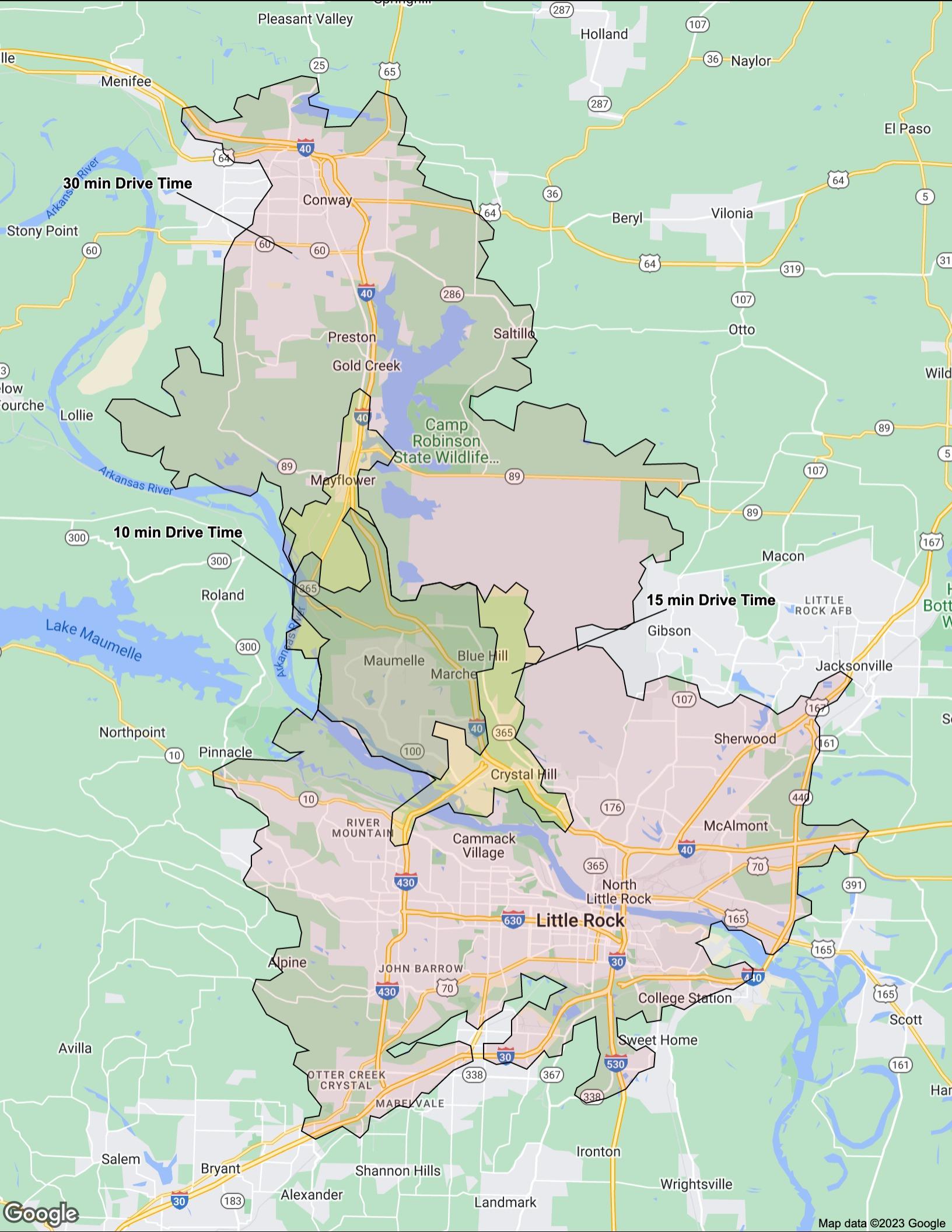


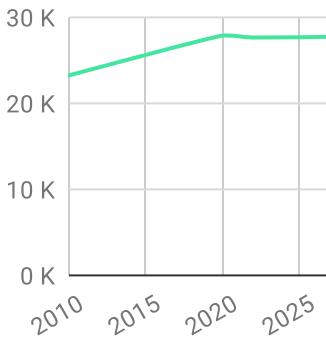
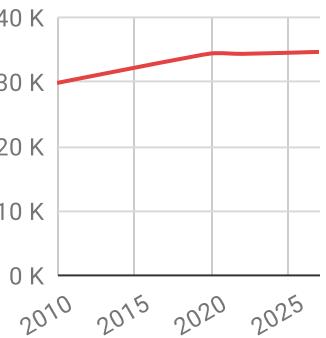
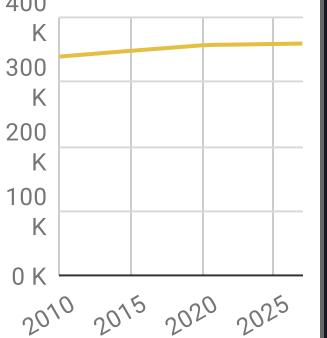
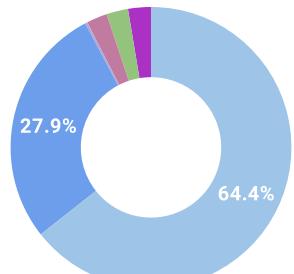
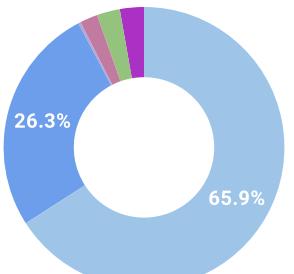
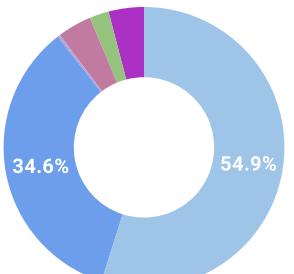
**RETAIL ATTRACTIONS, LLC**

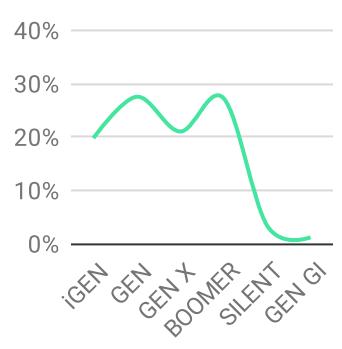
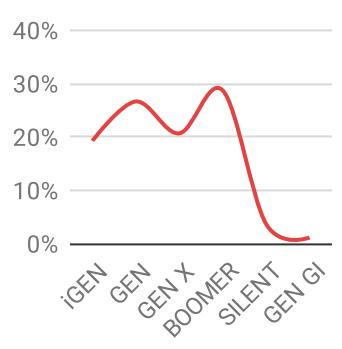
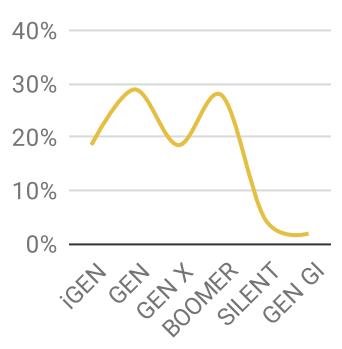
**Economic Development Consulting**

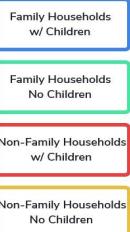
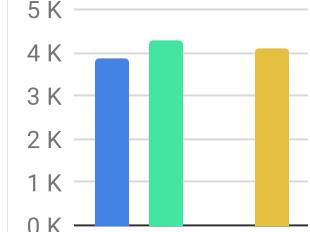
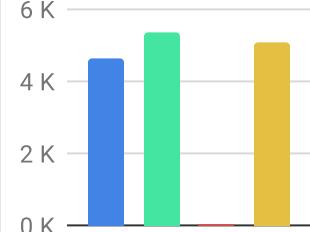
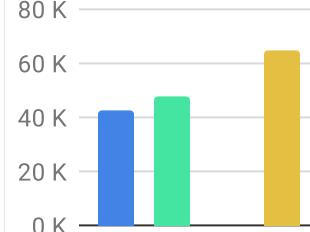
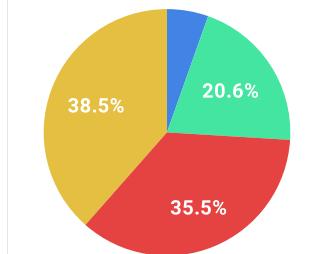
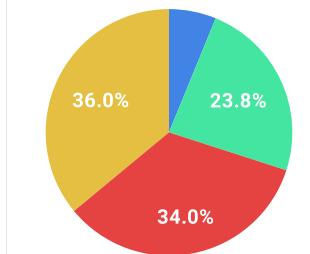
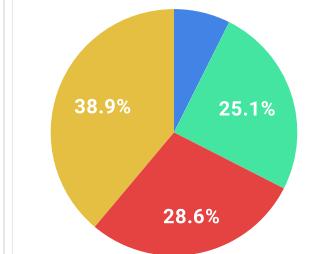
**Maumelle, Arkansas**  
**Spring 2023**  
**Drive Time**



# **Demographics**

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Population</b>			
Estimated Population (2022)	27,660	34,347	357,401
Projected Population (2027)	27,744	34,653	359,063
Census Population (2020)	27,870	34,410	356,415
Census Population (2010)	23,223	29,834	338,920
Projected Annual Growth (2022-2027)	84	-	1,662
Historical Annual Growth (2020-2022)	-210	-0.4%	986
Historical Annual Growth (2010-2020)	4,647	2.0%	17,495
Estimated Population Density (2022)	848 psm	571 psm	853 psm
Trade Area Size	32.6 sq mi	60.2 sq mi	419.0 sq mi
			
<b>Race and Ethnicity (2022)</b>			
<b>Not Hispanic or Latino Population</b>	26,578	96.1%	32,916
White	17,119	64.4%	21,761
Black or African American	7,605	28.6%	8,915
American Indian or Alaska Native	64	0.2%	81
Asian	652	2.5%	696
Hawaiian or Pacific Islander	7	-	9
Other Race	522	2.0%	667
Two or More Races	609	2.3%	787
<b>Hispanic or Latino Population</b>	1,083	3.9%	1,431
White	685	63.2%	881
Black or African American	102	9.4%	127
American Indian or Alaska Native	10	0.9%	15
Asian	5	0.5%	5
Hawaiian or Pacific Islander	-	-	-
Other Race	163	15.0%	239
Two or More Races	118	10.9%	164
			
White	27.9%	26.3%	34.6%
Black or African American	64.4%	65.9%	54.9%
American Indian or Alaskan Native	1.1%	1.1%	1.1%
Asian	0.4%	0.4%	0.4%
Hawaiian or Pacific Islander	-	-	17
Other Race	1.1%	1.1%	1.1%
2+ Races	-	-	-

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Age Distribution (2022)</b>			
Age Under 5 Years	1,797 6.5%	2,148 6.3%	21,480 6.0%
Age 5 to 9 Years	1,858 6.7%	2,251 6.6%	21,964 6.1%
Age 10 to 14 Years	1,808 6.5%	2,213 6.4%	22,602 6.3%
Age 15 to 19 Years	1,360 4.9%	1,706 5.0%	21,935 6.1%
Age 20 to 24 Years	1,708 6.2%	2,076 6.0%	28,638 8.0%
Age 25 to 29 Years	2,386 8.6%	2,790 8.1%	26,918 7.5%
Age 30 to 34 Years	2,155 7.8%	2,572 7.5%	25,727 7.2%
Age 35 to 39 Years	2,187 7.9%	2,617 7.6%	23,601 6.6%
Age 40 to 44 Years	1,959 7.1%	2,379 6.9%	22,173 6.2%
Age 45 to 49 Years	1,662 6.0%	2,095 6.1%	20,118 5.6%
Age 50 to 54 Years	1,636 5.9%	2,135 6.2%	20,557 5.8%
Age 55 to 59 Years	1,704 6.2%	2,182 6.4%	21,596 6.0%
Age 60 to 64 Years	1,694 6.1%	2,215 6.4%	22,285 6.2%
Age 65 to 69 Years	1,405 5.1%	1,855 5.4%	19,328 5.4%
Age 70 to 74 Years	1,088 3.9%	1,469 4.3%	15,500 4.3%
Age 75 to 79 Years	554 2.0%	761 2.2%	9,691 2.7%
Age 80 to 84 Years	374 1.4%	495 1.4%	6,558 1.8%
Age 85 Years or Over	326 1.2%	388 1.1%	6,731 1.9%
Median Age	36.5	37.5	36.8
<b>Generation (2022)</b>			
iGeneration (Age Under 15 Years)	5,464 19.8%	6,611 19.2%	66,046 18.5%
Generation 9/11 Millennials (Age 15 to 34 Years)	7,609 27.5%	9,145 26.6%	103,218 28.9%
Gen Xers (Age 35 to 49 Years)	5,808 21.0%	7,091 20.6%	65,891 18.4%
Baby Boomers (Age 50 to 74 Years)	7,526 27.2%	9,856 28.7%	99,266 27.8%
Silent Generation (Age 75 to 84 Years)	928 3.4%	1,256 3.7%	16,249 4.5%
G.I. Generation (Age 85 Years or Over)	326 1.2%	388 1.1%	6,731 1.9%
			

