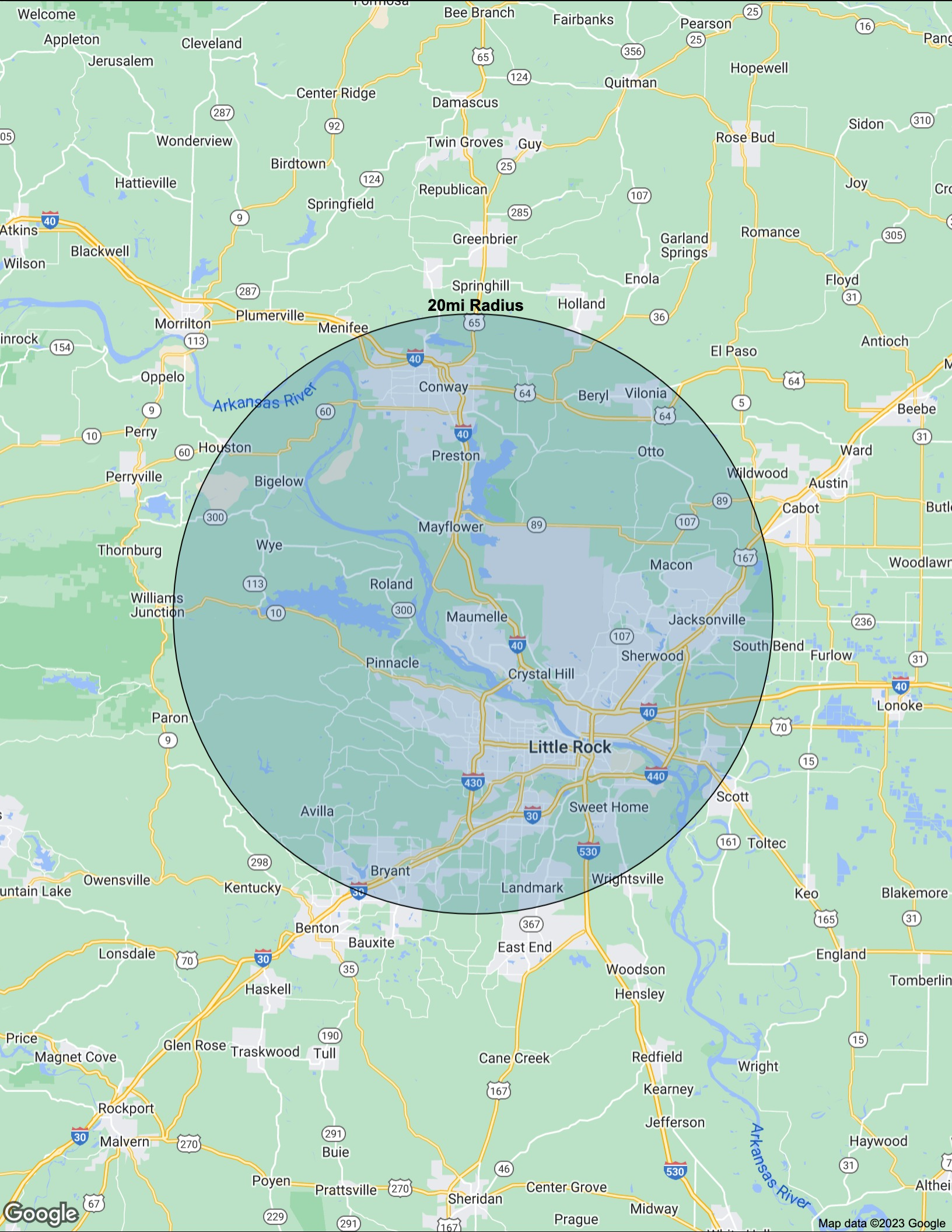


RETAIL ATTRACTIONS, LLC

Economic Development Consulting

Maumelle, Arkansas
Spring 2023
20mi Radius



20mi Radius

Little Rock

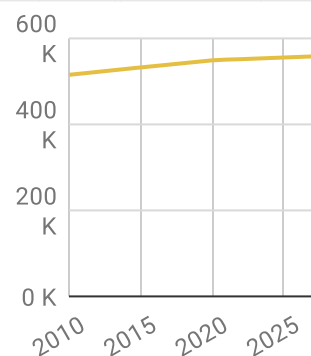
Demographics

Maumelle, Arkansas

20mi Radius

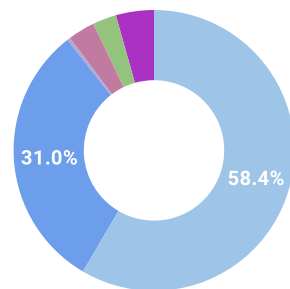
Population

Estimated Population (2022)	551,100	
Projected Population (2027)	557,495	
Census Population (2020)	548,432	
Census Population (2010)	514,867	
Projected Annual Growth (2022-2027)	6,395	0.2%
Historical Annual Growth (2020-2022)	2,669	0.2%
Historical Annual Growth (2010-2020)	33,564	0.7%
Estimated Population Density (2022)	439	psm
Trade Area Size	1,256.5	sq mi



Race and Ethnicity (2022)

Not Hispanic or Latino Population	515,030	93.5%
White	308,788	60.0%
Black or African American	163,381	31.7%
American Indian or Alaska Native	1,244	0.2%
Asian	16,533	3.2%
Hawaiian or Pacific Islander	162	-
Other Race	7,627	1.5%
Two or More Races	17,294	3.4%
Hispanic or Latino Population	36,070	6.5%
White	13,296	36.9%
Black or African American	7,328	20.3%
American Indian or Alaska Native	719	2.0%
Asian	518	1.4%
Hispanic Hawaiian or Pacific Islander	26	-
Other Race	7,317	20.3%
Two or More Races	6,866	19.0%



White

Black or African American

American Indian or Alaskan Native

Asian

Hawaiian or Pacific Islander

Other Race

2+ Races

Maumelle, Arkansas

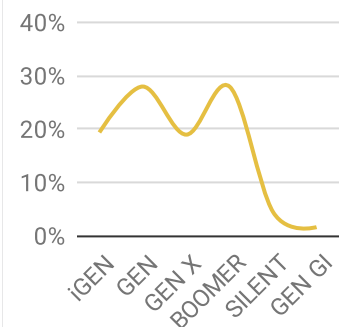
20mi Radius

Age Distribution (2022)

Age Under 5 Years	33,811	6.1%
Age 5 to 9 Years	35,415	6.4%
Age 10 to 14 Years	37,234	6.8%
Age 15 to 19 Years	35,007	6.4%
Age 20 to 24 Years	40,974	7.4%
Age 25 to 29 Years	39,043	7.1%
Age 30 to 34 Years	38,867	7.1%
Age 35 to 39 Years	36,868	6.7%
Age 40 to 44 Years	35,196	6.4%
Age 45 to 49 Years	32,151	5.8%
Age 50 to 54 Years	32,607	5.9%
Age 55 to 59 Years	33,535	6.1%
Age 60 to 64 Years	33,914	6.2%
Age 65 to 69 Years	29,510	5.4%
Age 70 to 74 Years	24,102	4.4%
Age 75 to 79 Years	14,827	2.7%
Age 80 to 84 Years	9,312	1.7%
Age 85 Years or Over	8,727	1.6%
Median Age	36.8	

Generation (2022)

iGeneration (Age Under 15 Years)	106,461	19.3%
Generation 9/11 Millennials (Age 15 to 34 Years)	153,891	27.9%
Gen Xers (Age 35 to 49 Years)	104,215	18.9%
Baby Boomers (Age 50 to 74 Years)	153,667	27.9%
Silent Generation (Age 75 to 84 Years)	24,139	4.4%
G.I. Generation (Age 85 Years or Over)	8,727	1.6%



Maumelle, Arkansas

20mi Radius

Household Type (2022)

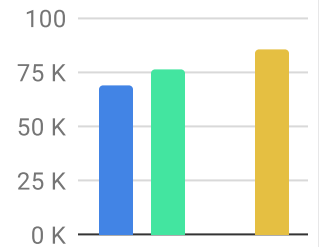
Total Households	230,852
Family Households	144,873 62.8%
Family Households with Children	68,717 47.4%
Family Households No Children	76,156 52.6%
Non-Family Households	85,979 37.2%
Non-Family Households with Children	116 0.1%
Non-Family Households No Children	85,863 99.9%

Family Households
w/ Children

Family Households
No Children

Non-Family Households
w/ Children

Non-Family Households
No Children



Education Attainment (2022)

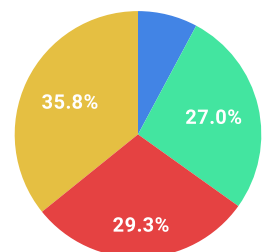
Elementary or Some High School	28,862 7.8%
High School Graduate	99,700 27.0%
Some College or Associate Degree	108,115 29.3%
Bachelor or Graduate Degree	131,981 35.8%

