.4%	2,386	1.2%	9,937	2.5%
Family Households		9,583	66.2%	53,536	59.4%	100,916	60.5%
Married Couple Households		7,342	76.6%	37,384	69.8%	63,911	63.3%
Other Family Households with Children		2,241	23.4%	16,152	30.2%	37,006	36.7%
Family Households with Children		4,440	46.3%	24,770	46.3%	47,211	46.8%
Married Couple with Children		3,002	67.6%	15,404	62.2%	26,853	56.9%
Other Family Households with Children		1,438	32.4%	9,366	37.8%	20,358	43.1%
Family Households No Children		5,143	53.7%	28,766	53.7%	53,706	53.2%
Married Couple No Children		4,339	84.4%	21,980	76.4%	37,057	69.0%
Other Family Households No Children		804	15.6%	6,786	23.6%	16,648	31.0%
Non-Family Households		4,883	33.8%	36,583	40.6%	65,911	39.5%
Non-Family Households with Children		9	0.2%	35	-	78	0.1%
Non-Family Households No Children		4,874	99.8%	36,548	99.9%	65,833	99.9%
Average Family Household Size		2.8		2.9		3.0	
Average Family Income		\$102,022		\$117,883		\$99,232	
Median Family Income		\$89,587		\$94,908		\$82,331	
Average Non-Family Household Size		1.2		1.2		1.2	
Marital Status (2022)							
Population Age 15 Years or Over		26,406		162,711		315,680	
Never Married		6,579	24.9%	51,657	31.7%	108,347	34.3%
Currently Married		14,451	54.7%	77,638	47.7%	140,983	44.7%
Previously Married		5,376	20.4%	33,416	20.5%	66,350	21.0%
Separated		1,214	22.6%	5,789	17.3%	11,592	17.5%
Widowed		1,343	25.0%	8,527	25.5%	16,078	24.2%
Divorced		2,819	52.4%	19,099	57.2%	38,680	58.3%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		22,800		140,156		262,939	
Elementary (Grade Level 0 to 8)		374	1.6%	3,164	2.3%	8,086	3.1%
Some High School (Grade Level 9 to 11)		913	4.0%	4,641	3.3%	11,953	4.5%
High School Graduate		5,080	22.3%	30,155	21.5%	67,014	25.5%
Some College		5,498	24.1%	28,650	20.4%	55,657	21.2%
Associate Degree Only		2,303	10.1%	10,122	7.2%	19,888	7.6%
Bachelor Degree Only		5,022	22.0%	36,989	26.4%	60,262	22.9%
Graduate Degree		3,609	15.8%	26,436	18.9%	40,079	15.2%
Any College (Some College or Higher)		16,433	72.1%	102,196	72.9%	175,886	66.9%
College Degree + (Bachelor Degree or Higher)		8,631	37.9%	63,425	45.3%	100,341	38.2%

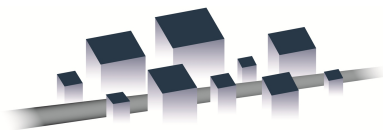
Maumelle, Arkansas							
Radius	5 mi radius		10 mi radius		15 mi radius		
Housing							
Total Housing Units (2022)	15,609		99,451		187,712		
Total Housing Units (2020)	15,410		99,046		185,669		
Historical Annual Growth (2020-2022)	200	-	405	-	2,043	-	
Housing Units Occupied (2022)	14,466	92.7%	90,118	90.6%	166,828	88.9%	
Housing Units Owner-Occupied	9,214	63.7%	54,299	60.3%	98,358	59.0%	
Housing Units Renter-Occupied	5,252	36.3%	35,819	39.7%	68,470	41.0%	
Housing Units Vacant (2022)	1,143	7.3%	9,333	9.4%	20,884	11.1%	
Household Size (2022)							
Total Households	14,466		90,118		166,828		
1 Person Households	3,935	27.2%	30,835	34.2%	55,268	33.1%	
2 Person Households	6,001	41.5%	32,795	36.4%	58,897	35.3%	
3 Person Households	2,193	15.2%	12,663	14.1%	24,652	14.8%	
4 Person Households	1,553	10.7%	8,790	9.8%	17,061	10.2%	
5 Person Households	553	3.8%	3,487	3.9%	7,285	4.4%	
6 Person Households	176	1.2%	1,098	1.2%	2,542	1.5%	
7 or More Person Households	55	0.4%	449	0.5%	1,124	0.7%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	1,251	8.6%	8,102	9.0%	10,907	6.5%	
HH Income \$150,000 to \$199,999	961	6.6%	5,458	6.1%	8,387	5.0%	
HH Income \$125,000 to \$149,999	820	5.7%	5,368	6.0%	8,603	5.2%	
HH Income \$100,000 to \$124,999	1,194	8.3%	7,593	8.4%	13,428	8.0%	
HH Income \$75,000 to \$99,999	1,748	12.1%	11,295	12.5%	20,619	12.4%	
HH Income \$50,000 to \$74,999	2,825	19.5%	16,386	18.2%	30,183	18.1%	
HH Income \$35,000 to \$49,999	2,084	14.4%	11,442	12.7%	22,540	13.5%	
HH Income \$25,000 to \$34,999	1,473	10.2%	8,932	9.9%	17,597	10.5%	
HH Income \$15,000 to \$24,999	989	6.8%	6,843	7.6%	15,045	9.0%	
HH Income \$10,000 to \$14,999	580	4.0%	3,195	3.5%	7,318	4.4%	
HH Income Under \$10,000	543	3.8%	5,504	6.1%	12,200	7.3%	
Household Vehicles (2022)							
Households 0 Vehicles Available	735	5.1%	5,467	6.1%	11,630	7.0%	
Households 1 Vehicle Available	5,566	38.5%	36,031	40.0%	65,094	39.0%	
Households 2 Vehicles Available	5,708	39.5%	33,981	37.7%	61,284	36.7%	
Households 3 or More Vehicles Available	2,456	17.0%	14,639	16.2%	28,821	17.3%	
Total Vehicles Available	25,125		152,523		282,917		
Average Vehicles per Household	1.7		1.7		1.7		
Owner-Occupied Household Vehicles	18,334	73.0%	106,037	69.5%	193,320	68.3%	
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0		
Renter-Occupied Household Vehicles	6,792	27.0%	46,486	30.5%	89,597	31.7%	
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		
Travel Time (2022)							
Worker Base Age 16 years or Over	16,776		100,658		186,506		
Travel to Work in 14 Minutes or Less	2,586	15.4%	25,877	25.7%	48,542	26.0%	
Travel to Work in 15 to 29 Minutes	6,601	39.3%	35,275	35.0%	64,369	34.5%	
Travel to Work in 30 to 59 Minutes	2,740	16.3%	12,976	12.9%	28,086	15.1%	
Travel to Work in 60 Minutes or More	786	4.7%	2,481	2.5%	5,020	2.7%	
Work at Home	4,062	24.2%	24,048	23.9%	40,488	21.7%	
Average Minutes Travel to Work	21.6		18.2		18.5		

Maumelle, Arkansas		5 mi radius		10 mi radius		15 mi radius	
Radius							
Transportation To Work (2022)							
Worker Base Age 16 years or Over		16,776		100,658		186,506	
Drive to Work Alone		11,269	67.2%	67,856	67.4%	127,783	68.5%
Drive to Work in Carpool		1,107	6.6%	7,078	7.0%	14,210	7.6%
Travel to Work by Public Transportation		15	-	237	0.2%	764	0.4%
Drive to Work on Motorcycle		7	-	66	-	213	0.1%
Bicycle to Work		9	-	53	-	154	-
Walk to Work		87	0.5%	615	0.6%	1,593	0.9%
Other Means		219	1.3%	705	0.7%	1,300	0.7%
Work at Home		4,062	24.2%	24,048	23.9%	40,488	21.7%
Daytime Demographics (2022)							
Total Businesses		1,139		10,167		19,306	
Total Employees		10,314		119,932		257,359	
Company Headquarter Businesses		45	4.0%	470	4.6%	959	5.0%
Company Headquarter Employees		1,469	14.2%	17,446	14.5%	41,078	16.0%
Employee Population per Business		9.1	to 1	11.8	to 1	13.3	to 1
Residential Population per Business		28.7	to 1	19.7	to 1	20.2	to 1
Adj. Daytime Demographics Age 16 Years or Over		19,541		178,913		378,532	
Labor Force							
Labor Population Age 16 Years or Over (2022)		26,027		160,224		310,562	
Labor Force Total Males (2022)		12,146	46.7%	74,105	46.3%	145,695	46.9%
Male Civilian Employed		8,214	67.6%	49,271	66.5%	91,872	63.1%
Male Civilian Unemployed		335	2.8%	1,577	2.1%	4,220	2.9%
Males in Armed Forces		-	-	474	0.6%	2,292	1.6%
Males Not in Labor Force		3,598	29.6%	22,782	30.7%	47,312	32.5%
Labor Force Total Females (2022)		13,881	53.3%	86,120	53.7%	164,867	53.1%
Female Civilian Employed		8,563	61.7%	51,387	59.7%	94,633	57.4%
Female Civilian Unemployed		307	2.2%	2,117	2.5%	4,363	2.6%
Females in Armed Forces		24	0.2%	111	0.1%	592	0.4%
Females Not in Labor Force		4,988	35.9%	32,505	37.7%	65,279	39.6%
Unemployment Rate		642	2.5%	3,694	2.3%	8,582	2.8%
Occupation (2022)							
Occupation Population Age 16 Years or Over		16,776		100,658		186,506	
Occupation Total Males		8,214	49.0%	49,271	48.9%	91,872	49.3%
Occupation Total Females		8,563	51.0%	51,387	51.1%	94,633	50.7%
Management, Business, Financial Operations		3,151	18.8%	19,031	18.9%	31,244	16.8%
Professional, Related		5,287	31.5%	33,390	33.2%	55,953	30.0%
Service		1,745	10.4%	12,674	12.6%	28,645	15.4%
Sales, Office		3,922	23.4%	21,637	21.5%	39,949	21.4%
Farming, Fishing, Forestry		36	0.2%	120	0.1%	248	0.1%
Construction, Extraction, Maintenance		1,149	6.9%	5,124	5.1%	11,160	6.0%
Production, Transport, Material Moving		1,486	8.9%	8,682	8.6%	19,307	10.4%
White Collar Workers		12,360	73.7%	74,057	73.6%	127,146	68.2%
Blue Collar Workers		4,416	26.3%	26,601	26.4%	59,360	31.8%