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
<b>Drive Time</b>			
<b>Household Type (2022)</b>			
Total Households	12,243	15,114	155,338
Family Households	8,132 66.4%	10,033 66.4%	90,621 58.3%
Family Households with Children	3,875 47.6%	4,652 46.4%	42,714 47.1%
Family Households No Children	4,258 52.4%	5,381 53.6%	47,908 52.9%
Non-Family Households	4,111 33.6%	5,082 33.6%	64,717 41.7%
Non-Family Households with Children	7 0.2%	9 0.2%	76 0.1%
Non-Family Households No Children	4,104 99.8%	5,072 99.8%	64,641 99.9%
   			
<b>Education Attainment (2022)</b>			
Elementary or Some High School	1,036 5.4%	1,481 6.2%	17,784 7.4%
High School Graduate	3,932 20.6%	5,699 23.8%	60,469 25.1%
Some College or Associate Degree	6,796 35.5%	8,150 34.0%	68,903 28.6%
Bachelor or Graduate Degree	7,365 38.5%	8,624 36.0%	93,627 38.9%
   			
<b>Household Income (2022)</b>			
Estimated Average Household Income	\$89,973	\$83,824	\$77,174
Estimated Median Household Income	\$76,141	\$72,492	\$61,300
HH Income Under \$10,000	389 3.2%	532 3.5%	12,114 7.8%
HH Income \$10,000 to \$34,999	2,508 20.5%	3,275 21.7%	38,746 24.9%
HH Income \$35,000 to \$49,999	1,762 14.4%	2,120 14.0%	20,657 13.3%
HH Income \$50,000 to \$74,999	2,305 18.8%	2,924 19.3%	27,947 18.0%
HH Income \$75,000 to \$99,999	1,501 12.3%	1,879 12.4%	18,895 12.2%
HH Income \$100,000 to \$149,999	1,794 14.6%	2,147 14.2%	19,983 12.9%
HH Income \$150,000 or More	1,984 16.2%	2,237 14.8%	16,997 10.9%



**RETAIL ATTRACTIONS, LLC**  
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Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Population</b>			
Estimated Population (2022)	27,660	34,347	357,401
Projected Population (2027)	27,744	34,653	359,063
Census Population (2020)	27,870	34,410	356,415
Census Population (2010)	23,223	29,834	338,920
Projected Annual Growth (2022-2027)	84	-	306 0.2%
Historical Annual Growth (2020-2022)	-210	-	986 0.1%
Historical Annual Growth (2010-2020)	4,647 2.0%	4,576 1.5%	17,495 0.5%
Estimated Population Density (2022)	848 psm	571 psm	853 psm
Trade Area Size	32.6 sq mi	60.2 sq mi	419.0 sq mi
<b>Households</b>			
Estimated Households (2022)	12,243	15,114	155,338
Projected Households (2027)	11,880	14,798	151,981
Census Households (2020)	12,253	15,045	154,574
Census Households (2010)	9,734	12,488	142,573
Projected Annual Growth (2022-2027)	-363 -0.6%	-317 -0.4%	-3,358 -0.4%
Historical Annual Change (2010-2022)	2,509 2.1%	2,626 1.8%	12,765 0.7%
<b>Average Household Income</b>			
Estimated Average Household Income (2022)	\$89,973	\$83,824	\$77,174
Projected Average Household Income (2027)	\$111,968	\$105,103	\$96,190
Census Average Household Income (2010)	\$80,186	\$75,115	\$64,124
Census Average Household Income (2000)	\$67,918	\$62,238	\$52,602
Projected Annual Change (2022-2027)	\$21,994 4.9%	\$21,279 5.1%	\$19,017 4.9%
Historical Annual Change (2000-2022)	\$22,056 1.5%	\$21,586 1.6%	\$24,571 2.1%
<b>Median Household Income</b>			
Estimated Median Household Income (2022)	\$76,141	\$72,492	\$61,300
Projected Median Household Income (2027)	\$91,839	\$87,388	\$72,933
Census Median Household Income (2010)	\$67,730	\$62,979	\$49,543
Census Median Household Income (2000)	\$57,237	\$52,362	\$41,410
Projected Annual Change (2022-2027)	\$15,698 4.1%	\$14,895 4.1%	\$11,633 3.8%
Historical Annual Change (2000-2022)	\$18,904 1.5%	\$20,131 1.7%	\$19,890 2.2%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2022)	\$39,841	\$36,905	\$33,733
Projected Per Capita Income (2027)	\$47,961	\$44,899	\$40,904
Census Per Capita Income (2010)	\$33,602	\$31,432	\$26,978
Census Per Capita Income (2000)	\$26,778	\$24,530	\$21,854
Projected Annual Change (2022-2027)	\$8,120 4.1%	\$7,994 4.3%	\$7,171 4.3%
Historical Annual Change (2000-2022)	\$13,063 2.2%	\$12,375 2.3%	\$11,879 2.5%
Estimated Average Household Net Worth (2022)	\$555,052	\$508,472	\$421,051



**RETAIL ATTRACTIONS, LLC**  
Economic Development Consulting

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Race and Ethnicity</b>			
Total Population (2022)	27,660	34,347	357,401
White (2022)	17,803 64.4%	22,642 65.9%	196,193 54.9%
Black or African American (2022)	7,707 27.9%	9,041 26.3%	123,569 34.6%
American Indian or Alaska Native (2022)	74 0.3%	96 0.3%	1,090 0.3%
Asian (2022)	657 2.4%	701 2.0%	14,022 3.9%
Hawaiian or Pacific Islander (2022)	7 -	9 -	102 -
Other Race (2022)	684 2.5%	906 2.6%	7,883 2.2%
Two or More Races (2022)	727 2.6%	951 2.8%	14,542 4.1%
Population < 18 (2022)	6,376 23.1%	7,746 22.6%	79,399 22.2%
White Not Hispanic	3,395 53.2%	4,246 54.8%	33,743 42.5%
Black or African American	2,129 33.4%	2,451 31.6%	33,541 42.2%
Asian	142 2.2%	150 1.9%	1,997 2.5%
Other Race Not Hispanic	357 5.6%	449 5.8%	3,548 4.5%
Hispanic	354 5.6%	449 5.8%	6,569 8.3%
Not Hispanic or Latino Population (2022)	26,578 96.1%	32,916 95.8%	336,426 94.1%
Not Hispanic White	17,119 64.4%	21,761 66.1%	188,766 56.1%
Not Hispanic Black or African American	7,605 28.6%	8,915 27.1%	118,654 35.3%
Not Hispanic American Indian or Alaska Native	64 0.2%	81 0.2%	715 0.2%
Not Hispanic Asian	652 2.5%	696 2.1%	13,625 4.1%
Not Hispanic Hawaiian or Pacific Islander	7 -	9 -	84 -
Not Hispanic Other Race	522 2.0%	667 2.0%	4,045 1.2%
Not Hispanic Two or More Races	609 2.3%	787 2.4%	10,537 3.1%
Hispanic or Latino Population (2022)	1,083 3.9%	1,431 4.2%	20,975 5.9%
Hispanic White	685 63.2%	881 61.5%	7,428 35.4%
Hispanic Black or African American	102 9.4%	127 8.9%	4,915 23.4%
Hispanic American Indian or Alaska Native	10 0.9%	15 1.1%	375 1.8%
Hispanic Asian	5 0.5%	5 0.4%	396 1.9%
Hispanic Hawaiian or Pacific Islander	- -	- -	17 -
Hispanic Other Race	163 15.0%	239 16.7%	3,838 18.3%
Hispanic Two or More Races	118 10.9%	164 11.5%	4,006 19.1%
Not Hispanic or Latino Population (2020)	26,651 95.6%	32,798 95.3%	331,356 93.0%
Hispanic or Latino Population (2020)	1,219 4.4%	1,612 4.7%	25,059 7.0%
Not Hispanic or Latino Population (2010)	22,461 96.7%	28,833 96.6%	322,137 95.0%
Hispanic or Latino Population (2010)	762 3.3%	1,002 3.4%	16,783 5.0%
Not Hispanic or Latino Population (2027)	26,646 96.0%	33,088 95.5%	337,792 94.1%
Hispanic or Latino Population (2027)	1,097 4.0%	1,565 4.5%	21,271 5.9%
Projected Annual Growth (2022-2027)	15 0.3%	134 1.9%	296 0.3%
Historical Annual Growth (2010-2020)	457 6.0%	610 6.1%	8,276 4.9%



## Maumelle, Arkansas

### Drive Time

#### 10 min drive

#### time

#### 15 min drive

#### time

#### 30 min drive

#### time

#### Total Age Distribution (2022)

	27,660	34,347	357,401
Total Population			
Age Under 5 Years	1,797 6.5%	2,148 6.3%	21,480 6.0%
Age 5 to 9 Years	1,858 6.7%	2,251 6.6%	21,964 6.1%
Age 10 to 14 Years	1,808 6.5%	2,213 6.4%	22,602 6.3%
Age 15 to 19 Years	1,360 4.9%	1,706 5.0%	21,935 6.1%
Age 20 to 24 Years	1,708 6.2%	2,076 6.0%	28,638 8.0%
Age 25 to 29 Years	2,386 8.6%	2,790 8.1%	26,918 7.5%
Age 30 to 34 Years	2,155 7.8%	2,572 7.5%	25,727 7.2%
Age 35 to 39 Years	2,187 7.9%	2,617 7.6%	23,601 6.6%
Age 40 to 44 Years	1,959 7.1%	2,379 6.9%	22,173 6.2%
Age 45 to 49 Years	1,662 6.0%	2,095 6.1%	20,118 5.6%
Age 50 to 54 Years	1,636 5.9%	2,135 6.2%	20,557 5.8%
Age 55 to 59 Years	1,704 6.2%	2,182 6.4%	21,596 6.0%
Age 60 to 64 Years	1,694 6.1%	2,215 6.4%	22,285 6.2%
Age 65 to 69 Years	1,405 5.1%	1,855 5.4%	19,328 5.4%
Age 70 to 74 Years	1,088 3.9%	1,469 4.3%	15,500 4.3%
Age 75 to 79 Years	554 2.0%	761 2.2%	9,691 2.7%
Age 80 to 84 Years	374 1.4%	495 1.4%	6,558 1.8%
Age 85 Years or Over	326 1.2%	388 1.1%	6,731 1.9%
Median Age	36.5	37.5	36.8
Age 19 Years or Less	6,823 24.7%	8,318 24.2%	87,981 24.6%
Age 20 to 64 Years	17,090 61.8%	21,061 61.3%	211,613 59.2%
Age 65 Years or Over	3,746 13.5%	4,968 14.5%	57,808 16.2%

#### Female Age Distribution (2022)

Female Population	14,566	52.7%	17,955	52.3%	187,893	52.6%
Age Under 5 Years	850	5.8%	1,027	5.7%	10,567	5.6%
Age 5 to 9 Years	899	6.2%	1,085	6.0%	10,692	5.7%
Age 10 to 14 Years	895	6.1%	1,094	6.1%	11,066	5.9%
Age 15 to 19 Years	655	4.5%	813	4.5%	11,008	5.9%
Age 20 to 24 Years	950	6.5%	1,138	6.3%	14,831	7.9%
Age 25 to 29 Years	1,326	9.1%	1,545	8.6%	14,061	7.5%
Age 30 to 34 Years	1,182	8.1%	1,398	7.8%	13,504	7.2%
Age 35 to 39 Years	1,149	7.9%	1,365	7.6%	12,311	6.6%
Age 40 to 44 Years	1,050	7.2%	1,266	7.0%	11,586	6.2%
Age 45 to 49 Years	904	6.2%	1,133	6.3%	10,797	5.7%
Age 50 to 54 Years	875	6.0%	1,121	6.2%	10,712	5.7%
Age 55 to 59 Years	883	6.1%	1,124	6.3%	11,440	6.1%
Age 60 to 64 Years	876	6.0%	1,145	6.4%	11,854	6.3%
Age 65 to 69 Years	755	5.2%	985	5.5%	10,655	5.7%
Age 70 to 74 Years	585	4.0%	796	4.4%	8,606	4.6%
Age 75 to 79 Years	301	2.1%	396	2.2%	5,651	3.0%
Age 80 to 84 Years	214	1.5%	276	1.5%	4,005	2.1%
Age 85 Years or Over	216	1.5%	250	1.4%	4,546	2.4%
Female Median Age	36.9		37.9		38.1	
Age 19 Years or Less	3,299	22.7%	4,019	22.4%	43,334	23.1%
Age 20 to 64 Years	9,195	63.1%	11,233	62.6%	111,096	59.1%
Age 65 Years or Over	2,071	14.2%	2,703	15.1%	33,463	17.8%