Elementary or
Some High School

High School
Graduate

Some College or
Associate Degree

Bachelor or
Graduate Degree



Household Income (2022)

Estimated Average Household Income	\$77,161
Estimated Median Household Income	\$63,024
HH Income Under \$10,000	16,353 7.1%
HH Income \$10,000 to \$34,999	54,508 23.6%
HH Income \$35,000 to \$49,999	31,508 13.6%
HH Income \$50,000 to \$74,999	41,950 18.2%
HH Income \$75,000 to \$99,999	29,746 12.9%
HH Income \$100,000 to \$149,999	31,686 13.7%
HH Income \$150,000 or More	25,101 10.9%

Maumelle, Arkansas

20mi Radius

Population

Estimated Population (2022)	551,100	
Projected Population (2027)	557,495	
Census Population (2020)	548,432	
Census Population (2010)	514,867	
Projected Annual Growth (2022-2027)	6,395	0.2%
Historical Annual Growth (2020-2022)	2,669	0.2%
Historical Annual Growth (2010-2020)	33,564	0.7%
Estimated Population Density (2022)	439	psm
Trade Area Size	1,256.5	sq mi

Households

Estimated Households (2022)	230,852	
Projected Households (2027)	228,417	
Census Households (2020)	229,052	
Census Households (2010)	209,479	
Projected Annual Growth (2022-2027)	-2,435	-0.2%
Historical Annual Change (2010-2022)	21,373	0.9%

Average Household Income

Estimated Average Household Income (2022)	\$77,161	
Projected Average Household Income (2027)	\$96,285	
Census Average Household Income (2010)	\$62,614	
Census Average Household Income (2000)	\$51,006	
Projected Annual Change (2022-2027)	\$19,124	5.0%
Historical Annual Change (2000-2022)	\$26,155	2.3%

Median Household Income

Estimated Median Household Income (2022)	\$63,024	
Projected Median Household Income (2027)	\$75,183	
Census Median Household Income (2010)	\$49,690	
Census Median Household Income (2000)	\$40,943	
Projected Annual Change (2022-2027)	\$12,159	3.9%
Historical Annual Change (2000-2022)	\$22,081	2.5%

Per Capita Income

Estimated Per Capita Income (2022)	\$32,490	
Projected Per Capita Income (2027)	\$39,615	
Census Per Capita Income (2010)	\$25,478	
Census Per Capita Income (2000)	\$20,476	
Projected Annual Change (2022-2027)	\$7,126	4.4%
Historical Annual Change (2000-2022)	\$12,013	2.7%
Estimated Average Household Net Worth (2022)	\$419,486	

Maumelle, Arkansas

20mi Radius

Race and Ethnicity

Total Population (2022)	551,100	
White (2022)	322,085	58.4%
Black or African American (2022)	170,709	31.0%
American Indian or Alaska Native (2022)	1,963	0.4%
Asian (2022)	17,051	3.1%
Hawaiian or Pacific Islander (2022)	188	-
Other Race (2022)	14,944	2.7%
Two or More Races (2022)	24,160	4.4%
Population < 18 (2022)	128,233	23.3%
White Not Hispanic	59,147	46.1%
Black or African American	47,795	37.3%
Asian	2,705	2.1%
Other Race Not Hispanic	5,898	4.6%
Hispanic	12,688	9.9%
Not Hispanic or Latino Population (2022)	515,030	93.5%
Not Hispanic White	308,788	60.0%
Not Hispanic Black or African American	163,381	31.7%
Not Hispanic American Indian or Alaska Native	1,244	0.2%
Not Hispanic Asian	16,533	3.2%
Not Hispanic Hawaiian or Pacific Islander	162	-
Not Hispanic Other Race	7,627	1.5%
Not Hispanic Two or More Races	17,294	3.4%
Hispanic or Latino Population (2022)	36,070	6.5%
Hispanic White	13,296	36.9%
Hispanic Black or African American	7,328	20.3%
Hispanic American Indian or Alaska Native	719	2.0%
Hispanic Asian	518	1.4%
Hispanic Hawaiian or Pacific Islander	26	-
Hispanic Other Race	7,317	20.3%
Hispanic Two or More Races	6,866	19.0%
Not Hispanic or Latino Population (2020)	504,374	92.0%
Hispanic or Latino Population (2020)	44,058	8.0%
Not Hispanic or Latino Population (2010)	486,803	94.5%
Hispanic or Latino Population (2010)	28,064	5.5%
Not Hispanic or Latino Population (2027)	520,958	93.4%
Hispanic or Latino Population (2027)	36,537	6.6%
Projected Annual Growth (2022-2027)	467	0.3%
Historical Annual Growth (2010-2020)	15,994	5.7%

Maumelle, Arkansas

20mi Radius

Total Age Distribution (2022)

Total Population	551,100	
Age Under 5 Years	33,811	6.1%
Age 5 to 9 Years	35,415	6.4%
Age 10 to 14 Years	37,234	6.8%
Age 15 to 19 Years	35,007	6.4%
Age 20 to 24 Years	40,974	7.4%
Age 25 to 29 Years	39,043	7.1%
Age 30 to 34 Years	38,867	7.1%
Age 35 to 39 Years	36,868	6.7%
Age 40 to 44 Years	35,196	6.4%
Age 45 to 49 Years	32,151	5.8%
Age 50 to 54 Years	32,607	5.9%
Age 55 to 59 Years	33,535	6.1%
Age 60 to 64 Years	33,914	6.2%
Age 65 to 69 Years	29,510	5.4%
Age 70 to 74 Years	24,102	4.4%
Age 75 to 79 Years	14,827	2.7%
Age 80 to 84 Years	9,312	1.7%
Age 85 Years or Over	8,727	1.6%
Median Age	36.8	
Age 19 Years or Less	141,468	25.7%
Age 20 to 64 Years	323,154	58.6%
Age 65 Years or Over	86,478	15.7%

Female Age Distribution (2022)

Female Population	286,919	52.1%
Age Under 5 Years	16,585	5.8%
Age 5 to 9 Years	17,301	6.0%
Age 10 to 14 Years	18,160	6.3%
Age 15 to 19 Years	17,275	6.0%
Age 20 to 24 Years	21,067	7.3%
Age 25 to 29 Years	20,310	7.1%
Age 30 to 34 Years	20,484	7.1%
Age 35 to 39 Years	19,242	6.7%
Age 40 to 44 Years	18,240	6.4%
Age 45 to 49 Years	17,033	5.9%
Age 50 to 54 Years	16,786	5.9%
Age 55 to 59 Years	17,640	6.1%
Age 60 to 64 Years	17,836	6.2%
Age 65 to 69 Years	16,061	5.6%
Age 70 to 74 Years	13,212	4.6%
Age 75 to 79 Years	8,375	2.9%
Age 80 to 84 Years	5,518	1.9%
Age 85 Years or Over	5,796	2.0%
Female Median Age	37.9	
Age 19 Years or Less	69,322	24.2%
Age 20 to 64 Years	168,636	58.8%
Age 65 Years or Over	48,962	17.1%

Maumelle, Arkansas

20mi Radius

Male Age Distribution (2022)

Male Population	264,181	47.9%
Age Under 5 Years	17,226	6.5%
Age 5 to 9 Years	18,114	6.9%
Age 10 to 14 Years	19,074	7.2%
Age 15 to 19 Years	17,732	6.7%
Age 20 to 24 Years	19,907	7.5%
Age 25 to 29 Years	18,733	7.1%
Age 30 to 34 Years	18,383	7.0%
Age 35 to 39 Years	17,626	6.7%
Age 40 to 44 Years	16,957	6.4%
Age 45 to 49 Years	15,118	5.7%
Age 50 to 54 Years	15,821	6.0%
Age 55 to 59 Years	15,896	6.0%
Age 60 to 64 Years	16,078	6.1%
Age 65 to 69 Years	13,449	5.1%
Age 70 to 74 Years	10,890	4.1%
Age 75 to 79 Years	6,452	2.4%
Age 80 to 84 Years	3,794	1.4%
Age 85 Years or Over	2,931	1.1%
Male Median Age	35.7	
Age 19 Years or Less	72,147	27.3%
Age 20 to 64 Years	154,518	58.5%
Age 65 Years or Over	37,516	14.2%

Males per 100 Females (2022)