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maumelle, Arkansas							
Radius	5 mi radius		10 mi radius		15 mi radius		
Units In Structure (2022)							
Total Units	14,466		90,118		166,828		
1 Detached Unit	9,692	67.0%	60,676	67.3%	112,133	67.2%	
1 Attached Unit	417	2.9%	2,512	2.8%	4,417	2.6%	
2 Units	245	1.7%	2,111	2.3%	4,358	2.6%	
3 to 4 Units	556	3.8%	3,401	3.8%	5,983	3.6%	
5 to 9 Units	777	5.4%	5,029	5.6%	8,984	5.4%	
10 to 19 Units	979	6.8%	5,241	5.8%	9,915	5.9%	
20 to 49 Units	415	2.9%	2,180	2.4%	3,701	2.2%	
50 or More Units	763	5.3%	5,723	6.4%	10,123	6.1%	
Mobile Home or Trailer	608	4.2%	3,168	3.5%	7,076	4.2%	
Other Structure	14	0.1%	76	-	139	-	
Homes Built By Year (2022)							
Homes Built 2020 or later	108	0.7%	472	0.5%	940	0.5%	
Homes Built 2010 to 2019	2,352	15.1%	12,672	12.7%	24,321	13.0%	
Homes Built 2000 to 2009	3,196	20.5%	14,948	15.0%	29,068	15.5%	
Homes Built 1990 to 1999	1,660	10.6%	9,167	9.2%	17,086	9.1%	
Homes Built 1980 to 1989	1,844	11.8%	12,315	12.4%	22,375	11.9%	
Homes Built 1970 to 1979	2,094	13.4%	14,636	14.7%	25,911	13.8%	
Homes Built 1960 to 1969	1,392	8.9%	10,792	10.9%	19,511	10.4%	
Homes Built 1950 to 1959	925	5.9%	7,484	7.5%	13,659	7.3%	
Homes Built 1940 to 1949	333	2.1%	2,964	3.0%	5,427	2.9%	
Homes Built Before 1939	563	3.6%	4,669	4.7%	8,530	4.5%	
Median Age of Homes	37.4	yrs	41.7	yrs	41.1	yrs	
Home Values (2022)							
Owner Specified Housing Units	9,214		54,299		98,358		
Home Values \$1,000,000 or More	78	0.8%	1,415	2.6%	1,969	2.0%	
Home Values \$750,000 to \$999,999	26	0.3%	878	1.6%	1,470	1.5%	
Home Values \$500,000 to \$749,999	511	5.5%	4,041	7.4%	5,914	6.0%	
Home Values \$400,000 to \$499,999	417	4.5%	2,890	5.3%	4,226	4.3%	
Home Values \$300,000 to \$399,999	1,227	13.3%	7,621	14.0%	11,876	12.1%	
Home Values \$250,000 to \$299,999	1,274	13.8%	5,826	10.7%	9,841	10.0%	
Home Values \$200,000 to \$249,999	1,548	16.8%	7,012	12.9%	12,179	12.4%	
Home Values \$175,000 to \$199,999	1,108	12.0%	4,929	9.1%	9,024	9.2%	
Home Values \$150,000 to \$174,999	837	9.1%	5,930	10.9%	10,810	11.0%	
Home Values \$125,000 to \$149,999	873	9.5%	4,462	8.2%	8,225	8.4%	
Home Values \$100,000 to \$124,999	440	4.8%	2,984	5.5%	6,283	6.4%	
Home Values \$90,000 to \$99,999	116	1.3%	1,226	2.3%	2,768	2.8%	
Home Values \$80,000 to \$89,999	163	1.8%	1,421	2.6%	3,501	3.6%	
Home Values \$70,000 to \$79,999	54	0.6%	511	0.9%	1,482	1.5%	
Home Values \$60,000 to \$69,999	59	0.6%	510	0.9%	1,436	1.5%	
Home Values \$50,000 to \$59,999	50	0.5%	482	0.9%	1,205	1.2%	
Home Values \$35,000 to \$49,999	86	0.9%	579	1.1%	1,764	1.8%	
Home Values \$25,000 to \$34,999	109	1.2%	368	0.7%	910	0.9%	
Home Values \$10,000 to \$24,999	112	1.2%	660	1.2%	2,236	2.3%	
Home Values Under \$10,000	128	1.4%	555	1.0%	1,238	1.3%	
Owner-Occupied Median Home Value	\$211,138		\$245,400		\$216,423		
Renter-Occupied Median Rent	\$785		\$773		\$755		



RETAIL ATTRACTIONS, LLC
Economic Development Consulting

Maumelle, Arkansas							
Radius		5 mi radius		10 mi radius		15 mi radius	
Total Annual Consumer Expenditure (2022)							
Total Household Expenditure		\$912.78 M		\$5.94 B		\$9.92 B	
Total Non-Retail Expenditure		\$482.59 M		\$3.15 B		\$5.25 B	
Total Retail Expenditure		\$430.19 M		\$2.79 B		\$4.67 B	
Apparel		\$32.22 M		\$209.75 M		\$348.81 M	
Contributions		\$30.23 M		\$198.85 M		\$324.87 M	
Education		\$27.8 M		\$183.97 M		\$297.3 M	
Entertainment		\$51.78 M		\$337.21 M		\$558.57 M	
Food and Beverages		\$133.96 M		\$870.09 M		\$1.46 B	
Furnishings and Equipment		\$32.17 M		\$209.33 M		\$346.96 M	
Gifts		\$22.94 M		\$151.36 M		\$245.84 M	
Health Care		\$76.99 M		\$499.22 M		\$840.88 M	
Household Operations		\$36.02 M		\$234.98 M		\$389.72 M	
Miscellaneous Expenses		\$17.29 M		\$112.79 M		\$187.75 M	
Personal Care		\$12.25 M		\$79.71 M		\$133.12 M	
Personal Insurance		\$6.48 M		\$42.31 M		\$69.14 M	
Reading		\$2 M		\$13.06 M		\$21.71 M	
Shelter		\$192.35 M		\$1.25 B		\$2.1 B	
Tobacco		\$5.46 M		\$35.16 M		\$61.36 M	
Transportation		\$165.94 M		\$1.08 B		\$1.8 B	
Utilities		\$66.9 M		\$432.97 M		\$735.87 M	
Monthly Household Consumer Expenditure (2022)							
Total Household Expenditure		\$5,258		\$5,493		\$4,957	
Total Non-Retail Expenditure		\$2,780	52.9%	\$2,909	53.0%	\$2,622	52.9%
Total Retail Expenditures		\$2,478	47.1%	\$2,584	47.0%	\$2,335	47.1%
Apparel		\$186	3.5%	\$194	3.5%	\$174	3.5%
Contributions		\$174	3.3%	\$184	3.3%	\$162	3.3%
Education		\$160	3.0%	\$170	3.1%	\$149	3.0%
Entertainment		\$298	5.7%	\$312	5.7%	\$279	5.6%
Food and Beverages		\$772	14.7%	\$805	14.6%	\$730	14.7%
Furnishings and Equipment		\$185	3.5%	\$194	3.5%	\$173	3.5%
Gifts		\$132	2.5%	\$140	2.5%	\$123	2.5%
Health Care		\$444	8.4%	\$462	8.4%	\$420	8.5%
Household Operations		\$207	3.9%	\$217	4.0%	\$195	3.9%
Miscellaneous Expenses		\$100	1.9%	\$104	1.9%	\$94	1.9%
Personal Care		\$71	1.3%	\$74	1.3%	\$66	1.3%
Personal Insurance		\$37	0.7%	\$39	0.7%	\$35	0.7%
Reading		\$12	0.2%	\$12	0.2%	\$11	0.2%
Shelter		\$1,108	21.1%	\$1,160	21.1%	\$1,049	21.2%
Tobacco		\$31	0.6%	\$33	0.6%	\$31	0.6%
Transportation		\$956	18.2%	\$995	18.1%	\$899	18.1%
Utilities		\$385	7.3%	\$400	7.3%	\$368	7.4%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Retail Gap Report