## Maumelle, Arkansas

Economic Development Consulting

Drive Time	10 min drive time	15 min drive time	30 min drive time
<b>Male Age Distribution (2022)</b>			
Male Population	13,094 47.3%	16,392 47.7%	169,508 47.4%
Age Under 5 Years	947 7.2%	1,121 6.8%	10,913 6.4%
Age 5 to 9 Years	960 7.3%	1,166 7.1%	11,272 6.6%
Age 10 to 14 Years	913 7.0%	1,119 6.8%	11,535 6.8%
Age 15 to 19 Years	704 5.4%	893 5.4%	10,927 6.4%
Age 20 to 24 Years	759 5.8%	939 5.7%	13,807 8.1%
Age 25 to 29 Years	1,060 8.1%	1,245 7.6%	12,857 7.6%
Age 30 to 34 Years	974 7.4%	1,175 7.2%	12,224 7.2%
Age 35 to 39 Years	1,037 7.9%	1,252 7.6%	11,290 6.7%
Age 40 to 44 Years	908 6.9%	1,113 6.8%	10,586 6.2%
Age 45 to 49 Years	758 5.8%	962 5.9%	9,321 5.5%
Age 50 to 54 Years	761 5.8%	1,014 6.2%	9,845 5.8%
Age 55 to 59 Years	821 6.3%	1,058 6.5%	10,155 6.0%
Age 60 to 64 Years	817 6.2%	1,070 6.5%	10,430 6.2%
Age 65 to 69 Years	649 5.0%	870 5.3%	8,673 5.1%
Age 70 to 74 Years	503 3.8%	673 4.1%	6,894 4.1%
Age 75 to 79 Years	252 1.9%	365 2.2%	4,040 2.4%
Age 80 to 84 Years	160 1.2%	219 1.3%	2,552 1.5%
Age 85 Years or Over	109 0.8%	138 0.8%	2,185 1.3%
Male Median Age	36.1	37.1	35.5
Age 19 Years or Less	3,524 26.9%	4,299 26.2%	44,647 26.3%
Age 20 to 64 Years	7,895 60.3%	9,829 60.0%	100,517 59.3%
Age 65 Years or Over	1,675 12.8%	2,265 13.8%	24,344 14.4%
<b>Males per 100 Females (2022)</b>			
Overall Comparison	90	91	90
Age Under 5 Years	111 52.7%	109 52.2%	103 50.8%
Age 5 to 9 Years	107 51.6%	108 51.8%	105 51.3%
Age 10 to 14 Years	102 50.5%	102 50.6%	104 51.0%
Age 15 to 19 Years	107 51.8%	110 52.3%	99 49.8%
Age 20 to 24 Years	80 44.4%	83 45.2%	93 48.2%
Age 25 to 29 Years	80 44.4%	81 44.6%	91 47.8%
Age 30 to 34 Years	82 45.2%	84 45.7%	91 47.5%
Age 35 to 39 Years	90 47.4%	92 47.8%	92 47.8%
Age 40 to 44 Years	86 46.4%	88 46.8%	91 47.7%
Age 45 to 49 Years	84 45.6%	85 45.9%	86 46.3%
Age 50 to 54 Years	87 46.5%	90 47.5%	92 47.9%
Age 55 to 59 Years	93 48.2%	94 48.5%	89 47.0%
Age 60 to 64 Years	93 48.3%	94 48.3%	88 46.8%
Age 65 to 69 Years	86 46.2%	88 46.9%	81 44.9%
Age 70 to 74 Years	86 46.3%	84 45.8%	80 44.5%
Age 75 to 79 Years	84 45.6%	92 48.0%	71 41.7%
Age 80 to 84 Years	75 42.8%	79 44.2%	64 38.9%
Age 85 Years or Over	51 33.6%	55 35.5%	48 32.5%
Age 19 Years or Less	107 51.6%	107 51.7%	103 50.7%
Age 20 to 39 Years	83 45.4%	85 45.9%	92 47.8%
Age 40 to 64 Years	89 47.0%	90 47.4%	89 47.2%
Age 65 Years or Over	81 44.7%	84 45.6%	73 42.1%



## Maumelle, Arkansas

### Economic Development Consulting

Drive Time	10 min drive time	15 min drive time	30 min drive time
<b>Household Type (2022)</b>			
Total Households	12,243	15,114	155,338
Households with Children	3,881 31.7%	4,661 30.8%	42,790 27.5%
Average Household Size	2.3	2.3	2.2
Household Density per Square Mile	376	251	371
Population Family	22,664 81.9%	28,093 81.8%	266,559 74.6%
Population Non-Family	4,904 17.7%	6,148 17.9%	79,897 22.4%
Population Group Quarters	92 0.3%	106 0.3%	10,945 3.1%
Family Households	8,132 66.4%	10,033 66.4%	90,621 58.3%
Married Couple Households	6,259 77.0%	7,627 76.0%	57,456 63.4%
Other Family Households with Children	1,874 23.0%	2,406 24.0%	33,165 36.6%
Family Households with Children	3,875 47.6%	4,652 46.4%	42,714 47.1%
Married Couple with Children	2,638 68.1%	3,114 66.9%	24,001 56.2%
Other Family Households with Children	1,237 31.9%	1,538 33.1%	18,713 43.8%
Family Households No Children	4,258 52.4%	5,381 53.6%	47,908 52.9%
Married Couple No Children	3,621 85.0%	4,512 83.9%	33,456 69.8%
Other Family Households No Children	637 15.0%	868 16.1%	14,452 30.2%
Non-Family Households	4,111 33.6%	5,082 33.6%	64,717 41.7%
Non-Family Households with Children	7 0.2%	9 0.2%	76 0.1%
Non-Family Households No Children	4,104 99.8%	5,072 99.8%	64,641 99.9%
Average Family Household Size	2.8	2.8	2.9
Average Family Income	\$107,473	\$99,472	\$95,794
Median Family Income	\$93,464	\$89,815	\$80,616
Average Non-Family Household Size	1.2	1.2	1.2
<b>Marital Status (2022)</b>			
Population Age 15 Years or Over	22,197	27,736	291,355
Never Married	5,495 24.8%	6,692 24.1%	103,874 35.7%
Currently Married	12,474 56.2%	15,365 55.4%	124,890 42.9%
Previously Married	4,228 19.0%	5,678 20.5%	62,592 21.5%
Separated	1,015 24.0%	1,335 23.5%	10,499 16.8%
Widowed	1,088 25.7%	1,403 24.7%	15,472 24.7%
Divorced	2,125 50.3%	2,940 51.8%	36,621 58.5%
<b>Educational Attainment (2022)</b>			
Adult Population Age 25 Years or Over	19,129	23,953	240,782
Elementary (Grade Level 0 to 8)	288 1.5%	463 1.9%	7,068 2.9%
Some High School (Grade Level 9 to 11)	748 3.9%	1,018 4.2%	10,715 4.5%
High School Graduate	3,932 20.6%	5,699 23.8%	60,469 25.1%
Some College	4,719 24.7%	5,700 23.8%	51,176 21.3%
Associate Degree Only	2,078 10.9%	2,450 10.2%	17,727 7.4%
Bachelor Degree Only	4,225 22.1%	5,052 21.1%	56,193 23.3%
Graduate Degree	3,139 16.4%	3,571 14.9%	37,434 15.5%
Any College (Some College or Higher)	14,161 74.0%	16,773 70.0%	162,530 67.5%
College Degree + (Bachelor Degree or Higher)	7,365 38.5%	8,624 36.0%	93,627 38.9%



**RETAIL ATTRACTIONS, LLC**  
Economic Development Consulting

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
<b>Drive Time</b>			
<b>Housing</b>			
Total Housing Units (2022)	13,136	16,399	173,967
Total Housing Units (2020)	12,990	16,118	171,835
Historical Annual Growth (2020-2022)	146	-	2,132
Housing Units Occupied (2022)	12,243	93.2%	15,114
Housing Units Owner-Occupied	7,682	62.7%	9,818
Housing Units Renter-Occupied	4,561	37.3%	5,297
Housing Units Vacant (2022)	893	6.8%	1,284
			7.8%
			18,629
			10.7%
<b>Household Size (2022)</b>			
Total Households	12,243	15,114	155,338
1 Person Households	3,306	27.0%	4,100
2 Person Households	5,052	41.3%	6,241
3 Person Households	1,874	15.3%	2,305
4 Person Households	1,342	11.0%	1,625
5 Person Households	483	3.9%	584
6 Person Households	146	1.2%	194
7 or More Person Households	40	0.3%	65
			0.4%
			925
			0.6%
<b>Household Income Distribution (2022)</b>			
HH Income \$200,000 or More	1,125	9.2%	1,199
HH Income \$150,000 to \$199,999	859	7.0%	1,038
HH Income \$125,000 to \$149,999	739	6.0%	875
HH Income \$100,000 to \$124,999	1,055	8.6%	1,272
HH Income \$75,000 to \$99,999	1,501	12.3%	1,879
HH Income \$50,000 to \$74,999	2,305	18.8%	2,924
HH Income \$35,000 to \$49,999	1,762	14.4%	2,120
HH Income \$25,000 to \$34,999	1,193	9.7%	1,631
HH Income \$15,000 to \$24,999	813	6.6%	1,058
HH Income \$10,000 to \$14,999	502	4.1%	586
HH Income Under \$10,000	389	3.2%	532
			3.5%
			12,114
			7.8%
<b>Household Vehicles (2022)</b>			
Households 0 Vehicles Available	613	5.0%	768
Households 1 Vehicle Available	4,676	38.2%	5,590
Households 2 Vehicles Available	4,842	39.6%	6,084
Households 3 or More Vehicles Available	2,112	17.2%	2,673
Total Vehicles Available	21,362		26,592
Average Vehicles per Household	1.7		1.8
Owner-Occupied Household Vehicles	15,479	72.5%	19,679
Average Vehicles per Owner-Occupied Household	2.0		2.0
Renter-Occupied Household Vehicles	5,884	27.5%	6,913
Average Vehicles per Renter-Occupied Household	1.3		1.3
<b>Travel Time (2022)</b>			
Worker Base Age 16 years or Over	14,210		17,476
Travel to Work in 14 Minutes or Less	2,060	14.5%	2,774
Travel to Work in 15 to 29 Minutes	5,648	39.7%	6,853
Travel to Work in 30 to 59 Minutes	2,194	15.4%	2,884
Travel to Work in 60 Minutes or More	634	4.5%	840
Work at Home	3,673	25.8%	4,124
Average Minutes Travel to Work	21.6		21.6
			17.9



## Maumelle, Arkansas

Economic Development Consulting

Drive Time	10 min drive time	15 min drive time	30 min drive time
<b>Transportation To Work (2022)</b>			
Worker Base Age 16 years or Over	14,210	17,476	172,420
Drive to Work Alone	9,342 65.7%	11,803 67.5%	119,225 69.1%
Drive to Work in Carpool	909 6.4%	1,186 6.8%	12,914 7.5%
Travel to Work by Public Transportation	13 -	14 -	750 0.4%
Drive to Work on Motorcycle	6 -	7 -	200 0.1%
Bicycle to Work	1 -	11 -	195 0.1%
Walk to Work	75 0.5%	100 0.6%	1,799 1.0%
Other Means	192 1.3%	231 1.3%	1,098 0.6%
Work at Home	3,673 25.8%	4,124 23.6%	36,240 21.0%
<b>Daytime Demographics (2022)</b>			
Total Businesses	955	1,429	19,943
Total Employees	8,840	13,773	265,598
Company Headquarter Businesses	38 4.0%	68 4.8%	989 5.0%
Company Headquarter Employees	1,287 14.6%	2,515 18.3%	42,248 15.9%
Employee Population per Business	9.3 to 1	9.6 to 1	13.3 to 1
Residential Population per Business	29.0 to 1	24.0 to 1	17.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	16,472	23,607	378,725
<b>Labor Force</b>			
Labor Population Age 16 Years or Over (2022)	21,867	27,334	286,823
Labor Force Total Males (2022)	10,107 46.2%	12,784 46.8%	133,472 46.5%
Male Civilian Employed	6,856 67.8%	8,584 67.1%	84,420 63.2%
Male Civilian Unemployed	312 3.1%	365 2.9%	3,801 2.8%
Males in Armed Forces	- -	- -	984 0.7%
Males Not in Labor Force	2,939 29.1%	3,835 30.0%	44,266 33.2%
Labor Force Total Females (2022)	11,759 53.8%	14,550 53.2%	153,351 53.5%
Female Civilian Employed	7,354 62.5%	8,892 61.1%	88,000 57.4%
Female Civilian Unemployed	277 2.4%	344 2.4%	4,062 2.6%
Females in Armed Forces	24 0.2%	24 0.2%	292 0.2%
Females Not in Labor Force	4,104 34.9%	5,291 36.4%	60,998 39.8%
Unemployment Rate	589 2.7%	708 2.6%	7,863 2.7%
<b>Occupation (2022)</b>			
Occupation Population Age 16 Years or Over	14,210	17,476	172,420
Occupation Total Males	6,856 48.2%	8,584 49.1%	84,420 49.0%
Occupation Total Females	7,354 51.8%	8,892 50.9%	88,000 51.0%
Management, Business, Financial Operations	2,695 19.0%	3,190 18.3%	29,295 17.0%
Professional, Related	4,478 31.5%	5,256 30.1%	52,163 30.3%
Service	1,443 10.2%	2,007 11.5%	26,827 15.6%
Sales, Office	3,395 23.9%	4,096 23.4%	36,918 21.4%
Farming, Fishing, Forestry	35 0.2%	47 0.3%	246 0.1%
Construction, Extraction, Maintenance	977 6.9%	1,260 7.2%	9,459 5.5%
Production, Transport, Material Moving	1,188 8.4%	1,621 9.3%	17,513 10.2%
White Collar Workers	10,568 74.4%	12,542 71.8%	118,375 68.7%
Blue Collar Workers	3,643 25.6%	4,934 28.2%	54,045 31.3%