Overall Comparison	92	
Age Under 5 Years	104	50.9%
Age 5 to 9 Years	105	51.1%
Age 10 to 14 Years	105	51.2%
Age 15 to 19 Years	103	50.7%
Age 20 to 24 Years	94	48.6%
Age 25 to 29 Years	92	48.0%
Age 30 to 34 Years	90	47.3%
Age 35 to 39 Years	92	47.8%
Age 40 to 44 Years	93	48.2%
Age 45 to 49 Years	89	47.0%
Age 50 to 54 Years	94	48.5%
Age 55 to 59 Years	90	47.4%
Age 60 to 64 Years	90	47.4%
Age 65 to 69 Years	84	45.6%
Age 70 to 74 Years	82	45.2%
Age 75 to 79 Years	77	43.5%
Age 80 to 84 Years	69	40.7%
Age 85 Years or Over	51	33.6%
Age 19 Years or Less	104	51.0%
Age 20 to 39 Years	92	47.9%
Age 40 to 64 Years	91	47.7%
Age 65 Years or Over	77	43.4%

Maumelle, Arkansas

20mi Radius

Household Type (2022)

Total Households	230,852	
Households with Children	68,833	29.8%
Average Household Size	2.3	
Household Density per Square Mile	184	
Population Family	432,290	78.4%
Population Non-Family	106,345	19.3%
Population Group Quarters	12,465	2.3%
Family Households	144,873	62.8%
Married Couple Households	96,147	66.4%
Other Family Households with Children	48,725	33.6%
Family Households with Children	68,717	47.4%
Married Couple with Children	40,974	59.6%
Other Family Households with Children	27,743	40.4%
Family Households No Children	76,156	52.6%
Married Couple No Children	55,173	72.4%
Other Family Households No Children	20,983	27.6%
Non-Family Households	85,979	37.2%
Non-Family Households with Children	116	0.1%
Non-Family Households No Children	85,863	99.9%
Average Family Household Size	3.0	
Average Family Income	\$93,406	
Median Family Income	\$80,708	
Average Non-Family Household Size	1.2	

Marital Status (2022)

Population Age 15 Years or Over	444,639	
Never Married	145,169	32.6%
Currently Married	207,565	46.7%
Previously Married	91,905	20.7%
Separated	15,065	16.4%
Widowed	22,803	24.8%
Divorced	54,037	58.8%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	368,658	
Elementary (Grade Level 0 to 8)	11,059	3.0%
Some High School (Grade Level 9 to 11)	17,803	4.8%
High School Graduate	99,700	27.0%
Some College	78,681	21.3%
Associate Degree Only	29,434	8.0%
Bachelor Degree Only	80,418	21.8%
Graduate Degree	51,563	14.0%
Any College (Some College or Higher)	240,096	65.1%
College Degree + (Bachelor Degree or Higher)	131,981	35.8%

Maumelle, Arkansas

20mi Radius

Housing

Total Housing Units (2022)	257,686	
Total Housing Units (2020)	253,596	
Historical Annual Growth (2020-2022)	4,090	-
Housing Units Occupied (2022)	230,852	89.6%
Housing Units Owner-Occupied	143,243	62.0%
Housing Units Renter-Occupied	87,609	38.0%
Housing Units Vacant (2022)	26,834	10.4%

Household Size (2022)

Total Households	230,852	
1 Person Households	71,652	31.0%
2 Person Households	83,086	36.0%
3 Person Households	35,178	15.2%
4 Person Households	24,925	10.8%
5 Person Households	10,663	4.6%
6 Person Households	3,754	1.6%
7 or More Person Households	1,594	0.7%

Household Income Distribution (2022)

HH Income \$200,000 or More	13,681	5.9%
HH Income \$150,000 to \$199,999	11,420	4.9%
HH Income \$125,000 to \$149,999	12,354	5.4%
HH Income \$100,000 to \$124,999	19,332	8.4%
HH Income \$75,000 to \$99,999	29,746	12.9%
HH Income \$50,000 to \$74,999	41,950	18.2%
HH Income \$35,000 to \$49,999	31,508	13.6%
HH Income \$25,000 to \$34,999	24,080	10.4%
HH Income \$15,000 to \$24,999	20,320	8.8%
HH Income \$10,000 to \$14,999	10,108	4.4%
HH Income Under \$10,000	16,353	7.1%

Household Vehicles (2022)

Households 0 Vehicles Available	14,829	6.4%
Households 1 Vehicle Available	85,679	37.1%
Households 2 Vehicles Available	86,950	37.7%
Households 3 or More Vehicles Available	43,393	18.8%
Total Vehicles Available	403,974	
Average Vehicles per Household	1.7	
Owner-Occupied Household Vehicles	287,673	71.2%
Average Vehicles per Owner-Occupied Household	2.0	
Renter-Occupied Household Vehicles	116,302	28.8%
Average Vehicles per Renter-Occupied Household	1.3	

Travel Time (2022)

Worker Base Age 16 years or Over	263,477	
Travel to Work in 14 Minutes or Less	66,238	25.1%
Travel to Work in 15 to 29 Minutes	90,291	34.3%
Travel to Work in 30 to 59 Minutes	49,825	18.9%
Travel to Work in 60 Minutes or More	8,110	3.1%
Work at Home	49,014	18.6%
Average Minutes Travel to Work	19.6	

Maumelle, Arkansas

20mi Radius

Transportation To Work (2022)

Worker Base Age 16 years or Over	263,477	
Drive to Work Alone	188,182	71.4%
Drive to Work in Carpool	20,759	7.9%
Travel to Work by Public Transportation	881	0.3%
Drive to Work on Motorcycle	283	0.1%
Bicycle to Work	222	-
Walk to Work	2,341	0.9%
Other Means	1,795	0.7%
Work at Home	49,014	18.6%

Daytime Demographics (2022)

Total Businesses	24,503	
Total Employees	310,867	
Company Headquarter Businesses	1,141	4.7%
Company Headquarter Employees	47,880	15.4%
Employee Population per Business	12.7	to 1
Residential Population per Business	22.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	481,150	

Labor Force

Labor Population Age 16 Years or Over (2022)	437,235	
Labor Force Total Males (2022)	205,976	47.1%
Male Civilian Employed	129,960	63.1%
Male Civilian Unemployed	5,822	2.8%
Males in Armed Forces	2,774	1.3%
Males Not in Labor Force	67,420	32.7%
Labor Force Total Females (2022)	231,259	52.9%
Female Civilian Employed	133,516	57.7%
Female Civilian Unemployed	5,809	2.5%
Females in Armed Forces	701	0.3%
Females Not in Labor Force	91,233	39.5%
Unemployment Rate	11,630	2.7%

Occupation (2022)

Occupation Population Age 16 Years or Over	263,477	
Occupation Total Males	129,960	49.3%
Occupation Total Females	133,516	50.7%
Management, Business, Financial Operations	43,878	16.7%
Professional, Related	75,201	28.5%
Service	40,196	15.3%
Sales, Office	57,274	21.7%
Farming, Fishing, Forestry	368	0.1%
Construction, Extraction, Maintenance	17,504	6.6%
Production, Transport, Material Moving	29,057	11.0%
White Collar Workers	176,353	66.9%
Blue Collar Workers	87,124	33.1%



Maumelle, Arkansas

20mi Radius

Units In Structure (2022)

Total Units	230,852	
1 Detached Unit	158,469	68.6%
1 Attached Unit	5,303	2.3%
2 Units	6,023	2.6%
3 to 4 Units	7,491	3.2%
5 to 9 Units	11,176	4.8%
10 to 19 Units	12,923	5.6%
20 to 49 Units	4,503	2.0%
50 or More Units	11,590	5.0%
Mobile Home or Trailer	13,148	5.7%
Other Structure	225	-

Homes Built By Year (2022)

Homes Built 2020 or later	1,602	0.6%
Homes Built 2010 to 2019	36,708	14.2%
Homes Built 2000 to 2009	44,070	17.1%
Homes Built 1990 to 1999	27,169	10.5%
Homes Built 1980 to 1989	30,767	11.9%
Homes Built 1970 to 1979	33,644	13.1%
Homes Built 1960 to 1969	24,080	9.3%
Homes Built 1950 to 1959	16,386	6.4%
Homes Built 1940 to 1949	6,345	2.5%
Homes Built Before 1939	10,080	3.9%
Median Age of Homes	38.9	yrs

Home Values (2022)