Maumelle, Arkansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$19.64 M / \$2.64 M	87	\$127.95 M / \$102.21 M	20	\$212.39 M / \$262.26 M	-19
Men's Clothing Stores	\$695.04 K / \$125.87 K	82	\$4.54 M / \$4.1 M	10	\$7.52 M / \$7.09 M	6
Women's Clothing Stores	\$3.01 M / \$804.4 K	73	\$19.64 M / \$29.42 M	-33	\$32.59 M / \$49.48 M	-34
Children's, Infants' Clothing Stores	\$1.29 M / -	100	\$8.35 M / \$25.41 M	-67	\$13.94 M / \$37.14 M	-62
Family Clothing Stores	\$8.02 M / -	100	\$52.26 M / \$11.97 M	77	\$86.82 M / \$78.46 M	10
Clothing Accessory Stores	\$650.18 K / -	100	\$4.24 M / \$2.2 M	48	\$7 M / \$3.49 M	50
Other Apparel Stores	\$982 K / \$9.43 K	99	\$6.39 M / \$6.34 M	1	\$10.61 M / \$11.2 M	-5
Shoe Stores	\$3.27 M / \$1.7 M	48	\$21.25 M / \$15.35 M	28	\$35.48 M / \$57.26 M	-38
Jewelry Stores	\$1.6 M / -	100	\$10.47 M / \$7.2 M	31	\$17.09 M / \$17.92 M	-5
Luggage Stores	\$123.88 K / -	100	\$808.03 K / \$227.81 K	72	\$1.34 M / \$227.81 K	83
Furniture, Home Furnishings Stores	\$9.63 M / \$3.11 M	68	\$62.77 M / \$90.83 M	-31	\$103.62 M / \$157.63 M	-34
Furniture Stores	\$5.95 M / \$1.43 M	76	\$38.82 M / \$49.59 M	-22	\$63.94 M / \$103.16 M	-38
Floor Covering Stores	\$1.01 M / \$698.71 K	31	\$6.56 M / \$8.48 M	-23	\$10.81 M / \$15.63 M	-31
Other Home Furnishing Stores	\$2.67 M / \$983.6 K	63	\$17.39 M / \$32.75 M	-47	\$28.87 M / \$38.84 M	-26
Electronics, Appliance Stores	\$7.24 M / \$682.14 K	91	\$47.11 M / \$23.85 M	49	\$78.35 M / \$49.51 M	37
Building Material, Garden Equipment, Supplies Dealers	\$23.34 M / \$37.83 M	-38	\$152.02 M / \$147.82 M	3	\$252.41 M / \$377.37 M	-33
Home Centers	\$10.99 M / \$1.85 M	83	\$71.56 M / \$38.76 M	46	\$118.81 M / \$144.92 M	-18
Paint, Wallpaper Stores	\$800.22 K / \$589.51 K	26	\$5.23 M / \$6.59 M	-21	\$8.66 M / \$13.4 M	-35
Hardware Stores	\$1.01 M / \$13.23 M	-92	\$6.59 M / \$16.31 M	-60	\$10.95 M / \$43.65 M	-75
Other Building Materials Stores	\$7.75 M / \$19.82 M	-61	\$50.48 M / \$55.41 M	-9	\$83.89 M / \$136.67 M	-39
Outdoor Power Equipment Stores	\$372.44 K / -	100	\$2.43 M / \$1.27 M	48	\$4.01 M / \$8.37 M	-52
Nursery, Garden Stores	\$2.42 M / \$2.34 M	3	\$15.73 M / \$29.48 M	-47	\$26.09 M / \$30.35 M	-14
Food, Beverage Stores	\$62.44 M / \$11.13 M	82	\$405.08 M / \$161.19 M	60	\$683.88 M / \$382.57 M	44
Grocery Stores	\$55.71 M / \$6.37 M	89	\$361.36 M / \$125.69 M	65	\$610.53 M / \$316.68 M	48
Convenience Stores	\$2.16 M / \$1.19 M	45	\$14.02 M / \$8.08 M	42	\$23.72 M / \$15.79 M	33
Meat Markets	\$636 K / -	100	\$4.12 M / \$5.36 M	-23	\$6.98 M / \$8.59 M	-19
Fish, Seafood Markets	\$231.69 K / -	100	\$1.5 M / \$1.97 M	-24	\$2.54 M / \$4.4 M	-42
Fruit, Vegetable Markets	\$387.14 K / -	100	\$2.51 M / \$180.95 K	93	\$4.25 M / \$814.28 K	81
Other Specialty Food Markets	\$668.18 K / \$664.33 K	1	\$4.32 M / \$2.73 M	37	\$7.32 M / \$4.44 M	39
Liquor Stores	\$2.64 M / \$2.91 M	-9	\$17.25 M / \$17.17 M	0	\$28.54 M / \$31.85 M	-10

Retail Gap Report



Maumelle, Arkansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Health, Personal Care Stores	\$15.45 M / \$30.94 M	-50	\$100.48 M / \$164.9 M	-39	\$168.6 M / \$241.94 M	-30
Pharmacy, Drug Stores	\$12.94 M / \$27.86 M	-54	\$84.13 M / \$140.43 M	-40	\$141.19 M / \$203.04 M	-30
Cosmetics, Beauty Stores	\$759.41 K / \$2.15 M	-65	\$4.94 M / \$9.01 M	-45	\$8.28 M / \$15.86 M	-48
Optical Goods Stores	\$864.36 K / \$417.01 K	52	\$5.63 M / \$6.69 M	-16	\$9.44 M / \$9.11 M	3
Other Health, Personal Care Stores	\$887.59 K / \$509.66 K	43	\$5.77 M / \$8.77 M	-34	\$9.68 M / \$13.93 M	-31
Sporting Goods, Hobby, Book, Music Stores	\$7.41 M / \$3.7 M	50	\$48.39 M / \$90.81 M	-47	\$79.63 M / \$151.72 M	-48
Sporting Goods Stores	\$4.06 M / \$2.63 M	35	\$26.52 M / \$23.92 M	10	\$43.46 M / \$63.14 M	-31
Hobby, Toy, Game Stores	\$1.17 M / \$137.02 K	88	\$7.59 M / \$14.04 M	-46	\$12.62 M / \$23.11 M	-45
Sewing, Needlecraft Stores	\$373.84 K / -	100	\$2.46 M / \$3.47 M	-29	\$4.03 M / \$3.96 M	2
Musical Instrument Stores	\$327.24 K / \$386.96 K	-15	\$2.13 M / \$3.61 M	-41	\$3.59 M / \$4.62 M	-22
Book Stores	\$1.48 M / \$548.87 K	63	\$9.69 M / \$45.76 M	-79	\$15.93 M / \$56.89 M	-72
General Merchandise Stores	\$61.65 M / \$19.14 M	69	\$400.5 M / \$565.87 M	-29	\$671.46 M / \$1.05 B	-36
Department Stores	\$16.05 M / \$17.02 M	-6	\$104.43 M / \$267.73 M	-61	\$173.97 M / \$518.13 M	-66
Warehouse Superstores	\$39.56 M / -	100	\$256.83 M / \$287.64 M	-11	\$431.81 M / \$441.04 M	-2
Other General Merchandise Stores	\$6.04 M / \$2.12 M	65	\$39.23 M / \$10.51 M	73	\$65.68 M / \$93.67 M	-30
Miscellaneous Store Retailers	\$8.44 M / \$4.06 M	52	\$54.84 M / \$144.33 M	-62	\$91.49 M / \$282.39 M	-68
Florists	\$299.63 K / \$118.65 K	60	\$1.96 M / \$3.68 M	-47	\$3.24 M / \$7.22 M	-55
Office, Stationary Stores	\$843.43 K / -	100	\$5.5 M / \$5.37 M	2	\$9.11 M / \$10.71 M	-15
Gift, Souvenir Stores	\$1.02 M / \$273.36 K	73	\$6.62 M / \$18.8 M	-65	\$11.02 M / \$26.85 M	-59
Used Merchandise Stores	\$589.82 K / \$828.34 K	-29	\$3.83 M / \$17.02 M	-77	\$6.35 M / \$22.24 M	-71
Pet, Pet Supply Stores	\$3.42 M / \$2.04 M	40	\$22.19 M / \$92 M	-76	\$36.98 M / \$197.69 M	-81
Art Dealers	\$277.14 K / -	100	\$1.81 M / \$236.96 K	87	\$3 M / \$1.34 M	55
Mobile Home Dealers	\$499.66 K / -	100	\$3.26 M / \$342.74 K	89	\$5.42 M / \$1.2 M	78
Other Miscellaneous Retail Stores	\$1.49 M / \$796.89 K	46	\$9.66 M / \$6.87 M	29	\$16.37 M / \$15.13 M	8
Non-Store Retailers	\$28.52 M / \$1.72 M	94	\$185.67 M / \$39.02 M	79	\$309.21 M / \$97.03 M	69
Mail Order, Catalog Stores	\$23.75 M / \$1.55 M	93	\$154.72 M / \$31.93 M	79	\$257.28 M / \$55.65 M	78
Vending Machines	\$645.36 K / -	100	\$4.18 M / \$1.6 M	62	\$7.05 M / \$27.2 M	-74
Fuel Dealers	\$2.31 M / -	100	\$15 M / \$2.92 M	81	\$25.19 M / \$4.95 M	80
Other Direct Selling Establishments	\$1.81 M / \$173.11 K	90	\$11.77 M / \$2.56 M	78	\$19.69 M / \$9.24 M	53