## Maumelle, Arkansas

### Drive Time

10 min drive time    15 min drive time    30 min drive time

Units In Structure (2022)		10 min drive time	15 min drive time	30 min drive time
Total Units	12,243	15,114	155,338	
1 Detached Unit	8,100	66.2%	10,337	68.4%
1 Attached Unit	377	3.1%	425	2.8%
2 Units	195	1.6%	272	1.8%
3 to 4 Units	514	4.2%	547	3.6%
5 to 9 Units	637	5.2%	722	4.8%
10 to 19 Units	875	7.1%	931	6.2%
20 to 49 Units	385	3.1%	410	2.7%
50 or More Units	674	5.5%	751	5.0%
Mobile Home or Trailer	477	3.9%	697	4.6%
Other Structure	9	-	24	0.2%
			139	-
Homes Built By Year (2022)				
Homes Built 2020 or later	78	0.6%	117	0.7%
Homes Built 2010 to 2019	2,159	16.4%	2,498	15.2%
Homes Built 2000 to 2009	2,768	21.1%	3,318	20.2%
Homes Built 1990 to 1999	1,423	10.8%	1,870	11.4%
Homes Built 1980 to 1989	1,546	11.8%	1,949	11.9%
Homes Built 1970 to 1979	1,709	13.0%	2,091	12.7%
Homes Built 1960 to 1969	1,065	8.1%	1,399	8.5%
Homes Built 1950 to 1959	757	5.8%	957	5.8%
Homes Built 1940 to 1949	266	2.0%	340	2.1%
Homes Built Before 1939	473	3.6%	575	3.5%
Median Age of Homes	36.6	yrs	37.1	yrs
			40.9	yrs
Home Values (2022)				
Owner Specified Housing Units	7,682		9,818	88,417
Home Values \$1,000,000 or More	33	0.4%	50	0.5%
Home Values \$750,000 to \$999,999	20	0.3%	29	0.3%
Home Values \$500,000 to \$749,999	303	3.9%	455	4.6%
Home Values \$400,000 to \$499,999	299	3.9%	409	4.2%
Home Values \$300,000 to \$399,999	1,132	14.7%	1,283	13.1%
Home Values \$250,000 to \$299,999	1,154	15.0%	1,345	13.7%
Home Values \$200,000 to \$249,999	1,438	18.7%	1,654	16.9%
Home Values \$175,000 to \$199,999	939	12.2%	1,181	12.0%
Home Values \$150,000 to \$174,999	665	8.7%	878	8.9%
Home Values \$125,000 to \$149,999	752	9.8%	946	9.6%
Home Values \$100,000 to \$124,999	313	4.1%	510	5.2%
Home Values \$90,000 to \$99,999	80	1.0%	151	1.5%
Home Values \$80,000 to \$89,999	111	1.4%	204	2.1%
Home Values \$70,000 to \$79,999	45	0.6%	80	0.8%
Home Values \$60,000 to \$69,999	44	0.6%	77	0.8%
Home Values \$50,000 to \$59,999	34	0.4%	66	0.7%
Home Values \$35,000 to \$49,999	58	0.8%	90	0.9%
Home Values \$25,000 to \$34,999	98	1.3%	110	1.1%
Home Values \$10,000 to \$24,999	68	0.9%	126	1.3%
Home Values Under \$10,000	94	1.2%	174	1.8%
Owner-Occupied Median Home Value	\$209,286		\$201,658	\$212,882
Renter-Occupied Median Rent	\$790		\$773	\$748



**RETAIL ATTRACTIONS, LLC**  
Economic Development Consulting

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Total Annual Consumer Expenditure (2022)</b>			
Total Household Expenditure	\$790.06 M	\$926.62 M	\$8.97 B
Total Non-Retail Expenditure	\$417.72 M	\$489.63 M	\$4.75 B
Total Retail Expenditure	\$372.34 M	\$436.99 M	\$4.22 B
Apparel	\$27.96 M	\$32.7 M	\$314.8 M
Contributions	\$26.25 M	\$30.6 M	\$292.2 M
Education	\$24.25 M	\$28.04 M	\$267.07 M
Entertainment	\$44.91 M	\$52.56 M	\$503.5 M
Food and Beverages	\$115.86 M	\$136.07 M	\$1.32 B
Furnishings and Equipment	\$27.9 M	\$32.66 M	\$312.86 M
Gifts	\$19.94 M	\$23.15 M	\$221 M
Health Care	\$66.41 M	\$78.3 M	\$760.97 M
Household Operations	\$31.2 M	\$36.53 M	\$351.65 M
Miscellaneous Expenses	\$14.97 M	\$17.55 M	\$169.58 M
Personal Care	\$10.6 M	\$12.44 M	\$120.33 M
Personal Insurance	\$5.64 M	\$6.58 M	\$62.04 M
Reading	\$1.73 M	\$2.03 M	\$19.61 M
Shelter	\$166.48 M	\$195.2 M	\$1.9 B
Tobacco	\$4.67 M	\$5.55 M	\$56.05 M
Transportation	\$143.66 M	\$168.65 M	\$1.63 B
Utilities	\$57.63 M	\$68.02 M	\$667.41 M
<b>Monthly Household Consumer Expenditure (2022)</b>			
Total Household Expenditure	\$5,378	\$5,109	\$4,811
Total Non-Retail Expenditure	\$2,843 52.9%	\$2,700 52.8%	\$2,546 52.9%
Total Retail Expenditures	\$2,534 47.1%	\$2,409 47.2%	\$2,266 47.1%
Apparel	\$190 3.5%	\$180 3.5%	\$169 3.5%
Contributions	\$179 3.3%	\$169 3.3%	\$157 3.3%
Education	\$165 3.1%	\$155 3.0%	\$143 3.0%
Entertainment	\$306 5.7%	\$290 5.7%	\$270 5.6%
Food and Beverages	\$789 14.7%	\$750 14.7%	\$710 14.7%
Furnishings and Equipment	\$190 3.5%	\$180 3.5%	\$168 3.5%
Gifts	\$136 2.5%	\$128 2.5%	\$119 2.5%
Health Care	\$452 8.4%	\$432 8.4%	\$408 8.5%
Household Operations	\$212 3.9%	\$201 3.9%	\$189 3.9%
Miscellaneous Expenses	\$102 1.9%	\$97 1.9%	\$91 1.9%
Personal Care	\$72 1.3%	\$69 1.3%	\$65 1.3%
Personal Insurance	\$38 0.7%	\$36 0.7%	\$33 0.7%
Reading	\$12 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$1,133 21.1%	\$1,076 21.1%	\$1,020 21.2%
Tobacco	\$32 0.6%	\$31 0.6%	\$30 0.6%
Transportation	\$978 18.2%	\$930 18.2%	\$872 18.1%
Utilities	\$392 7.3%	\$375 7.3%	\$358 7.4%

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# OPPORTUNITY GAP CATEGORY INFORMATION (RETAIL CATEGORIES)

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## **Vehicle and Parts Dealers**

New and used automobile dealers, motorcycle dealers, recreation vehicle dealers, all-terrain vehicles dealers, boat dealers, auto parts stores, auto accessories stores and tire dealers

## **Furniture and Home Furnishings Stores**

Furniture stores, home furnishing stores, home decorating stores and floor covering stores

## **Electronics and Appliance Stores**

Household appliance stores, electronics stores, computer and software stores and camera and photographic equipment stores

## **Building Materials and Garden Supply Stores**

Building material and supply dealers, home improvement centers, paint and wallpaper stores, hardware stores, lumberyards, lawn and garden stores, outdoor power equipment stores and nursery and garden centers

## **Food and Beverage Stores**

Grocery stores, supermarkets, convenience stores, specialty food stores and beer, wine, and liquor stores

## **Health and Personal Care Stores**

Pharmacies, drug stores, cosmetic dealers, beauty supply stores, perfume stores, optical goods stores, health care stores and personal care stores

## **Gasoline Stations**

Gasoline stations and gasoline stations with convenience stores

## **Clothing and Clothing Accessories Stores**

Men's clothing stores, women's clothing stores, children's and infants clothing stores, family clothing stores, clothing accessories stores, shoe stores, jewelry stores, luggage stores, leather goods stores

## **Sporting Goods and Hobby Stores**

Sporting goods stores, hobby stores, toy stores, sewing and needlepoint stores, musical instrument and supply stores, book stores, newsstands, music stores

## **General Merchandise Stores**

Department stores and other general merchandise stores

## **Miscellaneous Store Retailers**

Florists, office supply stores, stationery stores, gift and souvenir stores, used merchandise stores and other miscellaneous retailers

## **Foodservice and Drinking Places**

Full-service restaurants, limited service eating places, special foodservices, taverns and bars

## Maumelle, Arkansas

## Drive Time

## 10 min drive time

## 15 min drive time

## 30 min drive time

	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Clothing, Clothing Accessories Stores</b>	\$17.04 M / \$1.23 M	93	\$19.92 M / \$1.54 M	92	\$191.65 M / \$268.8 M	-29
Men's Clothing Stores	\$603.38 K / \$122.58 K	80	\$704.89 K / \$167.82 K	76	\$6.79 M / \$7.37 M	-8
Women's Clothing Stores	\$2.61 M / \$206.9 K	92	\$3.05 M / \$387.37 K	87	\$29.42 M / \$49.69 M	-41
Children's, Infants' Clothing Stores	\$1.12 M / -	100	\$1.3 M / -	100	\$12.57 M / \$36.58 M	-66
Family Clothing Stores	\$6.96 M / -	100	\$8.14 M / -	100	\$78.35 M / \$80.36 M	-3
Clothing Accessory Stores	\$564.44 K / -	100	\$658.96 K / -	100	\$6.32 M / \$3.42 M	46
Other Apparel Stores	\$851.44 K / \$8.27 K	99	\$995.67 K / \$99.71 K	90	\$9.57 M / \$10.66 M	-10
Shoe Stores	\$2.83 M / \$889.61 K	69	\$3.32 M / \$889.61 K	73	\$32.06 M / \$62.26 M	-49
Jewelry Stores	\$1.39 M / -	100	\$1.62 M / -	100	\$15.37 M / \$18.22 M	-16
Luggage Stores	\$107.44 K / -	100	\$125.55 K / -	100	\$1.21 M / \$227.81 K	81
<b>Furniture, Home Furnishings Stores</b>	\$8.36 M / \$2.49 M	70	\$9.77 M / \$5.2 M	47	\$93.36 M / \$152.97 M	-39
Furniture Stores	\$5.17 M / \$845.07 K	84	\$6.04 M / \$1.49 M	75	\$57.59 M / \$105.67 M	-45
Floor Covering Stores	\$872.75 K / \$671.57 K	23	\$1.02 M / \$1.58 M	-35	\$9.72 M / \$14.75 M	-34
Other Home Furnishing Stores	\$2.31 M / \$968.74 K	58	\$2.71 M / \$2.14 M	21	\$26.05 M / \$32.55 M	-20
<b>Electronics, Appliance Stores</b>	\$6.27 M / \$320.21 K	95	\$7.35 M / \$1.34 M	82	\$70.71 M / \$50.55 M	29
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$20.21 M / \$21.83 M	-7	\$23.72 M / \$59.36 M	-60	\$227.51 M / \$378 M	-40
Home Centers	\$9.51 M / \$1.44 M	85	\$11.17 M / \$4.25 M	62	\$107.09 M / \$149.03 M	-28
Paint, Wallpaper Stores	\$692.31 K / \$574.13 K	17	\$813.89 K / \$589.51 K	28	\$7.8 M / \$12.24 M	-36
Hardware Stores	\$876.65 K / \$12.78 M	-93	\$1.03 M / \$13.22 M	-92	\$9.87 M / \$44.15 M	-78
Other Building Materials Stores	\$6.71 M / \$6.1 M	9	\$7.88 M / \$38.98 M	-80	\$75.62 M / \$138.08 M	-45
Outdoor Power Equipment Stores	\$322.67 K / -	100	\$377.98 K / -	100	\$3.62 M / \$4.82 M	-25
Nursery, Garden Stores	\$2.09 M / \$923.25 K	56	\$2.45 M / \$2.32 M	5	\$23.52 M / \$29.69 M	-21
<b>Food, Beverage Stores</b>	\$53.92 M / \$9.57 M	82	\$63.44 M / \$20.6 M	68	\$619.37 M / \$349.35 M	44
Grocery Stores	\$48.1 M / \$5.59 M	88	\$56.61 M / \$14.37 M	75	\$552.99 M / \$290.68 M	47
Convenience Stores	\$1.86 M / \$893.69 K	52	\$2.19 M / \$2.29 M	-4	\$21.5 M / \$15.79 M	27
Meat Markets	\$549.11 K / -	100	\$646.43 K / -	100	\$6.33 M / \$8.88 M	-29
Fish, Seafood Markets	\$200.11 K / -	100	\$235.64 K / -	100	\$2.3 M / \$2.77 M	-17
Fruit, Vegetable Markets	\$333.77 K / -	100	\$393.18 K / -	100	\$3.85 M / \$655.74 K	83
Other Specialty Food Markets	\$576.69 K / \$376.75 K	35	\$678.88 K / \$691.14 K	-2	\$6.63 M / \$4.37 M	34
Liquor Stores	\$2.29 M / \$2.71 M	-15	\$2.68 M / \$3.25 M	-17	\$25.76 M / \$26.19 M	-2