Owner Specified Housing Units	143,243	
Home Values \$1,000,000 or More	2,296	1.6%
Home Values \$750,000 to \$999,999	2,197	1.5%
Home Values \$500,000 to \$749,999	7,743	5.4%
Home Values \$400,000 to \$499,999	6,282	4.4%
Home Values \$300,000 to \$399,999	16,828	11.7%
Home Values \$250,000 to \$299,999	14,095	9.8%
Home Values \$200,000 to \$249,999	19,090	13.3%
Home Values \$175,000 to \$199,999	13,744	9.6%
Home Values \$150,000 to \$174,999	15,232	10.6%
Home Values \$125,000 to \$149,999	11,947	8.3%
Home Values \$100,000 to \$124,999	9,225	6.4%
Home Values \$90,000 to \$99,999	3,974	2.8%
Home Values \$80,000 to \$89,999	5,052	3.5%
Home Values \$70,000 to \$79,999	2,148	1.5%
Home Values \$60,000 to \$69,999	2,232	1.6%
Home Values \$50,000 to \$59,999	1,760	1.2%
Home Values \$35,000 to \$49,999	2,431	1.7%
Home Values \$25,000 to \$34,999	1,586	1.1%
Home Values \$10,000 to \$24,999	3,260	2.3%
Home Values Under \$10,000	2,122	1.5%
Owner-Occupied Median Home Value	\$210,379	
Renter-Occupied Median Rent	\$743	

Maumelle, Arkansas

20mi Radius

Total Annual Consumer Expenditure (2022)

Total Household Expenditure	\$13.35 B
Total Non-Retail Expenditure	\$7.05 B
Total Retail Expenditure	\$6.3 B
Apparel	\$468.69 M
Contributions	\$434.04 M
Education	\$394.72 M
Entertainment	\$750.95 M
Food and Beverages	\$1.97 B
Furnishings and Equipment	\$466.69 M
Gifts	\$327.34 M
Health Care	\$1.14 B
Household Operations	\$523.27 M
Miscellaneous Expenses	\$252.34 M
Personal Care	\$179.17 M
Personal Insurance	\$92.75 M
Reading	\$29.15 M
Shelter	\$2.82 B
Tobacco	\$83.22 M
Transportation	\$2.43 B
Utilities	\$994.63 M

Monthly Household Consumer Expenditure (2022)

Total Household Expenditure	\$4,820	
Total Non-Retail Expenditure	\$2,547	52.8%
Total Retail Expenditures	\$2,274	47.2%
Apparel	\$169	3.5%
Contributions	\$157	3.3%
Education	\$142	3.0%
Entertainment	\$271	5.6%
Food and Beverages	\$711	14.8%
Furnishings and Equipment	\$168	3.5%
Gifts	\$118	2.5%
Health Care	\$410	8.5%
Household Operations	\$189	3.9%
Miscellaneous Expenses	\$91	1.9%
Personal Care	\$65	1.3%
Personal Insurance	\$33	0.7%
Reading	\$11	0.2%
Shelter	\$1,019	21.1%
Tobacco	\$30	0.6%
Transportation	\$877	18.2%
Utilities	\$359	7.4%

OPPORTUNITY GAP CATEGORY INFORMATION

(RETAIL CATEGORIES)

Vehicle and Parts Dealers

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

Furniture and Home Furnishings Stores

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

Electronics and Appliance Stores

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

Building Materials and Garden Supply Stores

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

Food and Beverage Stores

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

Health and Personal Care Stores

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

Gasoline Stations

Gasoline stations and gasoline stations with convenience stores

Clothing and Clothing Accessories Stores

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

Sporting Goods and Hobby Stores

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

General Merchandise Stores

Department stores and other general merchandise stores

Miscellaneous Store Retailers

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

Foodservice and Drinking Places

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

Retail Gap Report



Maumelle, Arkansas

20mi Radius

	Potential / Sales	Index
Clothing, Clothing Accessories Stores	\$285.22 M / \$305.94 M	-7
Men's Clothing Stores	\$10.09 M / \$7.89 M	22
Women's Clothing Stores	\$43.76 M / \$57.34 M	-24
Children's, Infants' Clothing Stores	\$18.77 M / \$39.44 M	-52
Family Clothing Stores	\$116.64 M / \$90.68 M	22
Clothing Accessory Stores	\$9.39 M / \$4.06 M	57
Other Apparel Stores	\$14.25 M / \$13.77 M	3
Shoe Stores	\$47.75 M / \$74.3 M	-36
Jewelry Stores	\$22.77 M / \$18.23 M	20
Luggage Stores	\$1.8 M / \$227.81 K	87
Furniture, Home Furnishings Stores	\$139.12 M / \$191.98 M	-28
Furniture Stores	\$85.76 M / \$131.79 M	-35
Floor Covering Stores	\$14.52 M / \$17.9 M	-19
Other Home Furnishing Stores	\$38.83 M / \$42.29 M	-8
Electronics, Appliance Stores	\$105.43 M / \$61.4 M	42
Building Material, Garden Equipment, Supplies Dealers	\$339.95 M / \$448.46 M	-24
Home Centers	\$160 M / \$195.96 M	-18
Paint, Wallpaper Stores	\$11.67 M / \$15.01 M	-22
Hardware Stores	\$14.73 M / \$44.76 M	-67
Other Building Materials Stores	\$113.02 M / \$145.84 M	-23
Outdoor Power Equipment Stores	\$5.4 M / \$12.34 M	-56
Nursery, Garden Stores	\$35.12 M / \$34.55 M	2
Food, Beverage Stores	\$922.76 M / \$541.35 M	41
Grocery Stores	\$823.98 M / \$460.62 M	44
Convenience Stores	\$32.01 M / \$20.27 M	37
Meat Markets	\$9.43 M / \$8.88 M	6
Fish, Seafood Markets	\$3.43 M / \$5.06 M	-32
Fruit, Vegetable Markets	\$5.74 M / \$1.81 M	68
Other Specialty Food Markets	\$9.89 M / \$4.96 M	50
Liquor Stores	\$38.3 M / \$39.74 M	-4

Retail Gap Report



Maumelle, Arkansas

20mi Radius

	Potential / Sales	Index
Health, Personal Care Stores	\$227.1 M / \$325.72 M	-30
Pharmacy, Drug Stores	\$190.2 M / \$278.62 M	-32
Cosmetics, Beauty Stores	\$11.15 M / \$19.38 M	-42
Optical Goods Stores	\$12.72 M / \$11.91 M	6
Other Health, Personal Care Stores	\$13.03 M / \$15.81 M	-18
Sporting Goods, Hobby, Book, Music Stores	\$106.83 M / \$170.14 M	-37
Sporting Goods Stores	\$58.32 M / \$73 M	-20
Hobby, Toy, Game Stores	\$16.98 M / \$29.34 M	-42
Sewing, Needlecraft Stores	\$5.39 M / \$4.75 M	12
Musical Instrument Stores	\$4.83 M / \$5.17 M	-7
Book Stores	\$21.31 M / \$57.88 M	-63
General Merchandise Stores	\$904.7 M / \$1.24 B	-27
Department Stores	\$234.01 M / \$683.8 M	-66
Warehouse Superstores	\$582.21 M / \$441.04 M	24
Other General Merchandise Stores	\$88.47 M / \$112.39 M	-21
Miscellaneous Store Retailers	\$123.17 M / \$315.08 M	-61
Florists	\$4.36 M / \$9.33 M	-53
Office, Stationary Stores	\$12.23 M / \$12.38 M	-1
Gift, Souvenir Stores	\$14.81 M / \$31.31 M	-53
Used Merchandise Stores	\$8.52 M / \$29.1 M	-71
Pet, Pet Supply Stores	\$49.84 M / \$209.96 M	-76
Art Dealers	\$4.03 M / \$1.58 M	61
Mobile Home Dealers	\$7.3 M / \$2.86 M	61
Other Miscellaneous Retail Stores	\$22.07 M / \$18.56 M	16
Non-Store Retailers	\$415.97 M / \$107.18 M	74
Mail Order, Catalog Stores	\$345.94 M / \$58.25 M	83
Vending Machines	\$9.52 M / \$30.45 M	-69
Fuel Dealers	\$34.01 M / \$7.91 M	77
Other Direct Selling Establishments	\$26.51 M / \$10.56 M	60

Retail Gap Report



Maumelle, Arkansas

20mi Radius

	Potential / Sales	Index
Accommodation, Food Services	\$800.61 M / \$899.72 M	-11
Hotels, Other Travel Accommodations	\$44.07 M / \$40.17 M	9
RV Parks	\$416.22 K / \$319.38 K	23
Rooming, Boarding Houses	\$316.67 K / \$793.77 K	-60
Full Service Restaurants	\$468.58 M / \$518.21 M	-10
Limited Service Restaurants	\$217.7 M / \$300.48 M	-28
Special Food Services, Catering	\$69.53 M / \$50.05 M	28
Drinking Places	\$20.08 M / \$9.77 M	51
Gasoline Stations	\$672.25 M / \$305.18 M	55
Motor Vehicle, Parts Dealers	\$1.24 B / \$2.35 B	-47
New Car Dealers	\$947.42 M / \$1.91 B	-50
Used Car Dealers	\$97.77 M / \$111.83 M	-13
Recreational Vehicle Dealers	\$19.9 M / \$75.8 M	-74
Motorcycle, Boat Dealers	\$43.02 M / \$63.78 M	-33
Auto Parts, Accessories	\$76.48 M / \$131.8 M	-42
Tire Dealers	\$51.15 M / \$54.39 M	-6
2022 Population	551,100	
2027 Population	557,495	
% Population Change 2022-2027	1.2%	
2022 Adult Population Age 18+	422,894	
2022 Population Male	264,181	
2022 Population Female	286,919	
2022 Households	230,852	
2022 Median Household Income	63,024	
2022 Average Household Income	77,161	