Retail Gap Report



Maumelle, Arkansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
Accommodation, Food Services	\$54.97 M / \$36.12 M	34	\$357.87 M / \$343.55 M	4	\$595.24 M / \$712.81 M	-16
Hotels, Other Travel Accommodations	\$3.03 M / \$466.92 K	85	\$19.72 M / \$14.64 M	26	\$32.78 M / \$35.83 M	-9
RV Parks	\$27.71 K / \$9.72 K	65	\$187.52 K / \$163.62 K	13	\$310.14 K / \$270.44 K	13
Rooming, Boarding Houses	\$21.31 K / -	100	\$139.35 K / \$517.68 K	-73	\$235.02 K / \$517.68 K	-55
Full Service Restaurants	\$32.18 M / \$18.14 M	44	\$209.46 M / \$209.05 M	0	\$348.38 M / \$423.8 M	-18
Limited Service Restaurants	\$14.95 M / \$13.73 M	8	\$97.31 M / \$107.52 M	-9	\$161.85 M / \$224.23 M	-28
Special Food Services, Catering	\$4.77 M / \$4.93 M	-3	\$31.06 M / \$16.76 M	46	\$51.68 M / \$34.82 M	33
Drinking Places	\$1.39 M / \$233.7 K	83	\$9.07 M / \$3.98 M	56	\$14.97 M / \$8.32 M	44
Gasoline Stations	\$45.3 M / \$17.25 M	62	\$292.57 M / \$63.16 M	78	\$496.52 M / \$204.75 M	59
Motor Vehicle, Parts Dealers	\$84.8 M / \$62 M	27	\$549.93 M / \$301.4 M	45	\$916.3 M / \$1.73 B	-47
New Car Dealers	\$65 M / \$17.98 M	72	\$421.29 M / \$217.37 M	48	\$702.27 M / \$1.42 B	-51
Used Car Dealers	\$6.71 M / \$11.41 M	-41	\$43.48 M / \$19.38 M	55	\$72.46 M / \$76.72 M	-6
Recreational Vehicle Dealers	\$1.4 M / \$24.27 M	-94	\$9.12 M / \$26.6 M	-66	\$14.85 M / \$63 M	-76
Motorcycle, Boat Dealers	\$2.99 M / \$970.79 K	67	\$19.46 M / \$3.21 M	84	\$32.01 M / \$32.9 M	-3
Auto Parts, Accessories	\$5.22 M / \$6.21 M	-16	\$33.9 M / \$23.06 M	32	\$56.76 M / \$93.47 M	-39
Tire Dealers	\$3.49 M / \$1.16 M	67	\$22.69 M / \$11.78 M	48	\$37.97 M / \$37.43 M	1
2022 Population	32,699		200,230		390,234	
2027 Population	32,828		199,212		391,132	
% Population Change 2022-2027	0.4%		-0.5%		0.2%	
2022 Adult Population Age 18+	25,328		155,377		300,646	
2022 Population Male	15,571		94,545		186,343	
2022 Population Female	17,128		105,685		203,891	
2022 Households	14,466		90,118		166,828	
2022 Median Household Income	72,753		72,529		63,652	
2022 Average Household Income	87,150		93,208		80,584	

Retail Potential

Retail Potential Profile



Maumelle, Arkansas			
Radius	5 mi radius	10 mi radius	15 mi radius
2022 Population	32,699	200,230	390,234
2027 Population	32,828	199,212	391,132
% Population Change 2020-2022	-0.6%	-0.6%	0.1%
2022 Adult Population Age 18+	\$25,328	\$155,377	\$300,646
2022 Population Male	\$15,571	\$94,545	\$186,343
2022 Population Female	\$17,128	\$105,685	\$203,891
2022 Households	\$14,466	\$90,118	\$166,828
2022 Median Household Income	\$72,753	\$72,529	\$63,652
2022 Average Household Income	\$87,150	\$93,208	\$80,584
Clothing, Clothing Accessories Stores	\$19.64 M	\$127.95 M	\$212.39 M
Men's Clothing Stores	\$695.04 K	\$4.54 M	\$7.52 M
Women's Clothing Stores	\$3.01 M	\$19.64 M	\$32.59 M
Children's, Infants' Clothing Stores	\$1.29 M	\$8.35 M	\$13.94 M
Family Clothing Stores	\$8.02 M	\$52.26 M	\$86.82 M
Clothing Accessory Stores	\$650.18 K	\$4.24 M	\$7 M
Other Apparel Stores	\$982 K	\$6.39 M	\$10.61 M
Shoe Stores	\$3.27 M	\$21.25 M	\$35.48 M
Jewelry Stores	\$1.6 M	\$10.47 M	\$17.09 M
Luggage Stores	\$123.88 K	\$808.03 K	\$1.34 M
Furniture, Home Furnishings Stores	\$9.63 M	\$62.77 M	\$103.62 M
Furniture Stores	\$5.95 M	\$38.82 M	\$63.94 M
Floor Covering Stores	\$1.01 M	\$6.56 M	\$10.81 M
Other Home Furnishing Stores	\$2.67 M	\$17.39 M	\$28.87 M
Electronics, Appliance Stores	\$7.24 M	\$47.11 M	\$78.35 M
Gasoline Stations	\$45.3 M	\$292.57 M	\$496.52 M
Building Material, Garden Equipment, Supplies Dealers	\$23.34 M	\$152.02 M	\$252.41 M
Home Centers	\$10.99 M	\$71.56 M	\$118.81 M
Paint, Wallpaper Stores	\$800.22 K	\$5.23 M	\$8.66 M
Hardware Stores	\$1.01 M	\$6.59 M	\$10.95 M
Other Building Materials Stores	\$7.75 M	\$50.48 M	\$83.89 M
Outdoor Power Equipment Stores	\$372.44 K	\$2.43 M	\$4.01 M
Nursery, Garden Stores	\$2.42 M	\$15.73 M	\$26.09 M
Food, Beverage Stores	\$62.44 M	\$405.08 M	\$683.88 M
Grocery Stores	\$55.71 M	\$361.36 M	\$610.53 M
Convenience Stores	\$2.16 M	\$14.02 M	\$23.72 M
Meat Markets	\$636 K	\$4.12 M	\$6.98 M
Fish, Seafood Markets	\$231.69 K	\$1.5 M	\$2.54 M
Fruit, Vegetable Markets	\$387.14 K	\$2.51 M	\$4.25 M
Other Specialty Food Markets	\$668.18 K	\$4.32 M	\$7.32 M
Liquor Stores	\$2.64 M	\$17.25 M	\$28.54 M

Retail Potential Profile



Maumelle, Arkansas				
Radius	5 mi radius	10 mi radius	15 mi radius	
Health, Personal Care Stores	\$15.45 M	\$100.48 M	\$168.6 M	
Pharmacy, Drug Stores	\$12.94 M	\$84.13 M	\$141.19 M	
Cosmetics, Beauty Stores	\$759.41 K	\$4.94 M	\$8.28 M	
Optical Goods Stores	\$864.36 K	\$5.63 M	\$9.44 M	
Other Health, Personal Care Stores	\$887.59 K	\$5.77 M	\$9.68 M	
Sporting Goods, Hobby, Book, Music Stores	\$7.41 M	\$48.39 M	\$79.63 M	
Sporting Goods Stores	\$4.06 M	\$26.52 M	\$43.46 M	
Hobby, Toy, Game Stores	\$1.17 M	\$7.59 M	\$12.62 M	
Sewing, Needlecraft Stores	\$373.84 K	\$2.46 M	\$4.03 M	
Musical Instrument Stores	\$327.24 K	\$2.13 M	\$3.59 M	
Book Stores	\$1.48 M	\$9.69 M	\$15.93 M	
General Merchandise Stores	\$61.65 M	\$400.5 M	\$671.46 M	
Department Stores	\$16.05 M	\$104.43 M	\$173.97 M	
Warehouse Superstores	\$39.56 M	\$256.83 M	\$431.81 M	
Other General Merchandise Stores	\$6.04 M	\$39.23 M	\$65.68 M	
Miscellaneous Store Retailers	\$8.44 M	\$54.84 M	\$91.49 M	
Florists	\$299.63 K	\$1.96 M	\$3.24 M	
Office, Stationary Stores	\$843.43 K	\$5.5 M	\$9.11 M	
Gift, Souvenir Stores	\$1.02 M	\$6.62 M	\$11.02 M	
Used Merchandise Stores	\$589.82 K	\$3.83 M	\$6.35 M	
Pet, Pet Supply Stores	\$3.42 M	\$22.19 M	\$36.98 M	
Art Dealers	\$277.14 K	\$1.81 M	\$3 M	
Mobile Home Dealers	\$499.66 K	\$3.26 M	\$5.42 M	
Other Miscellaneous Retail Stores	\$1.49 M	\$9.66 M	\$16.37 M	
Non-Store Retailers	\$28.52 M	\$185.67 M	\$309.21 M	
Mail Order, Catalog Stores	\$23.75 M	\$154.72 M	\$257.28 M	
Vending Machines	\$645.36 K	\$4.18 M	\$7.05 M	
Fuel Dealers	\$2.31 M	\$15 M	\$25.19 M	
Other Direct Selling Establishments	\$1.81 M	\$11.77 M	\$19.69 M	
Accommodation, Food Services	\$56.36 M	\$366.94 M	\$610.21 M	
Hotels, Other Travel Accommodations	\$3.03 M	\$19.72 M	\$32.78 M	
RV Parks	\$27.71 K	\$187.52 K	\$310.14 K	
Rooming, Boarding Houses	\$21.31 K	\$139.35 K	\$235.02 K	
Full Service Restaurants	\$32.18 M	\$209.46 M	\$348.38 M	
Limited Service Restaurants	\$14.95 M	\$97.31 M	\$161.85 M	
Special Food Services, Catering	\$4.77 M	\$31.06 M	\$51.68 M	
Drinking Places	\$1.39 M	\$9.07 M	\$14.97 M	
Motor Vehicle, Parts Dealers	\$84.8 M	\$549.93 M	\$916.3 M	
New Car Dealers	\$65 M	\$421.29 M	\$702.27 M	
Used Car Dealers	\$6.71 M	\$43.48 M	\$72.46 M	
Recreational Vehicle Dealers	\$1.4 M	\$9.12 M	\$14.85 M	
Motorcycle, Boat Dealers	\$2.99 M	\$19.46 M	\$32.01 M	
Auto Parts, Accessories	\$5.22 M	\$33.9 M	\$56.76 M	
Tire Dealers	\$3.49 M	\$22.69 M	\$37.97 M	