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time			
Drive Time	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Health, Personal Care Stores</b>	\$13.35 M / \$23.52 M	-43	\$15.69 M / \$26.01 M	-40	\$152.55 M / \$274.7 M	-44
Pharmacy, Drug Stores	\$11.18 M / \$20.85 M	-46	\$13.14 M / \$22.77 M	-42	\$127.77 M / \$235.1 M	-46
Cosmetics, Beauty Stores	\$656.15 K / \$2.14 M	-69	\$771.5 K / \$2.15 M	-64	\$7.49 M / \$15.74 M	-52
Optical Goods Stores	\$746.32 K / \$317.44 K	57	\$878.05 K / \$317.44 K	64	\$8.54 M / \$8.98 M	-5
Other Health, Personal Care Stores	\$767.28 K / \$211.19 K	72	\$901.71 K / \$761.78 K	16	\$8.75 M / \$14.89 M	-41
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$6.44 M / \$3.2 M	50	\$7.51 M / \$7.02 M	6	\$71.66 M / \$149.35 M	-52
Sporting Goods Stores	\$3.53 M / \$2.27 M	36	\$4.12 M / \$5.74 M	-28	\$39.05 M / \$57.73 M	-32
Hobby, Toy, Game Stores	\$1.01 M / \$79.12 K	92	\$1.18 M / \$79.12 K	93	\$11.38 M / \$25.33 M	-55
Sewing, Needlecraft Stores	\$324.54 K / -	100	\$377.88 K / -	100	\$3.63 M / \$4.28 M	-15
Musical Instrument Stores	\$282.79 K / \$382.9 K	-26	\$332.02 K / \$702.58 K	-53	\$3.24 M / \$4.74 M	-32
Book Stores	\$1.28 M / \$463.98 K	64	\$1.49 M / \$499.07 K	67	\$14.36 M / \$57.27 M	-75
<b>General Merchandise Stores</b>	\$53.32 M / \$18.99 M	64	\$62.61 M / \$19.65 M	69	\$607.13 M / \$1.03 B	-41
Department Stores	\$13.9 M / \$16.92 M	-18	\$16.29 M / \$17.37 M	-6	\$157.08 M / \$547.27 M	-71
Warehouse Superstores	\$34.19 M / -	100	\$40.19 M / -	100	\$390.68 M / \$441.04 M	-11
Other General Merchandise Stores	\$5.22 M / \$2.08 M	60	\$6.13 M / \$2.28 M	63	\$59.37 M / \$40.62 M	32
<b>Miscellaneous Store Retailers</b>	\$7.3 M / \$2.79 M	62	\$8.57 M / \$5.01 M	41	\$82.64 M / \$287.38 M	-71
Florists	\$260.31 K / \$74.18 K	72	\$304.29 K / \$159.36 K	48	\$2.92 M / \$6.81 M	-57
Office, Stationary Stores	\$730.81 K / -	100	\$855.01 K / -	100	\$8.22 M / \$11.35 M	-28
Gift, Souvenir Stores	\$882.79 K / \$215.87 K	76	\$1.03 M / \$548.33 K	47	\$9.94 M / \$27.84 M	-64
Used Merchandise Stores	\$510.61 K / \$126.46 K	75	\$597.91 K / \$807.09 K	-26	\$5.73 M / \$23.5 M	-76
Pet, Pet Supply Stores	\$2.96 M / \$2.01 M	32	\$3.48 M / \$2.04 M	41	\$33.39 M / \$199.17 M	-83
Art Dealers	\$240.11 K / -	100	\$281.3 K / -	100	\$2.71 M / \$1.58 M	42
Mobile Home Dealers	\$431.71 K / -	100	\$508.04 K / -	100	\$4.89 M / \$1.49 M	69
Other Miscellaneous Retail Stores	\$1.28 M / \$357.39 K	72	\$1.51 M / \$1.46 M	4	\$14.84 M / \$15.64 M	-5
<b>Non-Store Retailers</b>	\$24.69 M / \$285.92 K	99	\$28.95 M / \$2.95 M	90	\$279.19 M / \$84.61 M	70
Mail Order, Catalog Stores	\$20.58 M / \$112.8 K	99	\$24.11 M / \$2.77 M	88	\$232.24 M / \$51.56 M	78
Vending Machines	\$557.55 K / -	100	\$655.35 K / -	100	\$6.39 M / \$17.11 M	-63
Fuel Dealers	\$1.99 M / -	100	\$2.35 M / -	100	\$22.76 M / \$6.92 M	70
Other Direct Selling Establishments	\$1.57 M / \$173.11 K	89	\$1.84 M / \$173.11 K	91	\$17.8 M / \$9.02 M	49

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time			
Drive Time	Potential / Sales	Index	Potential / Sales	Index	Potential / Sales	Index
<b>Accommodation, Food Services</b>	\$47.66 M / \$28.49 M	40	\$55.79 M / \$35.11 M	37	\$537.41 M / \$754.04 M	-29
Hotels, Other Travel Accommodations	\$2.62 M / \$462.06 K	82	\$3.07 M / \$469.03 K	85	\$29.59 M / \$37.5 M	-21
RV Parks	\$24.15 K / \$8.63 K	64	\$28.33 K / \$27.19 K	4	\$279.52 K / \$229.3 K	18
Rooming, Boarding Houses	\$18.18 K / -	100	\$21.22 K / -	100	\$213.19 K / \$759.26 K	-72
Full Service Restaurants	\$27.9 M / \$13.76 M	51	\$32.66 M / \$17.37 M	47	\$314.54 M / \$436.94 M	-28
Limited Service Restaurants	\$12.96 M / \$11.93 M	8	\$15.17 M / \$13.68 M	10	\$146.13 M / \$243.07 M	-40
Special Food Services, Catering	\$4.14 M / \$3.29 M	20	\$4.84 M / \$4.72 M	3	\$46.66 M / \$40.61 M	13
Drinking Places	\$1.21 M / \$233.7 K	81	\$1.41 M / \$254.4 K	82	\$13.51 M / \$8.45 M	37
<b>Gasoline Stations</b>	\$39.1 M / \$15.83 M	60	\$46.11 M / \$18.54 M	60	\$449.69 M / \$218.31 M	51
<b>Motor Vehicle, Parts Dealers</b>	\$73.49 M / \$51.56 M	30	\$86.16 M / \$67.6 M	22	\$826.73 M / \$1.82 B	-55
New Car Dealers	\$56.33 M / \$12.86 M	77	\$66.04 M / \$19.28 M	71	\$633.62 M / \$1.51 B	-58
Used Car Dealers	\$5.82 M / \$8.01 M	-27	\$6.82 M / \$13.27 M	-49	\$65.37 M / \$80.08 M	-18
Recreational Vehicle Dealers	\$1.22 M / \$24.27 M	-95	\$1.42 M / \$25.27 M	-94	\$13.31 M / \$73.63 M	-82
Motorcycle, Boat Dealers	\$2.6 M / \$864.77 K	67	\$3.03 M / \$1.03 M	66	\$28.78 M / \$28.3 M	2
Auto Parts, Accessories	\$4.51 M / \$4.44 M	2	\$5.3 M / \$7.39 M	-28	\$51.33 M / \$94.46 M	-46
Tire Dealers	\$3.02 M / \$1.12 M	63	\$3.55 M / \$1.35 M	62	\$34.33 M / \$40 M	-14
2022 Population	27,660		34,347		357,401	
2027 Population	27,744		34,653		359,063	
% Population Change 2022-2027	0.3%		0.9%		0.5%	
2022 Adult Population Age 18+	21,284		26,601		278,053	
2022 Population Male	13,094		16,392		169,508	
2022 Population Female	14,566		17,955		187,893	
2022 Households	12,243		15,114		155,338	
2022 Median Household Income	76,141		72,492		61,300	
2022 Average Household Income	89,973		83,824		77,174	

# **Retail Potential**

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
<b>Drive Time</b>			
2022 Population	27,660	34,347	357,401
2027 Population	27,744	34,653	359,063
% Population Change 2020-2022	-0.8%	-0.2%	0.3%
2022 Adult Population Age 18+	\$21,284	\$26,601	\$278,053
2022 Population Male	\$13,094	\$16,392	\$169,508
2022 Population Female	\$14,566	\$17,955	\$187,893
2022 Households	\$12,243	\$15,114	\$155,338
2022 Median Household Income	\$76,141	\$72,492	\$61,300
2022 Average Household Income	\$89,973	\$83,824	\$77,174
<b>Clothing, Clothing Accessories Stores</b>	\$17.04 M	\$19.92 M	\$191.65 M
Men's Clothing Stores	\$603.38 K	\$704.89 K	\$6.79 M
Women's Clothing Stores	\$2.61 M	\$3.05 M	\$29.42 M
Children's, Infants' Clothing Stores	\$1.12 M	\$1.3 M	\$12.57 M
Family Clothing Stores	\$6.96 M	\$8.14 M	\$78.35 M
Clothing Accessory Stores	\$564.44 K	\$658.96 K	\$6.32 M
Other Apparel Stores	\$851.44 K	\$995.67 K	\$9.57 M
Shoe Stores	\$2.83 M	\$3.32 M	\$32.06 M
Jewelry Stores	\$1.39 M	\$1.62 M	\$15.37 M
Luggage Stores	\$107.44 K	\$125.55 K	\$1.21 M
<b>Furniture, Home Furnishings Stores</b>	\$8.36 M	\$9.77 M	\$93.36 M
Furniture Stores	\$5.17 M	\$6.04 M	\$57.59 M
Floor Covering Stores	\$872.75 K	\$1.02 M	\$9.72 M
Other Home Furnishing Stores	\$2.31 M	\$2.71 M	\$26.05 M
<b>Electronics, Appliance Stores</b>	\$6.27 M	\$7.35 M	\$70.71 M
<b>Gasoline Stations</b>	\$39.1 M	\$46.11 M	\$449.69 M
<b>Building Material, Garden Equipment, Supplies Dealers</b>	\$20.21 M	\$23.72 M	\$227.51 M
Home Centers	\$9.51 M	\$11.17 M	\$107.09 M
Paint, Wallpaper Stores	\$692.31 K	\$813.89 K	\$7.8 M
Hardware Stores	\$876.65 K	\$1.03 M	\$9.87 M
Other Building Materials Stores	\$6.71 M	\$7.88 M	\$75.62 M
Outdoor Power Equipment Stores	\$322.67 K	\$377.98 K	\$3.62 M
Nursery, Garden Stores	\$2.09 M	\$2.45 M	\$23.52 M
<b>Food, Beverage Stores</b>	\$53.92 M	\$63.44 M	\$619.37 M
Grocery Stores	\$48.1 M	\$56.61 M	\$552.99 M
Convenience Stores	\$1.86 M	\$2.19 M	\$21.5 M
Meat Markets	\$549.11 K	\$646.43 K	\$6.33 M
Fish, Seafood Markets	\$200.11 K	\$235.64 K	\$2.3 M
Fruit, Vegetable Markets	\$333.77 K	\$393.18 K	\$3.85 M
Other Specialty Food Markets	\$576.69 K	\$678.88 K	\$6.63 M
Liquor Stores	\$2.29 M	\$2.68 M	\$25.76 M

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
<b>Drive Time</b>			
Health, Personal Care Stores	\$13.35 M	\$15.69 M	\$152.55 M
Pharmacy, Drug Stores	\$11.18 M	\$13.14 M	\$127.77 M
Cosmetics, Beauty Stores	\$656.15 K	\$771.5 K	\$7.49 M
Optical Goods Stores	\$746.32 K	\$878.05 K	\$8.54 M
Other Health, Personal Care Stores	\$767.28 K	\$901.71 K	\$8.75 M
<b>Sporting Goods, Hobby, Book, Music Stores</b>	\$6.44 M	\$7.51 M	\$71.66 M
Sporting Goods Stores	\$3.53 M	\$4.12 M	\$39.05 M
Hobby, Toy, Game Stores	\$1.01 M	\$1.18 M	\$11.38 M
Sewing, Needlecraft Stores	\$324.54 K	\$377.88 K	\$3.63 M
Musical Instrument Stores	\$282.79 K	\$332.02 K	\$3.24 M
Book Stores	\$1.28 M	\$1.49 M	\$14.36 M
<b>General Merchandise Stores</b>	\$53.32 M	\$62.61 M	\$607.13 M
Department Stores	\$13.9 M	\$16.29 M	\$157.08 M
Warehouse Superstores	\$34.19 M	\$40.19 M	\$390.68 M
Other General Merchandise Stores	\$5.22 M	\$6.13 M	\$59.37 M
<b>Miscellaneous Store Retailers</b>	\$7.3 M	\$8.57 M	\$82.64 M
Florists	\$260.31 K	\$304.29 K	\$2.92 M
Office, Stationary Stores	\$730.81 K	\$855.01 K	\$8.22 M
Gift, Souvenir Stores	\$882.79 K	\$1.03 M	\$9.94 M
Used Merchandise Stores	\$510.61 K	\$597.91 K	\$5.73 M
Pet, Pet Supply Stores	\$2.96 M	\$3.48 M	\$33.39 M
Art Dealers	\$240.11 K	\$281.3 K	\$2.71 M
Mobile Home Dealers	\$431.71 K	\$508.04 K	\$4.89 M
Other Miscellaneous Retail Stores	\$1.28 M	\$1.51 M	\$14.84 M
<b>Non-Store Retailers</b>	\$24.69 M	\$28.95 M	\$279.19 M
Mail Order, Catalog Stores	\$20.58 M	\$24.11 M	\$232.24 M
Vending Machines	\$557.55 K	\$655.35 K	\$6.39 M
Fuel Dealers	\$1.99 M	\$2.35 M	\$22.76 M
Other Direct Selling Establishments	\$1.57 M	\$1.84 M	\$17.8 M
<b>Accommodation, Food Services</b>	\$48.87 M	\$57.21 M	\$550.92 M
Hotels, Other Travel Accommodations	\$2.62 M	\$3.07 M	\$29.59 M
RV Parks	\$24.15 K	\$28.33 K	\$279.52 K
Rooming, Boarding Houses	\$18.18 K	\$21.22 K	\$213.19 K
Full Service Restaurants	\$27.9 M	\$32.66 M	\$314.54 M
Limited Service Restaurants	\$12.96 M	\$15.17 M	\$146.13 M
Special Food Services, Catering	\$4.14 M	\$4.84 M	\$46.66 M
Drinking Places	\$1.21 M	\$1.41 M	\$13.51 M
<b>Motor Vehicle, Parts Dealers</b>	\$73.49 M	\$86.16 M	\$826.73 M
New Car Dealers	\$56.33 M	\$66.04 M	\$633.62 M
Used Car Dealers	\$5.82 M	\$6.82 M	\$65.37 M
Recreational Vehicle Dealers	\$1.22 M	\$1.42 M	\$13.31 M
Motorcycle, Boat Dealers	\$2.6 M	\$3.03 M	\$28.78 M
Auto Parts, Accessories	\$4.51 M	\$5.3 M	\$51.33 M
Tire Dealers	\$3.02 M	\$3.55 M	\$34.33 M