Retail Potential

Retail Potential Profile



Maumelle, Arkansas	
20mi Radius	
2022 Population	551,100
2027 Population	557,495
% Population Change 2020-2022	0.5%
2022 Adult Population Age 18+	\$422,894
2022 Population Male	\$264,181
2022 Population Female	\$286,919
2022 Households	\$230,852
2022 Median Household Income	\$63,024
2022 Average Household Income	\$77,161
Clothing, Clothing Accessories Stores	\$285.22 M
Men's Clothing Stores	\$10.09 M
Women's Clothing Stores	\$43.76 M
Children's, Infants' Clothing Stores	\$18.77 M
Family Clothing Stores	\$116.64 M
Clothing Accessory Stores	\$9.39 M
Other Apparel Stores	\$14.25 M
Shoe Stores	\$47.75 M
Jewelry Stores	\$22.77 M
Luggage Stores	\$1.8 M
Furniture, Home Furnishings Stores	\$139.12 M
Furniture Stores	\$85.76 M
Floor Covering Stores	\$14.52 M
Other Home Furnishing Stores	\$38.83 M
Electronics, Appliance Stores	\$105.43 M
Gasoline Stations	\$672.25 M
Building Material, Garden Equipment, Supplies Dealers	\$339.95 M
Home Centers	\$160 M
Paint, Wallpaper Stores	\$11.67 M
Hardware Stores	\$14.73 M
Other Building Materials Stores	\$113.02 M
Outdoor Power Equipment Stores	\$5.4 M
Nursery, Garden Stores	\$35.12 M
Food, Beverage Stores	\$922.76 M
Grocery Stores	\$823.98 M
Convenience Stores	\$32.01 M
Meat Markets	\$9.43 M
Fish, Seafood Markets	\$3.43 M
Fruit, Vegetable Markets	\$5.74 M
Other Specialty Food Markets	\$9.89 M
Liquor Stores	\$38.3 M

Retail Potential Profile



Maumelle, Arkansas	
20mi Radius	
Health, Personal Care Stores	\$227.1 M
Pharmacy, Drug Stores	\$190.2 M
Cosmetics, Beauty Stores	\$11.15 M
Optical Goods Stores	\$12.72 M
Other Health, Personal Care Stores	\$13.03 M
Sporting Goods, Hobby, Book, Music Stores	\$106.83 M
Sporting Goods Stores	\$58.32 M
Hobby, Toy, Game Stores	\$16.98 M
Sewing, Needlecraft Stores	\$5.39 M
Musical Instrument Stores	\$4.83 M
Book Stores	\$21.31 M
General Merchandise Stores	\$904.7 M
Department Stores	\$234.01 M
Warehouse Superstores	\$582.21 M
Other General Merchandise Stores	\$88.47 M
Miscellaneous Store Retailers	\$123.17 M
Florists	\$4.36 M
Office, Stationary Stores	\$12.23 M
Gift, Souvenir Stores	\$14.81 M
Used Merchandise Stores	\$8.52 M
Pet, Pet Supply Stores	\$49.84 M
Art Dealers	\$4.03 M
Mobile Home Dealers	\$7.3 M
Other Miscellaneous Retail Stores	\$22.07 M
Non-Store Retailers	\$415.97 M
Mail Order, Catalog Stores	\$345.94 M
Vending Machines	\$9.52 M
Fuel Dealers	\$34.01 M
Other Direct Selling Establishments	\$26.51 M
Accommodation, Food Services	\$820.69 M
Hotels, Other Travel Accommodations	\$44.07 M
RV Parks	\$416.22 K
Rooming, Boarding Houses	\$316.67 K
Full Service Restaurants	\$468.58 M
Limited Service Restaurants	\$217.7 M
Special Food Services, Catering	\$69.53 M
Drinking Places	\$20.08 M
Motor Vehicle, Parts Dealers	\$1.24 B
New Car Dealers	\$947.42 M
Used Car Dealers	\$97.77 M
Recreational Vehicle Dealers	\$19.9 M
Motorcycle, Boat Dealers	\$43.02 M
Auto Parts, Accessories	\$76.48 M
Tire Dealers	\$51.15 M

Income Summary

Income Summary Report

Maumelle, Arkansas

20mi Radius

Population

Estimated Population (2022)	551,100	
Projected Population (2027)	557,495	
Census Population (2020)	548,432	
Census Population (2010)	514,867	
Projected Annual Growth (2022 to 2027)	6,395	0.2%
Historical Annual Growth (2020 to 2022)	2,669	0.2%
Historical Annual Growth (2010 to 2020)	33,564	0.7%

Households

Estimated Households (2022)	230,852	
Projected Households (2027)	228,417	
Census Households (2020)	229,052	
Census Households (2010)	209,479	
Projected Annual Growth (2022 to 2027)	-2,435	-0.2%
Historical Annual Growth (2020 to 2022)	1,799	0.4%
Historical Annual Growth (2010 to 2020)	19,574	0.9%

Average Household Income

Estimated Average Household Income (2022)	\$77,161	
Projected Average Household Income (2027)	\$96,285	
Census Average Household Income (2020)	\$62,614	
Census Average Household Income (2010)	\$51,006	
Projected Annual Growth (2022 to 2027)	\$19,124	5.0%
Historical Annual Growth (2020 to 2022)	\$14,548	1.9%
Historical Annual Growth (2010 to 2020)	\$11,608	2.3%

Median Household Income

Estimated Median Household Income (2022)	\$63,024	
Projected Median Household Income (2027)	\$75,183	
Census Median Household Income (2020)	\$49,690	
Census Median Household Income (2010)	\$40,943	
Projected Annual Growth (2022 to 2027)	\$12,159	3.9%
Historical Annual Growth (2020 to 2022)	\$13,333	2.2%
Historical Annual Growth (2010 to 2020)	\$8,747	2.1%

Per Capita Income

Estimated Per Capita Income (2022)	\$32,490	
Projected Per Capita Income (2027)	\$39,615	
Census Per Capita Income (2020)	\$25,478	
Census Per Capita Income (2010)	\$20,476	
Projected Annual Growth (2022 to 2027)	\$7,126	4.4%
Historical Annual Growth (2020 to 2022)	\$7,012	2.3%
Historical Annual Growth (2010 to 2020)	\$5,001	2.4%

Other Income

Estimated Families (2022)	144,873	
Estimated Average Family Income (2022)	\$93,406	
Estimated Median Family Income (2022)	\$80,708	
Estimated Average Household Net Worth (2022)	\$419,486	

Consumer Expenditure Summary

Consumer Expenditure Summary



Maumelle, Arkansas		
20mi Radius		
Estimated Population		551,100
Estimated Households		230,852
Household Expenditure		\$13.35 B
Per Household ~ Per Capita	\$57,846	\$24,231
Non-Retail Expenditures	\$7.05 B	52.8%
Per Household ~ Per Capita	\$30,561	\$12,802
Retail Expenditures	\$6.3 B	47.2%
Per Household ~ Per Capita	\$27,285	\$11,430
Apparel	\$468.69 M	3.5%
Per Household ~ Per Capita	\$2,030	\$850
Contributions	\$434.04 M	3.3%
Per Household ~ Per Capita	\$1,880	\$788
Education	\$394.72 M	3.0%
Per Household ~ Per Capita	\$1,710	\$716
Entertainment	\$750.95 M	5.6%
Per Household ~ Per Capita	\$3,253	\$1,363
Food, Beverages	\$1.97 B	14.8%
Per Household ~ Per Capita	\$8,535	\$3,575
Furnishings, Equipment	\$466.69 M	3.5%
Per Household ~ Per Capita	\$2,022	\$847
Gifts	\$327.34 M	2.5%
Per Household ~ Per Capita	\$1,418	\$594
Health Care	\$1.14 B	8.5%
Per Household ~ Per Capita	\$4,919	\$2,060
Household Operations	\$523.27 M	3.9%
Per Household ~ Per Capita	\$2,267	\$950
Miscellaneous Expenses	\$252.34 M	1.9%
Per Household ~ Per Capita	\$1,093	\$458
Personal Care	\$179.17 M	1.3%
Per Household ~ Per Capita	\$776	\$325
Personal Insurance	\$92.75 M	0.7%
Per Household ~ Per Capita	\$402	\$168
Reading	\$29.15 M	0.2%
Per Household ~ Per Capita	\$126	\$53
Shelter	\$2.82 B	21.1%
Per Household ~ Per Capita	\$12,227	\$5,122
Tobacco	\$83.22 M	0.6%
Per Household ~ Per Capita	\$360	\$151
Transportation	\$2.43 B	18.2%
Per Household ~ Per Capita	\$10,519	\$4,406
Utilities	\$994.63 M	7.4%
Per Household ~ Per Capita	\$4,309	\$1,805