Income Summary

Income Summary Report



Maumelle, Arkansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
Population						
Estimated Population (2022)	32,699		200,230		390,234	
Projected Population (2027)	32,828		199,212		391,132	
Census Population (2020)	32,899		201,366		389,829	
Census Population (2010)	27,903		188,747		369,176	
Projected Annual Growth (2022 to 2027)	129	-	-1,018	-0.1%	898	-
Historical Annual Growth (2020 to 2022)	-200	-0.3%	-1,136	-0.3%	405	-
Historical Annual Growth (2010 to 2020)	4,996	1.8%	12,618	0.7%	20,652	0.6%
Households						
Estimated Households (2022)	14,466		90,118		166,828	
Projected Households (2027)	14,061		86,933		162,507	
Census Households (2020)	14,461		90,471		166,232	
Census Households (2010)	11,704		82,349		153,097	
Projected Annual Growth (2022 to 2027)	-405	-0.6%	-3,185	-0.7%	-4,320	-0.5%
Historical Annual Growth (2020 to 2022)	5	-	-353	-0.2%	596	0.2%
Historical Annual Growth (2010 to 2020)	2,756	2.4%	8,121	1.0%	13,135	0.9%
Average Household Income						
Estimated Average Household Income (2022)	\$87,150		\$93,208		\$80,584	
Projected Average Household Income (2027)	\$107,870		\$118,397		\$103,554	
Census Average Household Income (2020)	\$78,053		\$76,814		\$64,708	
Census Average Household Income (2010)	\$65,941		\$61,094		\$52,302	
Projected Annual Growth (2022 to 2027)	\$20,720	4.8%	\$25,189	5.4%	\$22,970	5.7%
Historical Annual Growth (2020 to 2022)	\$9,097	1.0%	\$16,393	1.8%	\$15,876	2.0%
Historical Annual Growth (2010 to 2020)	\$12,112	1.8%	\$15,720	2.6%	\$12,406	2.4%
Median Household Income						
Estimated Median Household Income (2022)	\$72,753		\$72,529		\$63,652	
Projected Median Household Income (2027)	\$87,592		\$85,886		\$75,604	
Census Median Household Income (2020)	\$65,024		\$58,016		\$50,237	
Census Median Household Income (2010)	\$55,860		\$47,961		\$41,359	
Projected Annual Growth (2022 to 2027)	\$14,839	4.1%	\$13,357	3.7%	\$11,952	3.8%
Historical Annual Growth (2020 to 2022)	\$7,728	1.0%	\$14,512	2.1%	\$13,415	2.2%
Historical Annual Growth (2010 to 2020)	\$9,164	1.6%	\$10,055	2.1%	\$8,877	2.1%
Per Capita Income						
Estimated Per Capita Income (2022)	\$38,577		\$42,032		\$34,651	
Projected Per Capita Income (2027)	\$46,226		\$51,748		\$43,225	
Census Per Capita Income (2020)	\$32,734		\$33,519		\$26,838	
Census Per Capita Income (2010)	\$25,960		\$26,580		\$21,399	
Projected Annual Growth (2022 to 2027)	\$7,649	4.0%	\$9,717	4.6%	\$8,574	4.9%
Historical Annual Growth (2020 to 2022)	\$5,843	1.5%	\$8,513	2.1%	\$7,813	2.4%
Historical Annual Growth (2010 to 2020)	\$6,774	2.6%	\$6,939	2.6%	\$5,439	2.5%
Other Income						
Estimated Families (2022)	9,583		53,536		100,916	
Estimated Average Family Income (2022)	\$102,022		\$117,883		\$99,232	
Estimated Median Family Income (2022)	\$89,587		\$94,908		\$82,331	
Estimated Average Household Net Worth (2022)	\$530,604		\$539,016		\$439,367	

Consumer Expenditure Summary

Consumer Expenditure Summary



Maumelle, Arkansas						
Radius	5 mi radius		10 mi radius		15 mi radius	
Estimated Population	32,699		200,230		390,234	
Estimated Households	14,466		90,118		166,828	
Household Expenditure	\$912.78 M		\$5.94 B		\$9.92 B	
Per Household ~ Per Capita	\$63,098	\$27,915	\$65,917	\$29,668	\$59,485	\$25,430
Non-Retail Expenditures	\$482.59 M	52.9%	\$3.15 B	53.0%	\$5.25 B	52.9%
Per Household ~ Per Capita	\$33,360	\$14,758	\$34,911	\$15,713	\$31,468	\$13,453
Retail Expenditures	\$430.19 M	47.1%	\$2.79 B	47.0%	\$4.67 B	47.1%
Per Household ~ Per Capita	\$29,738	\$13,156	\$31,006	\$13,955	\$28,017	\$11,978
Apparel	\$32.22 M	3.5%	\$209.75 M	3.5%	\$348.81 M	3.5%
Per Household ~ Per Capita	\$2,228	\$985	\$2,328	\$1,048	\$2,091	\$894
Contributions	\$30.23 M	3.3%	\$198.85 M	3.3%	\$324.87 M	3.3%
Per Household ~ Per Capita	\$2,090	\$925	\$2,207	\$993	\$1,947	\$832
Education	\$27.8 M	3.0%	\$183.97 M	3.1%	\$297.3 M	3.0%
Per Household ~ Per Capita	\$1,922	\$850	\$2,041	\$919	\$1,782	\$762
Entertainment	\$51.78 M	5.7%	\$337.21 M	5.7%	\$558.57 M	5.6%
Per Household ~ Per Capita	\$3,579	\$1,583	\$3,742	\$1,684	\$3,348	\$1,431
Food, Beverages	\$133.96 M	14.7%	\$870.09 M	14.6%	\$1.46 B	14.7%
Per Household ~ Per Capita	\$9,261	\$4,097	\$9,655	\$4,345	\$8,762	\$3,746
Furnishings, Equipment	\$32.17 M	3.5%	\$209.33 M	3.5%	\$346.96 M	3.5%
Per Household ~ Per Capita	\$2,224	\$984	\$2,323	\$1,045	\$2,080	\$889
Gifts	\$22.94 M	2.5%	\$151.36 M	2.5%	\$245.84 M	2.5%
Per Household ~ Per Capita	\$1,585	\$701	\$1,680	\$756	\$1,474	\$630
Health Care	\$76.99 M	8.4%	\$499.22 M	8.4%	\$840.88 M	8.5%
Per Household ~ Per Capita	\$5,322	\$2,354	\$5,540	\$2,493	\$5,040	\$2,155
Household Operations	\$36.02 M	3.9%	\$234.98 M	4.0%	\$389.72 M	3.9%
Per Household ~ Per Capita	\$2,490	\$1,101	\$2,607	\$1,174	\$2,336	\$999
Miscellaneous Expenses	\$17.29 M	1.9%	\$112.79 M	1.9%	\$187.75 M	1.9%
Per Household ~ Per Capita	\$1,196	\$529	\$1,252	\$563	\$1,125	\$481
Personal Care	\$12.25 M	1.3%	\$79.71 M	1.3%	\$133.12 M	1.3%
Per Household ~ Per Capita	\$847	\$375	\$884	\$398	\$798	\$341
Personal Insurance	\$6.48 M	0.7%	\$42.31 M	0.7%	\$69.14 M	0.7%
Per Household ~ Per Capita	\$448	\$198	\$470	\$211	\$414	\$177
Reading	\$2 M	0.2%	\$13.06 M	0.2%	\$21.71 M	0.2%
Per Household ~ Per Capita	\$138	\$61	\$145	\$65	\$130	\$56
Shelter	\$192.35 M	21.1%	\$1.25 B	21.1%	\$2.1 B	21.2%
Per Household ~ Per Capita	\$13,297	\$5,883	\$13,916	\$6,263	\$12,590	\$5,382
Tobacco	\$5.46 M	0.6%	\$35.16 M	0.6%	\$61.36 M	0.6%
Per Household ~ Per Capita	\$377	\$167	\$390	\$176	\$368	\$157
Transportation	\$165.94 M	18.2%	\$1.08 B	18.1%	\$1.8 B	18.1%
Per Household ~ Per Capita	\$11,471	\$5,075	\$11,934	\$5,371	\$10,788	\$4,612
Utilities	\$66.9 M	7.3%	\$432.97 M	7.3%	\$735.87 M	7.4%
Per Household ~ Per Capita	\$4,625	\$2,046	\$4,804	\$2,162	\$4,411	\$1,886