# **Income Summary**

# Income Summary Report



Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Population</b>			
Estimated Population (2022)	27,660	34,347	357,401
Projected Population (2027)	27,744	34,653	359,063
Census Population (2020)	27,870	34,410	356,415
Census Population (2010)	23,223	29,834	338,920
Projected Annual Growth (2022 to 2027)	84	-	306 0.2% 1,662 -
Historical Annual Growth (2020 to 2022)	-210	-0.4%	-63 - 986 0.1%
Historical Annual Growth (2010 to 2020)	4,647	2.0%	4,576 1.5% 17,495 0.5%
<b>Households</b>			
Estimated Households (2022)	12,243	15,114	155,338
Projected Households (2027)	11,880	14,798	151,981
Census Households (2020)	12,253	15,045	154,574
Census Households (2010)	9,734	12,488	142,573
Projected Annual Growth (2022 to 2027)	-363	-0.6%	-317 -0.4% -3,358 -0.4%
Historical Annual Growth (2020 to 2022)	-10	-	69 0.2% 764 0.2%
Historical Annual Growth (2010 to 2020)	2,519	2.6%	2,557 2.0% 12,001 0.8%
<b>Average Household Income</b>			
Estimated Average Household Income (2022)	\$89,973	\$83,824	\$77,174
Projected Average Household Income (2027)	\$111,968	\$105,103	\$96,190
Census Average Household Income (2020)	\$80,186	\$75,115	\$64,124
Census Average Household Income (2010)	\$67,918	\$62,238	\$52,602
Projected Annual Growth (2022 to 2027)	\$21,994	4.9%	\$21,279 5.1% \$19,017 4.9%
Historical Annual Growth (2020 to 2022)	\$9,787	1.0%	\$8,709 1.0% \$13,050 1.7%
Historical Annual Growth (2010 to 2020)	\$12,269	1.8%	\$12,876 2.1% \$11,521 2.2%
<b>Median Household Income</b>			
Estimated Median Household Income (2022)	\$76,141	\$72,492	\$61,300
Projected Median Household Income (2027)	\$91,839	\$87,388	\$72,933
Census Median Household Income (2020)	\$67,730	\$62,979	\$49,543
Census Median Household Income (2010)	\$57,237	\$52,362	\$41,410
Projected Annual Growth (2022 to 2027)	\$15,698	4.1%	\$14,895 4.1% \$11,633 3.8%
Historical Annual Growth (2020 to 2022)	\$8,412	1.0%	\$9,514 1.3% \$11,757 2.0%
Historical Annual Growth (2010 to 2020)	\$10,493	1.8%	\$10,617 2.0% \$8,133 2.0%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2022)	\$39,841	\$36,905	\$33,733
Projected Per Capita Income (2027)	\$47,961	\$44,899	\$40,904
Census Per Capita Income (2020)	\$33,602	\$31,432	\$26,978
Census Per Capita Income (2010)	\$26,778	\$24,530	\$21,854
Projected Annual Growth (2022 to 2027)	\$8,120	4.1%	\$7,994 4.3% \$7,171 4.3%
Historical Annual Growth (2020 to 2022)	\$6,239	1.5%	\$5,473 1.5% \$6,755 2.1%
Historical Annual Growth (2010 to 2020)	\$6,825	2.5%	\$6,903 2.8% \$5,124 2.3%
<b>Other Income</b>			
Estimated Families (2022)	8,132	10,033	90,621
Estimated Average Family Income (2022)	\$107,473	\$99,472	\$95,794
Estimated Median Family Income (2022)	\$93,464	\$89,815	\$80,616
Estimated Average Household Net Worth (2022)	\$555,052	\$508,472	\$421,051

# **Consumer Expenditure Summary**

# Consumer Expenditure Summary



Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time			
Drive Time						
Estimated Population	27,660	34,347	357,401			
Estimated Households	12,243	15,114	155,338			
<b>Household Expenditure</b>	<b>\$790.06 M</b>	<b>\$926.62 M</b>	<b>\$8.97 B</b>			
Per Household ~ Per Capita	\$64,531	\$28,563	\$61,307	\$26,978	\$57,734	\$25,093
Non-Retail Expenditures	\$417.72 M	52.9%	\$489.63 M	52.8%	\$4.75 B	52.9%
Per Household ~ Per Capita	\$34,119	\$15,102	\$32,395	\$14,255	\$30,548	\$13,277
Retail Expenditures	\$372.34 M	47.1%	\$436.99 M	47.2%	\$4.22 B	47.1%
Per Household ~ Per Capita	\$30,412	\$13,461	\$28,912	\$12,723	\$27,186	\$11,816
Apparel	\$27.96 M	3.5%	\$32.7 M	3.5%	\$314.8 M	3.5%
Per Household ~ Per Capita	\$2,284	\$1,011	\$2,163	\$952	\$2,027	\$881
Contributions	\$26.25 M	3.3%	\$30.6 M	3.3%	\$292.2 M	3.3%
Per Household ~ Per Capita	\$2,144	\$949	\$2,025	\$891	\$1,881	\$818
Education	\$24.25 M	3.1%	\$28.04 M	3.0%	\$267.07 M	3.0%
Per Household ~ Per Capita	\$1,981	\$877	\$1,855	\$816	\$1,719	\$747
Entertainment	\$44.91 M	5.7%	\$52.56 M	5.7%	\$503.5 M	5.6%
Per Household ~ Per Capita	\$3,668	\$1,624	\$3,478	\$1,530	\$3,241	\$1,409
Food, Beverages	\$115.86 M	14.7%	\$136.07 M	14.7%	\$1.32 B	14.7%
Per Household ~ Per Capita	\$9,463	\$4,189	\$9,003	\$3,962	\$8,514	\$3,701
Furnishings, Equipment	\$27.9 M	3.5%	\$32.66 M	3.5%	\$312.86 M	3.5%
Per Household ~ Per Capita	\$2,279	\$1,009	\$2,161	\$951	\$2,014	\$875
Gifts	\$19.94 M	2.5%	\$23.15 M	2.5%	\$221 M	2.5%
Per Household ~ Per Capita	\$1,629	\$721	\$1,531	\$674	\$1,423	\$618
Health Care	\$66.41 M	8.4%	\$78.3 M	8.4%	\$760.97 M	8.5%
Per Household ~ Per Capita	\$5,424	\$2,401	\$5,180	\$2,280	\$4,899	\$2,129
Household Operations	\$31.2 M	3.9%	\$36.53 M	3.9%	\$351.65 M	3.9%
Per Household ~ Per Capita	\$2,548	\$1,128	\$2,417	\$1,064	\$2,264	\$984
Miscellaneous Expenses	\$14.97 M	1.9%	\$17.55 M	1.9%	\$169.58 M	1.9%
Per Household ~ Per Capita	\$1,223	\$541	\$1,161	\$511	\$1,092	\$474
Personal Care	\$10.6 M	1.3%	\$12.44 M	1.3%	\$120.33 M	1.3%
Per Household ~ Per Capita	\$866	\$383	\$823	\$362	\$775	\$337
Personal Insurance	\$5.64 M	0.7%	\$6.58 M	0.7%	\$62.04 M	0.7%
Per Household ~ Per Capita	\$460	\$204	\$435	\$191	\$399	\$174
Reading	\$1.73 M	0.2%	\$2.03 M	0.2%	\$19.61 M	0.2%
Per Household ~ Per Capita	\$141	\$63	\$134	\$59	\$126	\$55
Shelter	\$166.48 M	21.1%	\$195.2 M	21.1%	\$1.9 B	21.2%
Per Household ~ Per Capita	\$13,598	\$6,019	\$12,915	\$5,683	\$12,239	\$5,320
Tobacco	\$4.67 M	0.6%	\$5.55 M	0.6%	\$56.05 M	0.6%
Per Household ~ Per Capita	\$382	\$169	\$367	\$162	\$361	\$157
Transportation	\$143.66 M	18.2%	\$168.65 M	18.2%	\$1.63 B	18.1%
Per Household ~ Per Capita	\$11,734	\$5,194	\$11,158	\$4,910	\$10,464	\$4,548
Utilities	\$57.63 M	7.3%	\$68.02 M	7.3%	\$667.41 M	7.4%
Per Household ~ Per Capita	\$4,707	\$2,084	\$4,500	\$1,980	\$4,296	\$1,867

## Consumer Expenditure Trend

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time			
Drive Time						
<b>Population / Households (2022)</b>						
Estimated Population	27,660	34,347	357,401			
Estimated Households	12,243	15,114	155,338			
<b>Total Annual Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$790.06 M	\$926.62 M	\$8.97 B			
Total Non-Retail Expenditure	\$417.72 M	\$489.63 M	\$4.75 B			
Total Retail Expenditure	\$372.34 M	\$436.99 M	\$4.22 B			
Apparel	\$27.96 M	\$32.7 M	\$314.8 M			
Contributions	\$26.25 M	\$30.6 M	\$292.2 M			
Education	\$24.25 M	\$28.04 M	\$267.07 M			
Entertainment	\$44.91 M	\$52.56 M	\$503.5 M			
Food and Beverages	\$115.86 M	\$136.07 M	\$1.32 B			
Furnishings and Equipment	\$27.9 M	\$32.66 M	\$312.86 M			
Gifts	\$19.94 M	\$23.15 M	\$221 M			
Health Care	\$66.41 M	\$78.3 M	\$760.97 M			
Household Operations	\$31.2 M	\$36.53 M	\$351.65 M			
Miscellaneous Expenses	\$14.97 M	\$17.55 M	\$169.58 M			
Personal Care	\$10.6 M	\$12.44 M	\$120.33 M			
Personal Insurance	\$5.64 M	\$6.58 M	\$62.04 M			
Reading	\$1.73 M	\$2.03 M	\$19.61 M			
Shelter	\$166.48 M	\$195.2 M	\$1.9 B			
Tobacco	\$4.67 M	\$5.55 M	\$56.05 M			
Transportation	\$143.66 M	\$168.65 M	\$1.63 B			
Utilities	\$57.63 M	\$68.02 M	\$667.41 M			
<b>Monthly Household Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$5,378	\$5,109	\$4,811			
Total Non-Retail Expenditure	\$2,843	52.9%	\$2,700	52.8%	\$2,546	52.9%
Total Retail Expenditure	\$2,534	47.1%	\$2,409	47.2%	\$2,266	47.1%
Apparel	\$190	3.5%	\$180	3.5%	\$169	3.5%
Contributions	\$179	3.3%	\$169	3.3%	\$157	3.3%
Education	\$165	3.1%	\$155	3.0%	\$143	3.0%
Entertainment	\$306	5.7%	\$290	5.7%	\$270	5.6%
Food and Beverages	\$789	14.7%	\$750	14.7%	\$710	14.7%
Furnishings and Equipment	\$190	3.5%	\$180	3.5%	\$168	3.5%
Gifts	\$136	2.5%	\$128	2.5%	\$119	2.5%
Health Care	\$452	8.4%	\$432	8.4%	\$408	8.5%
Household Operations	\$212	3.9%	\$201	3.9%	\$189	3.9%
Miscellaneous Expenses	\$102	1.9%	\$97	1.9%	\$91	1.9%
Personal Care	\$72	1.3%	\$69	1.3%	\$65	1.3%
Personal Insurance	\$38	0.7%	\$36	0.7%	\$33	0.7%
Reading	\$12	0.2%	\$11	0.2%	\$11	0.2%
Shelter	\$1,133	21.1%	\$1,076	21.1%	\$1,020	21.2%
Tobacco	\$32	0.6%	\$31	0.6%	\$30	0.6%
Transportation	\$978	18.2%	\$930	18.2%	\$872	18.1%
Utilities	\$392	7.3%	\$375	7.3%	\$358	7.4%