Consumer Expenditure Trend



Maumelle, Arkansas

20mi Radius

Population / Households (2022)

Estimated Population	551,100
Estimated Households	230,852

Total Annual Consumer Expenditure (2022)

Total Household Expenditure	\$13.35 B
Total Non-Retail Expenditure	\$7.05 B
Total Retail Expenditure	\$6.3 B
Apparel	\$468.69 M
Contributions	\$434.04 M
Education	\$394.72 M
Entertainment	\$750.95 M
Food and Beverages	\$1.97 B
Furnishings and Equipment	\$466.69 M
Gifts	\$327.34 M
Health Care	\$1.14 B
Household Operations	\$523.27 M
Miscellaneous Expenses	\$252.34 M
Personal Care	\$179.17 M
Personal Insurance	\$92.75 M
Reading	\$29.15 M
Shelter	\$2.82 B
Tobacco	\$83.22 M
Transportation	\$2.43 B
Utilities	\$994.63 M

Monthly Household Consumer Expenditure (2022)

Total Household Expenditure	\$4,820	
Total Non-Retail Expenditure	\$2,547	52.8%
Total Retail Expenditure	\$2,274	47.2%
Apparel	\$169	3.5%
Contributions	\$157	3.3%
Education	\$142	3.0%
Entertainment	\$271	5.6%
Food and Beverages	\$711	14.8%
Furnishings and Equipment	\$168	3.5%
Gifts	\$118	2.5%
Health Care	\$410	8.5%
Household Operations	\$189	3.9%
Miscellaneous Expenses	\$91	1.9%
Personal Care	\$65	1.3%
Personal Insurance	\$33	0.7%
Reading	\$11	0.2%
Shelter	\$1,019	21.1%
Tobacco	\$30	0.6%
Transportation	\$877	18.2%
Utilities	\$359	7.4%

Consumer Expenditure Trend



Maumelle, Arkansas

20mi Radius

Population / Households (2027)

Projected Population	557,495
Projected Households	228,417

Total Annual Consumer Expenditure (2027)

Total Household Expenditure	\$15.45 B
Total Non-Retail Expenditure	\$8.17 B
Total Retail Expenditure	\$7.28 B
Apparel	\$546.97 M
Contributions	\$514.4 M
Education	\$478.73 M
Entertainment	\$879.12 M
Food and Beverages	\$2.27 B
Furnishings and Equipment	\$545.81 M
Gifts	\$389.29 M
Health Care	\$1.3 B
Household Operations	\$610.7 M
Miscellaneous Expenses	\$293.38 M
Personal Care	\$207.5 M
Personal Insurance	\$110.51 M
Reading	\$33.92 M
Shelter	\$3.26 B
Tobacco	\$90.6 M
Transportation	\$2.81 B
Utilities	\$1.12 B

Consumer Expenditure Growth (2022 to 2027)

Total Household Expenditure	\$2.1 B
Total Non-Retail Expenditure	\$1.12 B
Total Retail Expenditure	\$978.97 M
Apparel	\$78.28 M
Contributions	\$80.36 M
Education	\$84.02 M
Entertainment	\$128.17 M
Food and Beverages	\$295.58 M
Furnishings and Equipment	\$79.12 M
Gifts	\$61.94 M
Health Care	\$161.67 M
Household Operations	\$87.43 M
Miscellaneous Expenses	\$41.03 M
Personal Care	\$28.33 M
Personal Insurance	\$17.76 M
Reading	\$4.76 M
Shelter	\$435.83 M
Tobacco	\$7.38 M
Transportation	\$377.53 M
Utilities	\$129.35 M

Crime Risk

Maumelle, Arkansas

20mi Radius

Demographics

Population	551,100
Census Population	548,432
Households	230,852
Average Household Income	\$77,161
Median Household Income	\$63,024
Per Capita Income	\$32,490

Total Crime

Crime Index	193
Crime Level	Very High

Personal Crime

Crime Index	227
Crime Level	Very High

Murder

Crime Index	246
Crime Level	Very High

Rape

Crime Index	148
Crime Level	Above Average

Robbery

Crime Index	153
Crime Level	High Risk

Assault

Crime Index	266
Crime Level	Very High

Property Crime

Crime Index	187
Crime Level	Very High

Burglary

Crime Index	188
Crime Level	Very High

Larceny

Crime Index	190
Crime Level	Very High

Motor Vehicle Theft

Crime Index	169
Crime Level	High Risk

* Crime Index: 100 = National Average Adjusted for Population

Void Analysis

Maumelle, Arkansas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Auto Parts Tires			
Advance Auto Parts	5 / 0	9,400	
AutoZone	14 / 0	6,600	
Big O Tires	1 / 0	6,000	
Caliber Collision	2 / 0		
CARQUEST	1 / 0	12,300	
Discount Tire	3 / 0	7,900	
Express Oil Change	1 / 0		
Firestone	8 / 0	9,000	
Goodyear	2 / 0	7,900	
Jiffy Lube	8 / 0	2,500	
Meineke	2 / 0		
Midas	1 / 0	4,800	
NAPA	6 / 0	6,200	
O'Reilly	19 / 0	8,500	
Pep Boys	1 / 0	17,500	
Precision Tune Auto Care	2 / 0	3,800	
Purcell	1 / 0	14,000	
Quick Lane	2 / 0	7,400	
Take 5 Oil Change	4 / 0	2,100	
Valvoline Instant Oil Change	3 / 1	3,400	
Banks			
Arvest Bank	18 / 0		
Bank of America	10 / 0		
Centennial Bank	31 / 0		
Chase Bank	5 / 0		
First Community Bank	9 / 0		
First Horizon Bank	5 / 0		
JRMB	2 / 0		
Regions Bank	17 / 1		
Simmons First National Bank	19 / 1		
U.S. Bank	13 / 1		
Banks Minor			
Bank	109 / 2		
Book Stores			
Barnes & Noble	2 / 0	15,400	
Books-A-Million	1 / 0	10,100	

Maumelle, Arkansas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Mardel	2 / 0	30,300	
Car Washes			
Carwash USA Express	1 / 0		
Take 5 Car Wash	4 / 0		
Tommy's Express Car Wash	2 / 0		
Zips Car Wash	8 / 0		
Clothing Apparel			
Aerie	1 / 0	3,900	
Aeropostale	1 / 0	3,700	
American Eagle Outfitters	2 / 0	6,100	
Ann Taylor Loft	1 / 0	6,200	
Anthropologie	1 / 0	10,000	
Athleta	1 / 0	4,800	
Banana Republic	1 / 0	7,500	
Buckle	3 / 0	5,100	
Carters	2 / 0	5,200	
Cato	5 / 0	5,000	
Chico's	2 / 0	3,700	
Citi Trends	5 / 0	14,600	
dd's DISCOUNTS	1 / 0	24,300	
Eddie Bauer	1 / 0	4,000 to 6,500	
Express	1 / 0	7,900	
Forever 21	1 / 0	18,500	
Francesca's	2 / 0	1,900	
Gap	1 / 0	10,100	
H And M	2 / 0	16,200	
Hot Topic	2 / 0		
J. Jill	2 / 0	4,500	
Jos. A. Bank	1 / 0	4,700	
Lane Bryant	3 / 0	6,000	
Lucky Brand Jeans	1 / 0	2,900	
Lululemon	1 / 0	3,400	
maurices	4 / 0	6,000	
Men's Wearhouse	1 / 0	6,100	
Old Navy	4 / 0	18,000	
Rainbow	2 / 0	9,100	
Rue21	3 / 0	5,600	

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
20mi Radius	Locations	Footage	
SOMA	1 / 0		
Talbots	1 / 0	4,600	
The Childrens Place	1 / 0	4,700	
Torrid	3 / 0		
Urban Outfitters	1 / 0	9,500	
Victoria's Secret	2 / 0	6,000	
White House Black Market	1 / 0	1,800	
Computers Electronic			
Apple Store	1 / 0	8,400	
Best Buy	3 / 0	35,600	
Convenience Stores			
Alon	9 / 0		
Caseys General Store	7 / 0	3,600	
Circle K	17 / 0		
Citgo	2 / 0		
Conoco	4 / 0		
Corner Store	9 / 0		
Exxon	38 / 1		
Kum & Go	12 / 0		
Love's	3 / 0		
Mobil	7 / 0		
Murphy USA	11 / 0		
Phillips 66	13 / 0		
Pilot Travel Centers	2 / 0		
QuikTrip	2 / 0		
RaceWay	1 / 0		
Shell	53 / 3		
Sunoco	2 / 0		
TA	1 / 0		
Valero	38 / 0		
Craft Fabric Stores			
Hobby Lobby	4 / 0	68,500	
Jo-Ann	2 / 0	24,300	
Michaels	3 / 0	23,600	
Dental			
Affordable Dentures	3 / 0		
Aspen Dental	4 / 0		