Consumer Expenditure Trend

Maumelle, Arkansas							
Radius		5 mi radius		10 mi radius		15 mi radius	
Population / Households (2022)							
Estimated Population		32,699		200,230		390,234	
Estimated Households		14,466		90,118		166,828	
Total Annual Consumer Expenditure (2022)							
Total Household Expenditure		\$912.78 M		\$5.94 B		\$9.92 B	
Total Non-Retail Expenditure		\$482.59 M		\$3.15 B		\$5.25 B	
Total Retail Expenditure		\$430.19 M		\$2.79 B		\$4.67 B	
Apparel		\$32.22 M		\$209.75 M		\$348.81 M	
Contributions		\$30.23 M		\$198.85 M		\$324.87 M	
Education		\$27.8 M		\$183.97 M		\$297.3 M	
Entertainment		\$51.78 M		\$337.21 M		\$558.57 M	
Food and Beverages		\$133.96 M		\$870.09 M		\$1.46 B	
Furnishings and Equipment		\$32.17 M		\$209.33 M		\$346.96 M	
Gifts		\$22.94 M		\$151.36 M		\$245.84 M	
Health Care		\$76.99 M		\$499.22 M		\$840.88 M	
Household Operations		\$36.02 M		\$234.98 M		\$389.72 M	
Miscellaneous Expenses		\$17.29 M		\$112.79 M		\$187.75 M	
Personal Care		\$12.25 M		\$79.71 M		\$133.12 M	
Personal Insurance		\$6.48 M		\$42.31 M		\$69.14 M	
Reading		\$2 M		\$13.06 M		\$21.71 M	
Shelter		\$192.35 M		\$1.25 B		\$2.1 B	
Tobacco		\$5.46 M		\$35.16 M		\$61.36 M	
Transportation		\$165.94 M		\$1.08 B		\$1.8 B	
Utilities		\$66.9 M		\$432.97 M		\$735.87 M	
Monthly Household Consumer Expenditure (2022)							
Total Household Expenditure		\$5,258		\$5,493		\$4,957	
Total Non-Retail Expenditure		\$2,780 52.9%		\$2,909 53.0%		\$2,622 52.9%	
Total Retail Expenditure		\$2,478 47.1%		\$2,584 47.0%		\$2,335 47.1%	
Apparel		\$186 3.5%		\$194 3.5%		\$174 3.5%	
Contributions		\$174 3.3%		\$184 3.3%		\$162 3.3%	
Education		\$160 3.0%		\$170 3.1%		\$149 3.0%	
Entertainment		\$298 5.7%		\$312 5.7%		\$279 5.6%	
Food and Beverages		\$772 14.7%		\$805 14.6%		\$730 14.7%	
Furnishings and Equipment		\$185 3.5%		\$194 3.5%		\$173 3.5%	
Gifts		\$132 2.5%		\$140 2.5%		\$123 2.5%	
Health Care		\$444 8.4%		\$462 8.4%		\$420 8.5%	
Household Operations		\$207 3.9%		\$217 4.0%		\$195 3.9%	
Miscellaneous Expenses		\$100 1.9%		\$104 1.9%		\$94 1.9%	
Personal Care		\$71 1.3%		\$74 1.3%		\$66 1.3%	
Personal Insurance		\$37 0.7%		\$39 0.7%		\$35 0.7%	
Reading		\$12 0.2%		\$12 0.2%		\$11 0.2%	
Shelter		\$1,108 21.1%		\$1,160 21.1%		\$1,049 21.2%	
Tobacco		\$31 0.6%		\$33 0.6%		\$31 0.6%	
Transportation		\$956 18.2%		\$995 18.1%		\$899 18.1%	
Utilities		\$385 7.3%		\$400 7.3%		\$368 7.4%	

Consumer Expenditure Trend

Maumelle, Arkansas		5 mi radius	10 mi radius	15 mi radius
Radius				
Population / Households (2027)				
Projected Population		32,828	199,212	391,132
Projected Households		14,061	86,933	162,507
Total Annual Consumer Expenditure (2027)				
Total Household Expenditure		\$1.03 B	\$6.85 B	\$11.58 B
Total Non-Retail Expenditure		\$547.22 M	\$3.64 B	\$6.13 B
Total Retail Expenditure		\$485.78 M	\$3.22 B	\$5.45 B
Apparel		\$36.76 M	\$244.12 M	\$410.26 M
Contributions		\$35.11 M	\$235.21 M	\$387.73 M
Education		\$33.01 M	\$222.82 M	\$362.47 M
Entertainment		\$59.19 M	\$393.56 M	\$658.96 M
Food and Beverages		\$150.67 M	\$997.08 M	\$1.7 B
Furnishings and Equipment		\$36.73 M	\$243.96 M	\$408.94 M
Gifts		\$26.86 M	\$179.48 M	\$294.39 M
Health Care		\$85.96 M	\$568.23 M	\$969.12 M
Household Operations		\$41.1 M	\$273.57 M	\$458.4 M
Miscellaneous Expenses		\$19.64 M	\$130.67 M	\$219.95 M
Personal Care		\$13.86 M	\$91.98 M	\$155.4 M
Personal Insurance		\$7.53 M	\$50.29 M	\$82.99 M
Reading		\$2.28 M	\$15.16 M	\$25.45 M
Shelter		\$217.34 M	\$1.44 B	\$2.44 B
Tobacco		\$5.83 M	\$38.06 M	\$67.46 M
Transportation		\$187.16 M	\$1.24 B	\$2.1 B
Utilities		\$73.98 M	\$487.51 M	\$839.18 M
Consumer Expenditure Growth (2022 to 2027)				
Total Household Expenditure		\$120.22 M	\$911.85 M	\$1.65 B
Total Non-Retail Expenditure		\$64.63 M	\$489 M	\$881.19 M
Total Retail Expenditure		\$55.59 M	\$422.85 M	\$771.25 M
Apparel		\$4.54 M	\$34.37 M	\$61.45 M
Contributions		\$4.88 M	\$36.35 M	\$62.86 M
Education		\$5.21 M	\$38.85 M	\$65.16 M
Entertainment		\$7.41 M	\$56.35 M	\$100.39 M
Food and Beverages		\$16.71 M	\$126.99 M	\$233.31 M
Furnishings and Equipment		\$4.56 M	\$34.64 M	\$61.97 M
Gifts		\$3.92 M	\$28.11 M	\$48.55 M
Health Care		\$8.97 M	\$69.01 M	\$128.24 M
Household Operations		\$5.09 M	\$38.59 M	\$68.67 M
Miscellaneous Expenses		\$2.34 M	\$17.88 M	\$32.19 M
Personal Care		\$1.61 M	\$12.27 M	\$22.28 M
Personal Insurance		\$1.05 M	\$7.98 M	\$13.85 M
Reading		\$274.9 K	\$2.09 M	\$3.74 M
Shelter		\$24.99 M	\$189.14 M	\$343.14 M
Tobacco		\$368.74 K	\$2.9 M	\$6.11 M
Transportation		\$21.23 M	\$161.8 M	\$297.2 M
Utilities		\$7.08 M	\$54.54 M	\$103.32 M

Crime Risk

Crime Risk Profile



Maumelle, Arkansas		5 mi radius	10 mi radius	15 mi radius
Radius				
Demographics				
Population		32,699	200,230	390,234
Census Population		32,899	201,366	389,829
Households		14,466	90,118	166,828
Average Household Income		\$87,150	\$93,208	\$80,584
Median Household Income		\$72,753	\$72,529	\$63,652
Per Capita Income		\$38,577	\$42,032	\$34,651
Total Crime				
Crime Index		144	201	221
Crime Level		Above Average	Very High	Very High
Personal Crime				
Crime Index		107	206	274
Crime Level		Average	Very High	Very High
Murder				
Crime Index		188	212	304
Crime Level		Very High	Very High	Very High
Rape				
Crime Index		45	130	161
Crime Level		Low Risk	Above Average	High Risk
Robbery				
Crime Index		105	147	193
Crime Level		Average	Above Average	Very High
Assault				
Crime Index		116	240	321
Crime Level		Average	Very High	Very High
Property Crime				
Crime Index		151	201	212
Crime Level		High Risk	Very High	Very High
Burglary				
Crime Index		139	185	211
Crime Level		Above Average	Very High	Very High
Larceny				
Crime Index		150	207	214
Crime Level		Above Average	Very High	Very High
Motor Vehicle Theft				
Crime Index		181	180	198
Crime Level		Very High	Very High	Very High
* Crime Index: 100 = National Average Adjusted for Population				

Void Analysis

Maumelle, Arkansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
Advance Auto Parts	4 / 0	9,400	
AutoZone	11 / 0	6,600	
Caliber Collision	1 / 0		
CARQUEST	1 / 0	12,300	
Discount Tire	2 / 0	7,900	
Express Oil Change	1 / 0		
Firestone	5 / 0	9,000	
Goodyear	2 / 0	7,900	
Jiffy Lube	5 / 0	2,500	
Meineke	2 / 0		
Midas	1 / 0	4,800	
NAPA	4 / 0	6,200	
O'Reilly	13 / 0	8,500	
Pep Boys	1 / 0	17,500	
Precision Tune Auto Care	1 / 0	3,800	
Purcell	1 / 0	14,000	
Quick Lane	2 / 0	7,400	
Take 5 Oil Change	2 / 0	2,100	
Valvoline Instant Oil Change	2 / 1	3,400	
Banks			
Arvest Bank	13 / 0		
Bank of America	8 / 0		
Centennial Bank	17 / 0		
Chase Bank	5 / 0		
First Community Bank	4 / 0		
First Horizon Bank	4 / 0		
JRMB	1 / 0		
Regions Bank	14 / 1		
Simmons First National Bank	16 / 1		
U.S. Bank	10 / 1		
Banks Minor			
Bank	75 / 2		
Book Stores			
Barnes & Noble	2 / 0	15,400	
Books-A-Million	1 / 0	10,100	
Mardel	2 / 0	30,300	