## Consumer Expenditure Trend

Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Population / Households (2027)</b>			
Projected Population	27,744	34,653	359,063
Projected Households	11,880	14,798	151,981
<b>Total Annual Consumer Expenditure (2027)</b>			
Total Household Expenditure	\$899.22 M	\$1.06 B	\$10.25 B
Total Non-Retail Expenditure	\$476.44 M	\$563.85 M	\$5.43 B
Total Retail Expenditure	\$422.78 M	\$500.85 M	\$4.82 B
Apparel	\$32.06 M	\$37.86 M	\$362.85 M
Contributions	\$30.66 M	\$36.16 M	\$342.4 M
Education	\$28.95 M	\$33.89 M	\$319.45 M
Entertainment	\$51.62 M	\$61.02 M	\$582.56 M
Food and Beverages	\$131.02 M	\$155.29 M	\$1.5 B
Furnishings and Equipment	\$32.02 M	\$37.86 M	\$361.63 M
Gifts	\$23.5 M	\$27.58 M	\$259.85 M
Health Care	\$74.58 M	\$88.7 M	\$859.61 M
Household Operations	\$35.81 M	\$42.35 M	\$405.58 M
Miscellaneous Expenses	\$17.1 M	\$20.25 M	\$194.79 M
Personal Care	\$12.07 M	\$14.29 M	\$137.68 M
Personal Insurance	\$6.58 M	\$7.77 M	\$73.16 M
Reading	\$1.98 M	\$2.35 M	\$22.55 M
Shelter	\$189.21 M	\$223.97 M	\$2.17 B
Tobacco	\$5.02 M	\$6.01 M	\$60.25 M
Transportation	\$162.93 M	\$193.04 M	\$1.86 B
Utilities	\$64.11 M	\$76.3 M	\$745.15 M
<b>Consumer Expenditure Growth (2022 to 2027)</b>			
Total Household Expenditure	\$109.16 M	\$138.08 M	\$1.28 B
Total Non-Retail Expenditure	\$58.72 M	\$74.22 M	\$685.04 M
Total Retail Expenditure	\$50.45 M	\$63.85 M	\$598.01 M
Apparel	\$4.1 M	\$5.17 M	\$48.05 M
Contributions	\$4.42 M	\$5.56 M	\$50.2 M
Education	\$4.69 M	\$5.85 M	\$52.39 M
Entertainment	\$6.7 M	\$8.45 M	\$79.06 M
Food and Beverages	\$15.16 M	\$19.22 M	\$179.63 M
Furnishings and Equipment	\$4.12 M	\$5.2 M	\$48.77 M
Gifts	\$3.56 M	\$4.44 M	\$38.85 M
Health Care	\$8.18 M	\$10.41 M	\$98.64 M
Household Operations	\$4.61 M	\$5.82 M	\$53.92 M
Miscellaneous Expenses	\$2.14 M	\$2.7 M	\$25.22 M
Personal Care	\$1.46 M	\$1.85 M	\$17.35 M
Personal Insurance	\$947.44 K	\$1.19 M	\$11.12 M
Reading	\$249.67 K	\$316.2 K	\$2.94 M
Shelter	\$22.72 M	\$28.77 M	\$264.91 M
Tobacco	\$344.36 K	\$451.63 K	\$4.2 M
Transportation	\$19.28 M	\$24.4 M	\$230.08 M
Utilities	\$6.48 M	\$8.28 M	\$77.74 M

# **Crime Risk**

# Crime Risk Profile



Maumelle, Arkansas	10 min drive time	15 min drive time	30 min drive time
Drive Time			
<b>Demographics</b>			
Population	27,660	34,347	357,401
Census Population	27,870	34,410	356,415
Households	12,243	15,114	155,338
Average Household Income	\$89,973	\$83,824	\$77,174
Median Household Income	\$76,141	\$72,492	\$61,300
Per Capita Income	\$39,841	\$36,905	\$33,733
<b>Total Crime</b>			
Crime Index	133	143	222
Crime Level	Above Average	Above Average	Very High
<b>Personal Crime</b>			
Crime Index	97	108	265
Crime Level	Average	Average	Very High
<b>Murder</b>			
Crime Index	185	187	297
Crime Level	Very High	Very High	Very High
<b>Rape</b>			
Crime Index	40	46	153
Crime Level	Low Risk	Low Risk	High Risk
<b>Robbery</b>			
Crime Index	99	107	201
Crime Level	Average	Average	Very High
<b>Assault</b>			
Crime Index	103	116	305
Crime Level	Average	Average	Very High
<b>Property Crime</b>			
Crime Index	139	150	215
Crime Level	Above Average	Above Average	Very High
<b>Burglary</b>			
Crime Index	130	142	205
Crime Level	Above Average	Above Average	Very High
<b>Larceny</b>			
Crime Index	138	147	220
Crime Level	Above Average	Above Average	Very High
<b>Motor Vehicle Theft</b>			
Crime Index	160	185	195
Crime Level	High Risk	Very High	Very High

\* Crime Index: 100 = National Average Adjusted for Population

# **Void Analysis**

Maumelle, Arkansas Drive Time	Site / Market Locations	Avg Square Footage	Closest Location
<b>Auto Parts/Tires</b>			
Advance Auto Parts	4 / 0	9,400	
AutoZone	11 / 0	6,600	
Big O Tires	1 / 0	6,000	
Caliber Collision	2 / 0		
CARQUEST	1 / 0	12,300	
Discount Tire	2 / 0	7,900	
Express Oil Change	1 / 0		
Firestone	6 / 0	9,000	
Goodyear	1 / 0	7,900	
Jiffy Lube	6 / 0	2,500	
Meineke	2 / 0		
Midas	1 / 0	4,800	
NAPA	4 / 0	6,200	
O'Reilly	13 / 0	8,500	
Pep Boys	1 / 0	17,500	
Precision Tune Auto Care	1 / 0	3,800	
Purcell	1 / 0	14,000	
Quick Lane	2 / 0	7,400	
Take 5 Oil Change	3 / 0	2,100	
Valvoline Instant Oil Change	2 / 1	3,400	
<b>Banks</b>			
Arvest Bank	16 / 0		
Bank of America	8 / 0		
Centennial Bank	24 / 0		
Chase Bank	5 / 0		
First Community Bank	6 / 0		
First Horizon Bank	4 / 0		
JRMB	1 / 0		
Regions Bank	15 / 1		
Simmons First National Bank	17 / 1		
U.S. Bank	10 / 1		
<b>Banks Minor</b>			
Bank	83 / 2		
<b>Book Stores</b>			
Barnes & Noble	2 / 0	15,400	
Books-A-Million	1 / 0	10,100	

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
Drive Time			
Mardel	2 / 0	30,300	
<b>Car Washes</b>			
Carwash USA Express	1 / 0		
Take 5 Car Wash	2 / 0		
Tommy's Express Car Wash	1 / 0		
Zips Car Wash	7 / 0		
<b>Clothing Apparel</b>			
Aerie	1 / 0	3,900	
Aeropostale	1 / 0	3,700	
American Eagle Outfitters	2 / 0	6,100	
Ann Taylor Loft	1 / 0	6,200	
Anthropologie	1 / 0	10,000	
Athleta	1 / 0	4,800	
Banana Republic	1 / 0	7,500	
Buckle	3 / 0	5,100	
Carters	2 / 0	5,200	
Cato	3 / 0	5,000	
Chico's	2 / 0	3,700	
Citi Trends	3 / 0	14,600	
dd's DISCOUNTS	1 / 0	24,300	
Eddie Bauer	1 / 0	4,000 to 6,500	
Express	1 / 0	7,900	
Forever 21	1 / 0	18,500	
Francesca's	2 / 0	1,900	
Gap	1 / 0	10,100	
H And M	2 / 0	16,200	
Hot Topic	2 / 0		
J. Jill	2 / 0	4,500	
Jos. A. Bank	1 / 0	4,700	
Lane Bryant	2 / 0	6,000	
Lucky Brand Jeans	1 / 0	2,900	
Lululemon	1 / 0	3,400	
maurices	3 / 0	6,000	
Men's Wearhouse	1 / 0	6,100	
Old Navy	4 / 0	18,000	
Rainbow	2 / 0	9,100	
Rue21	3 / 0	5,600	

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
<b>Drive Time</b>			
SOMA	1 / 0		
Talbots	1 / 0	4,600	
The Childrens Place	1 / 0	4,700	
Torrid	3 / 0		
Urban Outfitters	1 / 0	9,500	
Victoria's Secret	2 / 0	6,000	
White House   Black Market	1 / 0	1,800	
<b>Computers Electronic</b>			
Apple Store	1 / 0	8,400	
Best Buy	3 / 0	35,600	
<b>Convenience Stores</b>			
Alon	5 / 0		
Caseys General Store	6 / 0	3,600	
Circle K	16 / 0		
Conoco	1 / 0		
Corner Store	8 / 0		
Exxon	31 / 1		
Kum & Go	9 / 0		
Love's	3 / 0		
Mobil	6 / 0		
Murphy USA	9 / 0		
Phillips 66	9 / 0		
Pilot Travel Centers	1 / 0		
QuikTrip	2 / 0		
RaceWay	1 / 0		
Shell	45 / 3		
Sunoco	2 / 0		
TA	1 / 0		
Valero	23 / 0		
<b>Craft Fabric Stores</b>			
Hobby Lobby	3 / 0	68,500	
Jo-Ann	2 / 0	24,300	
Michaels	3 / 0	23,600	
<b>Dental</b>			
Affordable Dentures	2 / 0		
Aspen Dental	3 / 0		
Dental Care Alliance	2 / 0		

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
<b>Drive Time</b>			
Dentures and Dental Services	1 / 0		
Smile Brands Group	3 / 0		
<b>Department Stores</b>			
Belk	2 / 0	70,400	
Dillard's	2 / 0	92,400	
JCPenney	3 / 0	75,000	
<b>Discount Department Stores</b>			
Burlington Coat Factory	2 / 0	70,500	
David's Bridal	1 / 0	10,000	
Kohl's	3 / 0	84,200	
Marshalls	1 / 0	28,500	
Ollies Bargain Outlet	1 / 0		
Ross	3 / 0	28,300	
Target	4 / 0	113,100	
TJ Maxx	3 / 0	33,400	
Tuesday Morning	2 / 0	14,200	
Wal-Mart Supercenter	8 / 0	189,700	
<b>Dollar Stores</b>			
Big Lots	2 / 0	31,200	
Dollar General	29 / 1	9,600	
Dollar Tree	12 / 0	11,800	
Family Dollar	14 / 0	9,400	
Five Below	3 / 0	10,000	
<b>Drug Stores</b>			
CVS	7 / 0	13,400	
GNC	3 / 0	1,700	
Vitamin Shoppe	1 / 0	3,600	
Walgreens	17 / 1	14,800	
<b>Education</b>			
College	10 / 0		
Cosmetology and Barber	7 / 0		
Day Care	266 / 5		
High School	22 / 1		
High School (Private)	2 / 0		
Junior College	3 / 0		
PK - 8	93 / 4		
PK - 8 (Private)	25 / 0		

Maumelle, Arkansas Drive Time	Site / Market Locations	Avg Square Footage	Closest Location
Trade Schools	4 / 0		
<b>Entertainment</b>			
AMC	1 / 0	39,300	
Chuck E. Cheese's	2 / 0	12,400	
Cinemark	2 / 0	61,900	
Dave and Busters	1 / 0	45,000	
Main Event Entertainment	1 / 0	45,000 to 75,000	
Marcus	1 / 0	57,600	
Regal	1 / 0	49,000	
Theatres	4 / 0		
UA	1 / 0	42,100	
<b>EV Charging Stations</b>			
Blink Charging	2 / 0		
ChargePoint	21 / 0		
Electrify America	1 / 0		
Independent	12 / 0		
Tesla	17 / 0		
<b>Eyewear</b>			
LensCrafters	1 / 0		
MyEyeDr.	1 / 0		
<b>Fitness</b>			
Anytime Fitness	1 / 0	5,100	
Club Pilates	2 / 0		
CycleBar	1 / 0	2,300	
Esporta Fitness	3 / 0		
F45 Training	2 / 0	2,000	
Hotworx	2 / 0		
Orangetheory Fitness	3 / 0	3,700	
Planet Fitness	3 / 0	24,600	
Pure Barre	1 / 0	1,700	
<b>Furniture Household</b>			
Aarons	3 / 0	9,000	
American Freight	5 / 0	32,300	
At Home	1 / 0	121,000	
Bassett	1 / 0	17,300	
Bed Bath & Beyond	2 / 0	29,600	
Ethan Allen	1 / 0	17,700	