Maumelle, Arkansas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Dental Care Alliance	4 / 0		
Dentures and Dental Services	1 / 0		
Smile Brands Group	4 / 0		
Department Stores			
Belk	2 / 0	70,400	
Dillard's	2 / 0	92,400	
JCPenney	3 / 0	75,000	
Discount Department Stores			
Burlington Coat Factory	3 / 0	70,500	
David's Bridal	1 / 0	10,000	
Kohl's	4 / 0	84,200	
Marshalls	1 / 0	28,500	
Ollies Bargain Outlet	2 / 0		
Ross	3 / 0	28,300	
Target	5 / 0	113,100	
TJ Maxx	4 / 0	33,400	
Tuesday Morning	3 / 0	14,200	
Wal-Mart Supercenter	11 / 0	189,700	
Dollar Stores			
Big Lots	2 / 0	31,200	
Dirt Cheap	1 / 0		
Dollar General	60 / 1	9,600	
Dollar Tree	15 / 0	11,800	
Family Dollar	19 / 0	9,400	
Family Dollar Dollar Tree	2 / 0		
Five Below	4 / 0	10,000	
Drug Stores			
CVS	9 / 0	13,400	
GNC	4 / 0	1,700	
Vitamin Shoppe	1 / 0	3,600	
Walgreens	20 / 1	14,800	
Education			
College	10 / 0		
Cosmetology and Barber	10 / 0		
Day Care	352 / 5		
High School	27 / 1		
High School (Private)	2 / 0		

Maumelle, Arkansas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Junior College	3 / 0		
PK - 8	134 / 4		
PK - 8 (Private)	31 / 0		
Trade Schools	4 / 0		
Entertainment			
AMC	1 / 0	39,300	
Chuck E. Cheese's	2 / 0	12,400	
Cinemark	2 / 0	61,900	
Dave and Busters	1 / 0	45,000	
Main Event Entertainment	1 / 0	45,000 to 75,000	
Marcus	1 / 0	57,600	
Regal	1 / 0	49,000	
Theatres	4 / 0		
UA	1 / 0	42,100	
EV Charging Stations			
Blink Charging	2 / 0		
ChargePoint	22 / 0		
Electrify America	1 / 0		
Independent	12 / 0		
Tesla	18 / 0		
Eyewear			
LensCrafters	1 / 0		
MyEyeDr.	1 / 0		
Fitness			
Anytime Fitness	2 / 0	5,100	
Club Pilates	2 / 0		
CycleBar	1 / 0	2,300	
Esporta Fitness	3 / 0		
F45 Training	2 / 0	2,000	
Hotworx	3 / 0		
Orangetheory Fitness	4 / 0	3,700	
Planet Fitness	5 / 0	24,600	
Pure Barre	1 / 0	1,700	
Furniture Household			
Aarons	4 / 0	9,000	
American Freight	6 / 0	32,300	
Ashley Furniture	1 / 0	42,700	

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
20mi Radius	Locations	Footage	
At Home	1 / 0	121,000	
Bassett	1 / 0	17,300	
Bed Bath & Beyond	2 / 0	29,600	
Ethan Allen	1 / 0	17,700	
Havertys	1 / 0	53,500	
HomeGoods	3 / 0	30,400	
Kirklands	4 / 0	8,900	
La-Z-Boy	1 / 0	19,700	
Rent A Center	5 / 0	1,500 to 8,200	
The Container Store	1 / 0	22,900	
Grocery Stores			
Kroger	16 / 1	58,600	
Natural Grocers	1 / 0	17,400	
Neighborhood Market	2 / 0	55,400	
The Fresh Market	1 / 0	24,700	
Trader Joe's	1 / 0	15,700	
Whole Foods	1 / 0	38,700	
Health Beauty			
Bath & Body Works	6 / 0	3,800	
Claire's	4 / 0	1,300	
Fantastic Sams	1 / 0	2,400	
Great Clips	11 / 0	1,900	
Sally Beauty Supply	6 / 0	2,300	
Sephora	1 / 0	5,700	
Sport Clips	8 / 0	1,400	
Supercuts	4 / 0	1,800	
ULTA	5 / 0	11,300	
Health Care			
Advanced Heart Failure And Transplant Cardiology	2 / 0		
Allergy and Immunology	12 / 0		
Anesthesiology	29 / 0		
Audiologist	7 / 0		
Cardiac Electrophysiology	12 / 0		
Cardiac Surgery	9 / 0		
Cardiovascular Disease	21 / 0		
Certified Nurse Midwife	2 / 0		
Certified Registered Nurse Anesthetist	33 / 0		

Maumelle, Arkansas 20mi Radius		Site / Market Locations	Avg Square Footage	Closest Location
Chiropractic		49 / 1		
Clinical Nurse Specialist		6 / 0		
Clinical Psychologist		35 / 1		
Clinical Social Worker		54 / 1		
Colorectal Surgery		3 / 0		
Critical Care		5 / 0		
Dermatology		16 / 0		
Diagnostic Radiology		22 / 0		
Dialysis Centers		17 / 0		
Emergency Medicine		28 / 0		
Endocrinology		13 / 1		
Family Practice		106 / 2		
Gastroenterology		21 / 0		
General Practice		8 / 0		
General Surgery		21 / 0		
Geriatric Medicine		14 / 0		
Geriatric Psychiatry		1 / 0		
Gynecological Oncology		4 / 0		
Hand Surgery		8 / 0		
Hematology		3 / 0		
Hematology and Oncology		17 / 0		
Hospice and Palliative Care		4 / 0		
Hospitalist		6 / 0		
Infectious Disease		9 / 1		
Internal Medicine		55 / 1		
Interventional Cardiology		13 / 0		
Interventional Pain Management		2 / 0		
Interventional Radiology		9 / 0		
Medical Oncology		5 / 0		
Nephrology		10 / 0		
Neurology		21 / 0		
Neurosurgery		14 / 0		
Nuclear Medicine		6 / 0		
Nurse Practitioner		156 / 5		
Obstetrics and Gynecology		27 / 0		
Occupational Therapy		21 / 0		
Ophthalmology		18 / 0		

Void Analysis



Maumelle, Arkansas 20mi Radius		Site / Market Locations	Avg Square Footage	Closest Location
Optometry		54 / 2		
Oral Surgery		2 / 0		
Orthopedic Surgery		20 / 0		
Osteopathic Manipulative Medicine		1 / 0		
Otolaryngology		13 / 0		
Pain Management		9 / 0		
Pathology		13 / 0		
Pediatric Medicine		9 / 0		
Physical Medicine and Rehabilitation		21 / 0		
Physical Therapy		50 / 1		
Physician Assistant		51 / 1		
Plastic and Reconstructive Surgery		13 / 0		
Podiatry		15 / 0		
Preventative Medicine		3 / 0		
Psychiatry		39 / 1		
Pulmonary Disease		21 / 0		
Radiation Oncology		8 / 0		
Registered Dietitian or Nutrition Professional		11 / 0		
Rheumatology		12 / 0		
Sleep Laboratory and Medicine		4 / 0		
Speech Language Pathologist		7 / 0		
Surgical Oncology		7 / 0		
Thoracic Surgery		7 / 0		
Undersea And Hyperbaric Medicine		1 / 0		
Urgent Care		3 / 0		
Urology		10 / 0		
Vascular Surgery		5 / 0		
Home Improvement				
Ace Hardware		5 / 0	16,200	
Do It Best		2 / 0	16,200	
Harbor Freight Tools		3 / 0	17,100	
Home Depot		4 / 0	120,600	
Lowe's		5 / 0	141,200	
Northern Tool		1 / 0	20,000 to 30,000	
Sherwin-Williams		10 / 0	7,300	
Tractor Supply Company		3 / 0	26,300	
True Value		1 / 0	12,800	