Maumelle, Arkansas		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
Car Washes				
	Carwash USA Express	1 / 0		
	Take 5 Car Wash	3 / 0		
	Tommy's Express Car Wash	1 / 0		
	Zips Car Wash	6 / 0		
Clothing Apparel				
	Aerie	1 / 0	3,900	
	Aeropostale	1 / 0	3,700	
	American Eagle Outfitters	2 / 0	6,100	
	Ann Taylor Loft	1 / 0	6,200	
	Anthropologie	1 / 0	10,000	
	Athleta	1 / 0	4,800	
	Banana Republic	1 / 0	7,500	
	Buckle	2 / 0	5,100	
	Carters	2 / 0	5,200	
	Cato	2 / 0	5,000	
	Chico's	2 / 0	3,700	
	Citi Trends	3 / 0	14,600	
	dd's DISCOUNTS	1 / 0	24,300	
	Eddie Bauer	1 / 0	4,000 to 6,500	
	Express	1 / 0	7,900	
	Forever 21	1 / 0	18,500	
	Francesca's	1 / 0	1,900	
	Gap	1 / 0	10,100	
	H And M	2 / 0	16,200	
	Hot Topic	2 / 0		
	J. Jill	2 / 0	4,500	
	Jos. A. Bank	1 / 0	4,700	
	Lane Bryant	2 / 0	6,000	
	Lucky Brand Jeans	1 / 0	2,900	
	Lululemon	1 / 0	3,400	
	maurices	2 / 0	6,000	
	Men's Wearhouse	1 / 0	6,100	
	Old Navy	3 / 0	18,000	
	Rainbow	2 / 0	9,100	
	Rue21	2 / 0	5,600	
	SOMA	1 / 0		

Maumelle, Arkansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Talbots	1 / 0	4,600	
The Childrens Place	1 / 0	4,700	
Torrid	3 / 0		
Urban Outfitters	1 / 0	9,500	
Victoria's Secret	2 / 0	6,000	
White House Black Market	1 / 0	1,800	
Computers Electronic			
Apple Store	1 / 0	8,400	
Best Buy	3 / 0	35,600	
Convenience Stores			
Alon	6 / 0		
Caseys General Store	6 / 0	3,600	
Circle K	14 / 0		
Citgo	1 / 0		
Conoco	1 / 0		
Corner Store	6 / 0		
Exxon	27 / 1		
Kum & Go	8 / 0		
Love's	1 / 0		
Mobil	5 / 0		
Murphy USA	9 / 0		
Phillips 66	8 / 0		
QuikTrip	2 / 0		
RaceWay	1 / 0		
Shell	42 / 3		
Sunoco	2 / 0		
Valero	19 / 0		
Craft Fabric Stores			
Hobby Lobby	2 / 0	68,500	
Jo-Ann	2 / 0	24,300	
Michaels	3 / 0	23,600	
Dental			
Affordable Dentures	1 / 0		
Aspen Dental	3 / 0		
Dental Care Alliance	2 / 0		
Dentures and Dental Services	1 / 0		
Smile Brands Group	2 / 0		

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Department Stores			
Belk	1 / 0	70,400	
Dillard's	2 / 0	92,400	
JCPenney	2 / 0	75,000	
Discount Department Stores			
Burlington Coat Factory	2 / 0	70,500	
David's Bridal	1 / 0	10,000	
Kohl's	2 / 0	84,200	
Marshalls	1 / 0	28,500	
Ollies Bargain Outlet	2 / 0		
Ross	3 / 0	28,300	
Target	4 / 0	113,100	
TJ Maxx	2 / 0	33,400	
Tuesday Morning	2 / 0	14,200	
Wal-Mart Supercenter	7 / 0	189,700	
Dollar Stores			
Big Lots	1 / 0	31,200	
Dollar General	37 / 1	9,600	
Dollar Tree	12 / 0	11,800	
Family Dollar	17 / 0	9,400	
Five Below	3 / 0	10,000	
Drug Stores			
CVS	6 / 0	13,400	
GNC	3 / 0	1,700	
Vitamin Shoppe	1 / 0	3,600	
Walgreens	16 / 1	14,800	
Education			
College	9 / 0		
Cosmetology and Barber	8 / 0		
Day Care	281 / 5		
High School	20 / 1		
High School (Private)	2 / 0		
Junior College	3 / 0		
PK - 8	99 / 4		
PK - 8 (Private)	28 / 0		
Trade Schools	4 / 0		
Entertainment			

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
AMC	1 / 0	39,300	
Chuck E. Cheese's	2 / 0	12,400	
Cinemark	1 / 0	61,900	
Dave and Busters	1 / 0	45,000	
Main Event Entertainment	1 / 0	45,000 to 75,000	
Marcus	1 / 0	57,600	
Regal	1 / 0	49,000	
Theatres	4 / 0		
UA	1 / 0	42,100	
EV Charging Stations			
Blink Charging	2 / 0		
ChargePoint	19 / 0		
Electrify America	1 / 0		
Independent	11 / 0		
Tesla	14 / 0		
Eyewear			
LensCrafters	1 / 0		
MyEyeDr.	1 / 0		
Fitness			
Anytime Fitness	1 / 0	5,100	
Club Pilates	2 / 0		
CycleBar	1 / 0	2,300	
Esporta Fitness	3 / 0		
F45 Training	2 / 0	2,000	
Hotworx	2 / 0		
Orangetheory Fitness	3 / 0	3,700	
Planet Fitness	3 / 0	24,600	
Pure Barre	1 / 0	1,700	
Furniture Household			
Aarons	2 / 0	9,000	
American Freight	4 / 0	32,300	
At Home	1 / 0	121,000	
Bassett	1 / 0	17,300	
Bed Bath & Beyond	2 / 0	29,600	
Ethan Allen	1 / 0	17,700	
Havertys	1 / 0	53,500	
HomeGoods	1 / 0	30,400	

Maumelle, Arkansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Kirklands	2 / 0	8,900	
La-Z-Boy	1 / 0	19,700	
Rent A Center	3 / 0	1,500 to 8,200	
The Container Store	1 / 0	22,900	
Grocery Stores			
Kroger	12 / 1	58,600	
Natural Grocers	1 / 0	17,400	
Neighborhood Market	1 / 0	55,400	
The Fresh Market	1 / 0	24,700	
Trader Joe's	1 / 0	15,700	
Whole Foods	1 / 0	38,700	
Health Beauty			
Bath & Body Works	4 / 0	3,800	
Claire's	3 / 0	1,300	
Great Clips	7 / 0	1,900	
Sally Beauty Supply	3 / 0	2,300	
Sephora	1 / 0	5,700	
Sport Clips	6 / 0	1,400	
Supercuts	3 / 0	1,800	
ULTA	4 / 0	11,300	
Health Care			
Advanced Heart Failure And Transplant Cardiology	2 / 0		
Allergy and Immunology	11 / 0		
Anesthesiology	26 / 0		
Audiologist	6 / 0		
Cardiac Electrophysiology	11 / 0		
Cardiac Surgery	9 / 0		
Cardiovascular Disease	17 / 0		
Certified Nurse Midwife	2 / 0		
Certified Registered Nurse Anesthetist	31 / 0		
Chiropractic	34 / 1		
Clinical Nurse Specialist	5 / 0		
Clinical Psychologist	30 / 1		
Clinical Social Worker	40 / 1		
Colorectal Surgery	3 / 0		
Critical Care	5 / 0		
Dermatology	14 / 0		

Void Analysis



Maumelle, Arkansas Radius	Site / Market Locations	Avg Square Footage	Closest Location
Diagnostic Radiology	20 / 0		
Dialysis Centers	13 / 0		
Emergency Medicine	21 / 0		
Endocrinology	13 / 1		
Family Practice	80 / 2		
Gastroenterology	18 / 0		
General Practice	6 / 0		
General Surgery	19 / 0		
Geriatric Medicine	12 / 0		
Gynecological Oncology	4 / 0		
Hand Surgery	7 / 0		
Hematology	2 / 0		
Hematology and Oncology	13 / 0		
Hospice and Palliative Care	4 / 0		
Hospitalist	5 / 0		
Infectious Disease	8 / 1		
Internal Medicine	46 / 1		
Interventional Cardiology	10 / 0		
Interventional Pain Management	2 / 0		
Interventional Radiology	8 / 0		
Medical Oncology	5 / 0		
Nephrology	10 / 0		
Neurology	17 / 0		
Neurosurgery	13 / 0		
Nuclear Medicine	6 / 0		
Nurse Practitioner	120 / 5		
Obstetrics and Gynecology	20 / 0		
Occupational Therapy	18 / 0		
Ophthalmology	14 / 0		
Optometry	38 / 2		
Oral Surgery	2 / 0		
Orthopedic Surgery	16 / 0		
Osteopathic Manipulative Medicine	1 / 0		
Otolaryngology	10 / 0		
Pain Management	7 / 0		
Pathology	12 / 0		
Pediatric Medicine	7 / 0		