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
<b>Drive Time</b>			
Havertys	1 / 0	53,500	
HomeGoods	2 / 0	30,400	
Kirklands	3 / 0	8,900	
La-Z-Boy	1 / 0	19,700	
Rent A Center	3 / 0	1,500 to 8,200	
The Container Store	1 / 0	22,900	
<b>Grocery Stores</b>			
Kroger	13 / 1	58,600	
Natural Grocers	1 / 0	17,400	
Neighborhood Market	2 / 0	55,400	
The Fresh Market	1 / 0	24,700	
Trader Joe's	1 / 0	15,700	
Whole Foods	1 / 0	38,700	
<b>Health Beauty</b>			
Bath & Body Works	6 / 0	3,800	
Claire's	3 / 0	1,300	
Great Clips	7 / 0	1,900	
Sally Beauty Supply	4 / 0	2,300	
Sephora	1 / 0	5,700	
Sport Clips	5 / 0	1,400	
Supercuts	3 / 0	1,800	
ULTA	4 / 0	11,300	
<b>Health Care</b>			
Advanced Heart Failure And Transplant Cardiology	2 / 0		
Allergy and Immunology	12 / 0		
Anesthesiology	29 / 0		
Audiologist	6 / 0		
Cardiac Electrophysiology	11 / 0		
Cardiac Surgery	9 / 0		
Cardiovascular Disease	19 / 0		
Certified Nurse Midwife	2 / 0		
Certified Registered Nurse Anesthetist	33 / 0		
Chiropractic	41 / 1		
Clinical Nurse Specialist	5 / 0		
Clinical Psychologist	34 / 1		
Clinical Social Worker	48 / 1		
Colorectal Surgery	3 / 0		

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
Drive Time			
Critical Care	5 / 0		
Dermatology	16 / 0		
Diagnostic Radiology	21 / 0		
Dialysis Centers	14 / 0		
Emergency Medicine	27 / 0		
Endocrinology	13 / 1		
Family Practice	90 / 2		
Gastroenterology	20 / 0		
General Practice	7 / 0		
General Surgery	20 / 0		
Geriatric Medicine	12 / 0		
Gynecological Oncology	4 / 0		
Hand Surgery	7 / 0		
Hematology	3 / 0		
Hematology and Oncology	16 / 0		
Hospice and Palliative Care	4 / 0		
Hospitalist	6 / 0		
Infectious Disease	9 / 1		
Internal Medicine	50 / 1		
Interventional Cardiology	12 / 0		
Interventional Pain Management	2 / 0		
Interventional Radiology	9 / 0		
Medical Oncology	5 / 0		
Nephrology	10 / 0		
Neurology	21 / 0		
Neurosurgery	14 / 0		
Nuclear Medicine	6 / 0		
Nurse Practitioner	137 / 5		
Obstetrics and Gynecology	24 / 0		
Occupational Therapy	18 / 0		
Ophthalmology	17 / 0		
Optometry	41 / 2		
Oral Surgery	2 / 0		
Orthopedic Surgery	18 / 0		
Osteopathic Manipulative Medicine	1 / 0		
Otolaryngology	12 / 0		
Pain Management	9 / 0		

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
<b>Drive Time</b>			
Pathology	13 / 0		
Pediatric Medicine	8 / 0		
Physical Medicine and Rehabilitation	20 / 0		
Physical Therapy	39 / 1		
Physician Assistant	45 / 1		
Plastic and Reconstructive Surgery	13 / 0		
Podiatry	12 / 0		
Preventative Medicine	3 / 0		
Psychiatry	35 / 1		
Pulmonary Disease	20 / 0		
Radiation Oncology	8 / 0		
Registered Dietitian or Nutrition Professional	9 / 0		
Rheumatology	12 / 0		
Sleep Laboratory and Medicine	4 / 0		
Speech Language Pathologist	5 / 0		
Surgical Oncology	7 / 0		
Thoracic Surgery	7 / 0		
Undersea And Hyperbaric Medicine	1 / 0		
Urgent Care	3 / 0		
Urology	10 / 0		
Vascular Surgery	5 / 0		
<b>Home Improvement</b>			
Ace Hardware	5 / 0	16,200	
Do It Best	1 / 0	16,200	
Harbor Freight Tools	2 / 0	17,100	
Home Depot	4 / 0	120,600	
Lowe's	3 / 0	141,200	
Northern Tool	1 / 0	20,000 to 30,000	
Sherwin-Williams	8 / 0	7,300	
Tractor Supply Company	3 / 0	26,300	
True Value	1 / 0	12,800	
<b>Hotels</b>			
AC Hotel	1 / 0		
Aloft	1 / 0		
Americas Best Value Inn	4 / 1		
Baymont Inn & Suites	1 / 0		
Best Western Hotels	4 / 0		

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
Drive Time			
Best Western Plus	1 / 0		
Candlewood Suites	3 / 0		
Comfort	5 / 0		
Comfort Suites	2 / 0		
Country Inns & Suites	2 / 0		
Courtyard	4 / 0		
Days Inn	5 / 0		
DoubleTree	1 / 0		
Econo Lodge	3 / 0		
Embassy Suites	1 / 0		
Extended Stay America	3 / 0		
Fairfield Inn	1 / 0		
Fairfield Inn and Suites	2 / 0		
Four Points	1 / 0		
Hampton Inn	5 / 1		
Hilton	1 / 0		
Hilton Garden	4 / 0		
Holiday Inn	3 / 0		
Holiday Inn Express	6 / 1		
Home2	3 / 0		
Homewood	1 / 0		
La Quinta Inn & Suites	4 / 0		
Marriott	2 / 0		
Microtel Inn & Suites	1 / 0		
Motel 6	5 / 0		
Quality	5 / 1		
Ramada	1 / 0		
Red Roof Inn	1 / 0		
Residence Inn	3 / 0		
Springhill Suites	1 / 0		
Staybridge Suites	1 / 0		
Super 8	4 / 0		
Towneplace Suites	1 / 0		
Tru by Hilton	2 / 0		
Wingate	2 / 0		
Wyndham	1 / 0		
Massage			

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
<b>Drive Time</b>			
European Wax Center	3 / 0		
Massage Envy	3 / 0		
<b>Mattress</b>			
Denver Mattress	2 / 0		
Mattress Firm	6 / 0		
Sleep Number	3 / 0		
<b>Office Supply</b>			
Office Depot	3 / 0	25,100	
Staples	1 / 0	22,400	
<b>Pet Stores</b>			
Petco	3 / 0	15,900	
Petsense	1 / 0		
PetsMart	3 / 0	22,100	
<b>Restaurants Bakery Bagels</b>			
Crumbl Cookies	2 / 0		
Einstein Bros	1 / 0	2,200	
Panera Bread	3 / 0	5,100	
<b>Restaurants Casual</b>			
Applebee's	1 / 0	5,400	
Bar Louie	2 / 0	6,000 to 7,000	
BENIHANA	1 / 0		
BJ's Restaurant & Brewery	2 / 0	8,800	
Black Bear Diner	1 / 0	6,100	
Bonefish Grill	1 / 0	6,500	
Buffalo Wild Wings	3 / 0	6,600	
Cheddar's	1 / 0	8,600	
Chili's	4 / 0	5,800	
Chipotle	4 / 0	2,500	
Chuy's	2 / 0		
Cracker Barrel	3 / 0	9,900	
Denny's	2 / 0	5,800	
Dickey's	1 / 0	3,200	
Fatburger	1 / 0	2,000	
Five Guys	2 / 0	2,600	
Golden Corral	2 / 0	11,700	
Hooters	2 / 0	6,800	
IHOP	4 / 0	4,800	

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
<b>Drive Time</b>			
Logan's Roadhouse	1 / 0	7,500	
Longhorn Steakhouse	2 / 0	5,900	
Moe's	3 / 0	2,500	
Mooyah Burgers	1 / 0		
Olive Garden	2 / 0	8,700	
On The Border	3 / 0	7,500	
Outback Steakhouse	3 / 0	6,800	
Pei Wei	1 / 0	3,700	
Red Lobster	2 / 0	8,400	
Red Robin	1 / 0	1,800 to 2,500	
Saltgrass	2 / 0	7,500	
T.G.I. Friday's	2 / 0	7,400	
Texas Roadhouse	3 / 0	7,400	
Twin Peaks	1 / 0		
Waffle House	13 / 1	2,000	
<b>Restaurants Coffee Donuts</b>			
Dunkin' Donuts	1 / 0	2,300	
Krispy Kreme	1 / 0	3,600	
Shipley Do-Nuts	7 / 0	2,100	
Starbucks	25 / 1	1,800	
<b>Restaurants Fast Food Major</b>			
Arby's	9 / 1	3,300	
Burger King	15 / 0	4,000	
Chick-fil-A	12 / 1	4,300	
Dairy Queen	5 / 0	1,700	
Hardee's	3 / 0	3,500	
KFC	4 / 1	3,100	
McDonald's	24 / 1	4,600	
Sonic	20 / 1	2,800	
Taco Bell	16 / 0	2,500	
Wendy's	14 / 1	3,300	
<b>Restaurants Fast Food Minor</b>			
Captain D's Seafood	2 / 0	3,200	
Chicken Express	1 / 0	3,000	
Chicken Salad Chick	3 / 0		
Church's Chicken	3 / 0	1,700	
Fazoli's	1 / 0	3,600	

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
<b>Drive Time</b>			
Freddys	3 / 0	3,600	
Long John Silver's	2 / 0	2,600	
Panda Express	1 / 0	2,500	
Popeyes	14 / 0	2,700	
Raising Canes	3 / 0	3,000	
Rally's	4 / 0	900	
Slim Chickens	5 / 0		
Taco Bueno	5 / 1	2,600	
Wing Stop	3 / 0	2,000	
Zaxby's	3 / 1	3,600	
<b>Restaurants Ice Cream Smoothie</b>			
Andys Frozen Custard	3 / 0	2,800	
Baskin-Robbins	3 / 0	2,200	
Cold Stone Creamery	2 / 0	1,600	
Marble Slab Creamery	3 / 0	1,500	
Smoothie King	2 / 0	1,600	
TCBY	2 / 0	1,700	
Tropical Smoothie Cafe	13 / 0	1,700	
<b>Restaurants Pizza</b>			
Blaze Pizza	2 / 0	2,900	
CiCi's Pizza	1 / 0	5,200	
Domino's Pizza	9 / 1	2,100	
Godfather's Pizza	1 / 0	2,700	
Hungry Howie's	2 / 0	1,800	
Little Caesars	11 / 1	1,800	
Marco's Pizza	4 / 1	2,000	
Papa Johns	7 / 0	1,600	
Pie Five Pizza	1 / 0	2,600	
Pizza Hut	15 / 1	2,800	
<b>Restaurants Sandwich</b>			
Charley's Grilled Subs	1 / 0	500 to 1,600	
Cheba Hut	1 / 0		
Firehouse Subs	4 / 0	2,300	
Jason's Deli	2 / 0	5,200	
Jersey Mike's	3 / 0	14,600	
Jimmy John's	4 / 0	2,000	
Lenny's Sub Shop	1 / 0	2,200	

Maumelle, Arkansas	Site / Market Locations	Avg Square Footage	Closest Location
<b>Drive Time</b>			
McAlister's Deli	3 / 0	5,000	
Potbelly Sandwich Works	2 / 0	2,500	
Quiznos	2 / 0	1,600	
Schlotzsky's Deli	2 / 0	3,300	
Subway	34 / 2	1,700	
<b>Self Storage</b>			
Life Storage	1 / 0		
U Haul	5 / 0		
US Storage Centers	2 / 0		
<b>Shoes Footwear</b>			
Boot Barn	1 / 0		
DSW	1 / 0	20,400	
Famous Footwear	1 / 0	9,700	
FinishLine	2 / 0	5,000	
Foot Locker	2 / 0	4,000	
Nike	1 / 0	13,600	
Shoe Carnival	3 / 0	12,600	
Shoe Dept Encore	2 / 0	16,000	
Skechers	1 / 0	7,600	
Vans	1 / 0		
Zumiez	2 / 0		
<b>Specialty</b>			
Build-a-Bear	1 / 0		
Goodwill	10 / 1	24,100	
Guitar Center	1 / 0	12,000 to 20,000	
Hallmark	4 / 1	5,600	
Harley Davidson	2 / 0		
Party City	2 / 0	13,300	
<b>Sporting Goods</b>			
Academy Sports	3 / 0	71,300	
Bass Pro Shops	1 / 0	110,300	
Champs Sports	2 / 0	3,500	
Dick's	2 / 0	48,700	
Edwin Watts Golf	1 / 0	9,500	
Hibbett Sports	6 / 0	7,600	
<b>Wholesale</b>			
Costco	1 / 0	149,900	

Maumelle, Arkansas Drive Time	Site / Market Locations	Avg Square Footage	Closest Location
Sam's Club	3 / 0	134,000	
<b>Wireless Stores</b>			
AT&T	11 / 0	3,500	
Boost Mobile	5 / 0		
Cricket	9 / 0	1,600	
MetroPCS	7 / 0	1,900	
T-Mobile	18 / 0	1,800	
Verizon Wireless	3 / 0	3,800	
<b>Worship</b>			
Baptist	50 / 0		
Buddhist	3 / 0		
Christian	20 / 0		
Episcopal	5 / 0		
Hindu	1 / 0		
Judaic	3 / 0		
Methodist	5 / 0		
Methodist Episcopal	14 / 0		
Muslim	1 / 0		
Presbyterian	3 / 0		