Maumelle, Arkansas 20mi Radius		Site / Market Locations	Avg Square Footage	Closest Location
Hotels				
AC Hotel		1 / 0		
Aloft		1 / 0		
Americas Best Value Inn		5 / 1		
Baymont Inn & Suites		1 / 0		
Best Western Hotels		6 / 0		
Best Western Plus		1 / 0		
Candlewood Suites		3 / 0		
Comfort		6 / 0		
Comfort Suites		2 / 0		
Country Inns & Suites		3 / 0		
Courtyard		4 / 0		
Days Inn		6 / 0		
DoubleTree		1 / 0		
Econo Lodge		5 / 0		
Embassy Suites		1 / 0		
Extended Stay America		3 / 0		
Fairfield Inn		1 / 0		
Fairfield Inn and Suites		2 / 0		
Four Points		1 / 0		
Hampton Inn		6 / 1		
Hilton		1 / 0		
Hilton Garden		4 / 0		
Holiday Inn		3 / 0		
Holiday Inn Express		6 / 1		
Home2		4 / 0		
Homewood		1 / 0		
La Quinta Inn & Suites		5 / 0		
Marriott		2 / 0		
Microtel Inn & Suites		1 / 0		
Motel 6		5 / 0		
Quality		6 / 1		
Ramada		1 / 0		
Red Roof Inn		2 / 0		
Residence Inn		3 / 0		
Springhill Suites		1 / 0		
Staybridge Suites		1 / 0		

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
20mi Radius	Locations	Footage	
Super 8	6 / 0		
Towneplace Suites	1 / 0		
Tru by Hilton	2 / 0		
Wingate	2 / 0		
Wyndham	1 / 0		
Massage			
European Wax Center	3 / 0		
Massage Envy	3 / 0		
Mattress			
Denver Mattress	2 / 0		
Mattress Firm	6 / 0		
Sleep Number	3 / 0		
Office Supply			
Office Depot	3 / 0	25,100	
Staples	1 / 0	22,400	
Pet Stores			
Petco	4 / 0	15,900	
Petsense	1 / 0		
PetsMart	4 / 0	22,100	
Restaurants Bakery Bagels			
Crumbl Cookies	3 / 0		
Einstein Bros	1 / 0	2,200	
Panera Bread	3 / 0	5,100	
Restaurants Casual			
Applebee's	1 / 0	5,400	
Bar Louie	2 / 0	6,000 to 7,000	
BENIHANA	1 / 0		
BJ's Restaurant & Brewery	2 / 0	8,800	
Black Bear Diner	1 / 0	6,100	
Bonefish Grill	1 / 0	6,500	
Buffalo Wild Wings	4 / 0	6,600	
Cheddar's	1 / 0	8,600	
Chili's	6 / 0	5,800	
Chipotle	4 / 0	2,500	
Chuy's	2 / 0		
Cracker Barrel	4 / 0	9,900	
Denny's	3 / 0	5,800	

Maumelle, Arkansas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Dickey's	2 / 0	3,200	
Fatburger	1 / 0	2,000	
Five Guys	2 / 0	2,600	
Golden Corral	2 / 0	11,700	
Hooters	2 / 0	6,800	
IHOP	5 / 0	4,800	
Logan's Roadhouse	2 / 0	7,500	
Longhorn Steakhouse	2 / 0	5,900	
Moe's	4 / 0	2,500	
Mooyah Burgers	1 / 0		
Olive Garden	2 / 0	8,700	
On The Border	3 / 0	7,500	
Outback Steakhouse	3 / 0	6,800	
Pei Wei	1 / 0	3,700	
Red Lobster	2 / 0	8,400	
Red Robin	1 / 0	1,800 to 2,500	
Saltgrass	2 / 0	7,500	
T.G.I. Friday's	2 / 0	7,400	
Texas Roadhouse	4 / 0	7,400	
Twin Peaks	1 / 0		
Waffle House	17 / 1	2,000	
Restaurants Coffee Donuts			
Dunkin' Donuts	2 / 0	2,300	
Krispy Kreme	1 / 0	3,600	
ShIPLEY Do-Nuts	9 / 0	2,100	
Starbucks	29 / 1	1,800	
Restaurants Fast Food Major			
Arby's	12 / 1	3,300	
Burger King	20 / 0	4,000	
Chick-fil-A	14 / 1	4,300	
Dairy Queen	6 / 0	1,700	
Hardee's	3 / 0	3,500	
KFC	6 / 1	3,100	
McDonald's	33 / 1	4,600	
Sonic	28 / 1	2,800	
Taco Bell	20 / 0	2,500	
Wendy's	17 / 1	3,300	

Maumelle, Arkansas	Site / Market	Avg Square	Closest Location
20mi Radius	Locations	Footage	
Restaurants Fast Food Minor			
Captain D's Seafood	3 / 0	3,200	
Chicken Express	1 / 0	3,000	
Chicken Salad Chick	4 / 0		
Church's Chicken	5 / 0	1,700	
Fazoli's	1 / 0	3,600	
Freddys	3 / 0	3,600	
Long John Silver's	2 / 0	2,600	
Panda Express	2 / 0	2,500	
Popeyes	17 / 0	2,700	
Raising Canes	3 / 0	3,000	
Rally's	6 / 0	900	
Slim Chickens	7 / 0		
Taco Bueno	6 / 1	2,600	
Wing Stop	5 / 0	2,000	
Zaxby's	7 / 1	3,600	
Restaurants Ice Cream Smoothie			
Andys Frozen Custard	3 / 0	2,800	
Baskin-Robbins	5 / 0	2,200	
Cold Stone Creamery	2 / 0	1,600	
Marble Slab Creamery	3 / 0	1,500	
Menchie's	1 / 0	1,800	
Smoothie King	2 / 0	1,600	
TCBY	3 / 0	1,700	
Tropical Smoothie Cafe	15 / 0	1,700	
Restaurants Pizza			
Blaze Pizza	2 / 0	2,900	
CiCi's Pizza	1 / 0	5,200	
Domino's Pizza	13 / 1	2,100	
Godfather's Pizza	1 / 0	2,700	
Hungry Howie's	2 / 0	1,800	
Little Caesars	15 / 1	1,800	
Marco's Pizza	6 / 1	2,000	
Papa Johns	9 / 0	1,600	
Pie Five Pizza	2 / 0	2,600	
Pizza Hut	19 / 1	2,800	
Pizza Inn	1 / 0	3,600	

Maumelle, Arkansas 20mi Radius	Site / Market Locations	Avg Square Footage	Closest Location
Simple Simons Pizza	1 / 0	2,000	
Restaurants Sandwich			
Charley's Grilled Subs	2 / 0	500 to 1,600	
Cheba Hut	1 / 0		
Firehouse Subs	6 / 0	2,300	
Jason's Deli	2 / 0	5,200	
Jersey Mike's	4 / 0	14,600	
Jimmy John's	4 / 0	2,000	
Lenny's Sub Shop	1 / 0	2,200	
McAlister's Deli	4 / 0	5,000	
Potbelly Sandwich Works	2 / 0	2,500	
Quiznos	2 / 0	1,600	
Schlotzsky's Deli	2 / 0	3,300	
Subway	46 / 2	1,700	
Self Storage			
Life Storage	1 / 0		
PODS	1 / 0		
U Haul	7 / 0		
US Storage Centers	2 / 0		
Shoes Footwear			
Boot Barn	1 / 0		
DSW	1 / 0	20,400	
Famous Footwear	1 / 0	9,700	
FinishLine	2 / 0	5,000	
Foot Locker	2 / 0	4,000	
Nike	1 / 0	13,600	
Rack Room Shoes	2 / 0	7,000	
Shoe Carnival	4 / 0	12,600	
Shoe Dept Encore	2 / 0	16,000	
Shoe Show	1 / 0	4,800	
Skechers	1 / 0	7,600	
Vans	1 / 0		
Zumiez	2 / 0		
Specialty			
Build-a-Bear	1 / 0		
Goodwill	13 / 1	24,100	
Guitar Center	1 / 0	12,000 to 20,000	

Maumelle, Arkansas 20mi Radius		Site / Market Locations	Avg Square Footage	Closest Location
Hallmark		5 / 1	5,600	
Harley Davidson		2 / 0		
Party City		2 / 0	13,300	
ReStore		1 / 0		
Sporting Goods				
Academy Sports		4 / 0	71,300	
Bass Pro Shops		1 / 0	110,300	
Champs Sports		2 / 0	3,500	
Dick's		2 / 0	48,700	
Edwin Watts Golf		1 / 0	9,500	
Hibbett Sports		8 / 0	7,600	
Wholesale				
Costco		1 / 0	149,900	
Sam's Club		3 / 0	134,000	
Wireless Stores				
AT&T		14 / 0	3,500	
Boost Mobile		6 / 0		
Cricket		13 / 0	1,600	
MetroPCS		9 / 0	1,900	
T-Mobile		21 / 0	1,800	
Verizon Wireless		4 / 0	3,800	
Worship				
Baptist		62 / 0		
Buddhist		3 / 0		
Christian		21 / 0		
Episcopal		5 / 0		
Hindu		1 / 0		
Judaic		3 / 0		
Methodist		5 / 0		
Methodist Episcopal		17 / 0		
Muslim		1 / 0		
Presbyterian		3 / 0		