Maumelle, Arkansas		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
	Physical Medicine and Rehabilitation	19 / 0		
	Physical Therapy	38 / 1		
	Physician Assistant	39 / 1		
	Plastic and Reconstructive Surgery	13 / 0		
	Podiatry	11 / 0		
	Preventative Medicine	3 / 0		
	Psychiatry	34 / 1		
	Pulmonary Disease	19 / 0		
	Radiation Oncology	7 / 0		
	Registered Dietitian or Nutrition Professional	9 / 0		
	Rheumatology	11 / 0		
	Sleep Laboratory and Medicine	3 / 0		
	Speech Language Pathologist	6 / 0		
	Surgical Oncology	6 / 0		
	Thoracic Surgery	7 / 0		
	Undersea And Hyperbaric Medicine	1 / 0		
	Urgent Care	3 / 0		
	Urology	10 / 0		
	Vascular Surgery	5 / 0		
Home Improvement				
	Ace Hardware	4 / 0	16,200	
	Do It Best	1 / 0	16,200	
	Harbor Freight Tools	1 / 0	17,100	
	Home Depot	4 / 0	120,600	
	Lowe's	2 / 0	141,200	
	Northern Tool	1 / 0	20,000 to 30,000	
	Sherwin-Williams	7 / 0	7,300	
	Tractor Supply Company	2 / 0	26,300	
	True Value	1 / 0	12,800	
Hotels				
	AC Hotel	1 / 0		
	Aloft	1 / 0		
	Americas Best Value Inn	4 / 1		
	Baymont Inn & Suites	1 / 0		
	Best Western Hotels	4 / 0		
	Best Western Plus	1 / 0		
	Candlewood Suites	2 / 0		

Void Analysis



Maumelle, Arkansas		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
	Comfort	4 / 0		
	Comfort Suites	1 / 0		
	Country Inns & Suites	1 / 0		
	Courtyard	4 / 0		
	Days Inn	4 / 0		
	DoubleTree	1 / 0		
	Econo Lodge	3 / 0		
	Embassy Suites	1 / 0		
	Extended Stay America	3 / 0		
	Fairfield Inn	1 / 0		
	Fairfield Inn and Suites	1 / 0		
	Four Points	1 / 0		
	Hampton Inn	4 / 1		
	Hilton	1 / 0		
	Hilton Garden	3 / 0		
	Holiday Inn	3 / 0		
	Holiday Inn Express	5 / 1		
	Home2	2 / 0		
	Homewood	1 / 0		
	La Quinta Inn & Suites	3 / 0		
	Marriott	2 / 0		
	Motel 6	4 / 0		
	Quality	4 / 1		
	Ramada	1 / 0		
	Red Roof Inn	2 / 0		
	Residence Inn	3 / 0		
	Springhill Suites	1 / 0		
	Staybridge Suites	1 / 0		
	Super 8	3 / 0		
	Towneplace Suites	1 / 0		
	Tru by Hilton	2 / 0		
	Wingate	2 / 0		
	Wyndham	1 / 0		
Massage				
	European Wax Center	3 / 0		
	Massage Envy	3 / 0		
Mattress				

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Denver Mattress	2 / 0		
Mattress Firm	6 / 0		
Sleep Number	2 / 0		
Office Supply			
Office Depot	2 / 0	25,100	
Staples	1 / 0	22,400	
Pet Stores			
Petco	3 / 0	15,900	
Petsense	1 / 0		
PetsMart	2 / 0	22,100	
Restaurants Bakery Bagels			
Crumbl Cookies	2 / 0		
Einstein Bros	1 / 0	2,200	
Panera Bread	3 / 0	5,100	
Restaurants Casual			
Applebee's	1 / 0	5,400	
Bar Louie	2 / 0	6,000 to 7,000	
BENIHANA	1 / 0		
BJ's Restaurant & Brewery	2 / 0	8,800	
Black Bear Diner	1 / 0	6,100	
Bonefish Grill	1 / 0	6,500	
Buffalo Wild Wings	2 / 0	6,600	
Cheddar's	1 / 0	8,600	
Chili's	3 / 0	5,800	
Chipotle	3 / 0	2,500	
Chuy's	2 / 0		
Cracker Barrel	2 / 0	9,900	
Denny's	2 / 0	5,800	
Dickey's	1 / 0	3,200	
Fatburger	1 / 0	2,000	
Five Guys	2 / 0	2,600	
Golden Corral	1 / 0	11,700	
Hooters	2 / 0	6,800	
IHOP	3 / 0	4,800	
Logan's Roadhouse	1 / 0	7,500	
Longhorn Steakhouse	2 / 0	5,900	
Moe's	2 / 0	2,500	

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Mooyah Burgers	1 / 0		
Olive Garden	2 / 0	8,700	
On The Border	3 / 0	7,500	
Outback Steakhouse	2 / 0	6,800	
Pei Wei	1 / 0	3,700	
Red Lobster	2 / 0	8,400	
Red Robin	1 / 0	1,800 to 2,500	
Saltgrass	2 / 0	7,500	
T.G.I. Friday's	1 / 0	7,400	
Texas Roadhouse	3 / 0	7,400	
Twin Peaks	1 / 0		
Waffle House	12 / 1	2,000	
Restaurants Coffee Donuts			
Dunkin' Donuts	1 / 0	2,300	
Krispy Kreme	1 / 0	3,600	
Shipley Do-Nuts	8 / 0	2,100	
Starbucks	24 / 1	1,800	
Restaurants Fast Food Major			
Arby's	9 / 1	3,300	
Burger King	14 / 0	4,000	
Chick-fil-A	10 / 1	4,300	
Dairy Queen	4 / 0	1,700	
Hardee's	3 / 0	3,500	
KFC	4 / 1	3,100	
McDonald's	22 / 1	4,600	
Sonic	19 / 1	2,800	
Taco Bell	15 / 0	2,500	
Wendy's	13 / 1	3,300	
Restaurants Fast Food Minor			
Captain D's Seafood	2 / 0	3,200	
Chicken Express	1 / 0	3,000	
Chicken Salad Chick	3 / 0		
Church's Chicken	4 / 0	1,700	
Fazoli's	1 / 0	3,600	
Freddys	2 / 0	3,600	
Long John Silver's	1 / 0	2,600	
Popeyes	12 / 0	2,700	

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
Radius	Locations	Footage	
Raising Canes	2 / 0	3,000	
Rally's	4 / 0	900	
Slim Chickens	4 / 0		
Taco Bueno	5 / 1	2,600	
Wing Stop	2 / 0	2,000	
Zaxby's	4 / 1	3,600	
Restaurants Ice Cream Smoothie			
Andys Frozen Custard	2 / 0	2,800	
Baskin-Robbins	3 / 0	2,200	
Cold Stone Creamery	1 / 0	1,600	
Marble Slab Creamery	2 / 0	1,500	
Smoothie King	1 / 0	1,600	
TCBY	3 / 0	1,700	
Tropical Smoothie Cafe	11 / 0	1,700	
Restaurants Pizza			
Blaze Pizza	2 / 0	2,900	
CiCi's Pizza	1 / 0	5,200	
Domino's Pizza	9 / 1	2,100	
Hungry Howie's	2 / 0	1,800	
Little Caesars	10 / 1	1,800	
Marco's Pizza	5 / 1	2,000	
Papa Johns	7 / 0	1,600	
Pie Five Pizza	1 / 0	2,600	
Pizza Hut	12 / 1	2,800	
Restaurants Sandwich			
Charley's Grilled Subs	2 / 0	500 to 1,600	
Cheba Hut	1 / 0		
Firehouse Subs	3 / 0	2,300	
Jason's Deli	2 / 0	5,200	
Jersey Mike's	2 / 0	14,600	
Jimmy John's	3 / 0	2,000	
Lenny's Sub Shop	1 / 0	2,200	
McAlister's Deli	2 / 0	5,000	
Potbelly Sandwich Works	2 / 0	2,500	
Quiznos	1 / 0	1,600	
Schlotzsky's Deli	2 / 0	3,300	
Subway	33 / 2	1,700	

Maumelle, Arkansas		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
Self Storage				
	Life Storage	1 / 0		
	U Haul	7 / 0		
	US Storage Centers	2 / 0		
Shoes Footwear				
	Boot Barn	1 / 0		
	DSW	1 / 0	20,400	
	Famous Footwear	1 / 0	9,700	
	FinishLine	2 / 0	5,000	
	Foot Locker	2 / 0	4,000	
	Nike	1 / 0	13,600	
	Rack Room Shoes	1 / 0	7,000	
	Shoe Carnival	2 / 0	12,600	
	Shoe Dept Encore	2 / 0	16,000	
	Shoe Show	1 / 0	4,800	
	Skechers	1 / 0	7,600	
	Vans	1 / 0		
	Zumiez	2 / 0		
Specialty				
	Build-a-Bear	1 / 0		
	Goodwill	8 / 1	24,100	
	Guitar Center	1 / 0	12,000 to 20,000	
	Hallmark	4 / 1	5,600	
	Harley Davidson	1 / 0		
	Party City	2 / 0	13,300	
	ReStore	1 / 0		
Sporting Goods				
	Academy Sports	3 / 0	71,300	
	Bass Pro Shops	1 / 0	110,300	
	Champs Sports	2 / 0	3,500	
	Dick's	2 / 0	48,700	
	Edwin Watts Golf	1 / 0	9,500	
	Hibbett Sports	5 / 0	7,600	
Wholesale				
	Costco	1 / 0	149,900	
	Sam's Club	3 / 0	134,000	
Wireless Stores				

Void Analysis



Maumelle, Arkansas		Site / Market	Avg Square	Closest Location
Radius		Locations	Footage	
AT&T		9 / 0	3,500	
Boost Mobile		5 / 0		
Cricket		10 / 0	1,600	
MetroPCS		7 / 0	1,900	
T-Mobile		17 / 0	1,800	
Verizon Wireless		2 / 0	3,800	
Worship				
Baptist		48 / 0		
Buddhist		3 / 0		
Christian		20 / 0		
Episcopal		5 / 0		
Hindu		1 / 0		
Judaic		3 / 0		
Methodist		4 / 0		
Methodist Episcopal		12 / 0		
Muslim		1 / 0		
Presbyterian		3 / 0		